

Bogdan Marcol

Senior Graphic Designer and Production Artist



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Summary

Senior Production Artist with 20 years of experience delivering high-volume marketing assets for global brands, including 10 years supporting Apple. Increased team production efficiency by approximately 20% through scalable templates and streamlined workflows. Expert in Adobe Creative Suite, Figma, and creative production systems. Recognized for maintaining exceptional quality while meeting aggressive deadlines across multiple channels.

Experience

Senior Graphic Designer / Production Artist

Hogarth / Apple Inc - Sunnyvale, CA: March 2016 - May 2026

- Produced digital marketing assets for global product launches, ensuring accuracy and brand consistency across international markets.
- Streamlined production and localization with scalable Photoshop templates, Smart Objects, and Layer Comps.
- Trained new hires and created onboarding documentation and tutorial videos.

Graphic Designer

Altius Education - San Francisco, CA: March 2012 - March 2013

- Produced motion graphics, animated banners, and digital ads for education marketing campaigns
- Created rich media ads aligned with brand and campaign goals.
- Designed web graphics, landing pages, email campaigns, and digital marketing assets.

Education

College for Creative Studies

BFA Graphic Design / Time Base

Skills

Brand Identity
Print Design
Logo Design
Web Design

CMS Management
Wireframing
Video Editing
Illustration

Tools

Photoshop
InDesign
Illustrator
Figma
Midjourney
Firefly

Claude
Final Cut Pro
After Effects
Premiere
Canva
Social ads

References

Quan Do

Lead at Apple

Sunnyvale, CA

510-427-2388

Max Heslington

Apple Resource Management

Sunnyvale, CA

408-913-3961

Sherry Apostol

CloudFlare Executive Assistant

415-656-6851