

Hi Scott,

Happy September!

I firmly believe that fall is the best season here in West Texas—cooler temperatures and calm breezes make it truly special. We're definitely excited to welcome the change in weather!

We're incredibly grateful for you, our patients. Many of you have become like family to us over the years, and I wanted to take a moment to highlight one particular patient, Ms. CB Carlson.

CB has been with us for several years now, and over time, she became more than just a patient—she became one of the Cornerstone family. Always ready for an adventure, she never turned down an invitation to socialize. We first bonded over our shared love for Texas Tech Men's Basketball. In 2019, she invited me to join her for several home games during that unforgettable season when TTU made it to the national championship.

CB always arrived in style, dressed to impress in her red sweater, matching jewelry, and carrying a clear purse with lipstick and a typed, laminated basketball roster. She knew every player's name, background, stats, and even a few personal details like who they were dating!

Once we settled into her seats—perfectly positioned so we could stand without blocking anyone's view—I'd grab us a glass of wine and some popcorn. CB, with her wine in one hand, would stand the entire game, waving her hand and urging the players to exercise more motion in their offense with a phrase, "Everybody move!"



We clapped, cheered, and chanted "RAIDER POWER" together, enjoying every moment.

Over the years, CB has joined us for many staff appreciation outings, happy hours, and patient appreciation events. Although she's not able to get out as much these days, she still visits us, and we cherish those moments.

It's a true joy and privilege to know patients like CB and be a part of your lives. We're truly blessed to have you as part of the Cornerstone Audiology family.

Warm regards,



Dr. Julie Hubick

Encourage Others to Follow in Your Footsteps

Do you remember the moment you realized you needed a hearing checkup but weren't sure where to start? For many, the first step on their journey to better hearing begins with a simple Google search, like "Hearing Aids Lubbock."

If you've had a positive experience with our team, would you mind sharing it by leaving us a review? Your words could inspire someone else to take that important first step toward better hearing.

You can leave your review here: [Review Link](#)

You Asked, We Answered

Introducing Our New & Improved Hearing Aid Service Plans

We've recently heard from many of our patients that an upfront annual fee for a service plan can be challenging to manage financially. We've also received requests for more comprehensive services, like regular wax removal and guaranteed hearing aid loaners when yours are lost or out for repair.

Good news! We've listened, and we're excited to introduce our new and improved Service Plans.

Now, you can opt for a convenient monthly fee instead of an annual payment, with wax removal and guaranteed loaners included at no extra cost. Plus, for just \$20, we'll even pick up and drop off your devices! These features are available exclusively with our TLC or Classic Service Plan.

Interested in learning more? Just reply to this email, and we'll be in touch!

Maddie's Sweet & Spice Pickles - Recipe of the Month

1 gallon of kosher dill, whole pickles
4 pounds of sugar
2 ounces of Tabasco sauce
One bulb of garlic

- Drain pickle juice and discard
- Sliced pickles into half-inch slices and remove ends
- Place half of the pickles back in the jar and add a half of the above ingredients
- You will have to shake the jar quite often to get everything to fit
- Lay the jar on its side on a towel. Turn every day one half of a turn until all sugar is dissolved, usually 5 to 7 days

... and enjoy!

Have a recipe to share?

[Email me](#), we love receiving them!

Do you have your next appointment scheduled with our team?

Just a reminder—we recommend annual hearing tests to ensure your hearing aids are always programmed to your current prescription. We also suggest cleaning and checking your devices every four months for preventative maintenance.

Ready to schedule? Click here: [Schedule an Appointment](#)

Not sure what you need? No worries—just give us a call at 806-687-4327, and we'll help you book the right appointment!

Sincerely,

The team at Cornerstone Audiology

***PS** – I'm not sure if this is relevant to you, but our audiologists are willing and able to speak at community events about hearing loss, cochlear implants, ringing in the ears or simply the latest technology available for to help patients with hearing loss.*

If you are part of a group who invites professional speakers to attend and would like to invite us to share some wisdom with you/your audience, then shoot us an email.



📍 **Lubbock:** 5738 82nd Street | [806-687-4327](tel:806-687-4327)
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