Ali Bagheri

Product Designer

+98 921 516 1890
bagheriux1@gmail.com
Tehran, Iran
linkedin.com/in/bagheriux

Product Designer with +5 years of experience, who loves his job, and helps companies build better experiences through digital products.

EXPERIENCE

dijuno (Interrodata) | Product Designer

Oct 2022 - Feb 2024 1 yr 6mos Lancashire, UK Remote

- Led several key projects at dijuno, focusing on enhancing digital products.
- Spearheaded a complete redesign of the dijuno application, refining user journey and improving engagement through data story telling.
- Conceptualised and designed the Auto-Ranging tool for optimising Bay Plans, aiding decision-making for retailers and Narrating an story using complex data visualisation tools.
- Developed the dijuno Design System to maintain consistency in user experience and brand identity.
- Crafted a Data Visualisation Library for client insights, facilitating informed decision-making.
- Generated prototypes and demos to cater to diverse client needs, aiding in securing client buy-in.
- Conducted extensive user testing and research to optimize the application and maintain competitiveness.

Ratin Agency | Product Designer

Jan 2021 - Jan 2023 2yrs Tehran, Iran On-Site

- **Ratin CRM** Product Design (Native Android app and Web app)
- **Ratin DMA** Website UI/UX Design
- **Ratin Customer Dashboard** UI/UX Design
- **Ratin Mirror (Social Listening Platform)** UI/UX Design
- **Ratin LUCID Design System**
- **Multiple Webinars in the field of UI/UX Design and Web Design**
- **Ratin internship program mentor and design coach**
- Designing engaging interfaces for amazing companies such as:

Hadaf Hafez, Sepidar System. Raika Sport and, GenoPlay.

Kava Mask | Co-Founder & Product Designer

Aug 2018 - Jan 2021 2yrs 6mos Tehran, Iran On-Site

- Co-founder, Product Designer and Product Manager
- Proshot Cover and Cava Mask **E-commerce Website** Design
- Proshot Cover and Cava Mask **Visual Identity** designer

Freelance UI / UX Designer

Feb 2017 - Present 4yrs 5mos Tehran, Iran Freelancer

- Designing engaging interfaces for more than 200 amazing projects/clients such as:

Dscribers, Tamin Sarmaye Tamadon, Timash Store, J&J Cars, Autotech Sport, and Parmis IT

Miqat Novin | UI/UX Designer

Jun 2018 - Aug 2018 3mos Tehran, Iran On-SIte

- Designing interfaces for projects such as: Gamoji, Sanofresh, and Miqat Website.

PORTFOLIO LINK

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SKILLS

Product Thinking
User Centred Design
Visual Design
Data Storytelling
Dashboard Design
Service Design
Creative Web Design
Prototyping / Interaction Design
B2B Oriented Product Design
Design Systems
Brand Identity Design
Art Direction / Design Leadership
Journey Mapping
Usability Testing
Marketing

TOOLS

Figma | Framer | Webflow
Sketch | InVision | Adobe XD
Protopie | Adobe Suite | Zeplin
Drama App | Miro | Blender
Notion | Lottie | HTML/CSS/JS
Paper and Pencil ☺

EDUCATION

Software Engineering

Shamsipour Technical College

Oct 2017 - Jul 2018 Associate's degree