



SOFT SKILLS

- Attention to Detail
- Collaboration
- Time Management
- Communication Skills
- Problem-Solving
- Adaptability
- Empathy and User Understanding
- Presentation Skills
- Flexibility

HARD SKILLS

- Design systems
- IOS/Material design Guidelines
- Prototyping and Wireframing
- Interaction Design
- Usability Testing
- Responsive Design
- AI Tools
- AI IDE

EDUCATION

Kyiv College of Communications
2013-2018

Technical University of Košice
2018-2019

LANGUAGE

English Ukrainian
Intermediate Native

ABOUT ME

Senior Product Designer & Team Lead with 9+ years in iGaming, SaaS, and AI products. Built automation tools that reduced production time by 85% (2 weeks → 3 days). Technical background in design systems, scripting, and frontend development.

WORK EXPERIENCE

NDA / Team Lead Product Designer 2024 - Current

- Led gamification features from research to A/B testing with mobile-first approach, improved handoff quality and reduced implementation bugs
- Rebuilt and scaled system to 140+ components/organisms with Variables implementation, supporting entire product team
- Currently mentoring graphic designers transitioning to UI/UX design
- Partnered with engineering and analytics teams for data-driven design decisions
- Developed Python parser, 2 Figma plugins, and scripts for Figma Buzz that cut content production from 2 weeks to 3 days

Springs Apps ↗ / Senior / Lead UX/UI Designer 2019 - 2024

- Led 3-person team delivering 20+ projects including MVP launches across IoT, SaaS, and AI/ML domains
- Promoted 2 designers (Middle → Senior) and grew junior designer to mid-level through structured mentorship
- Designed mobile apps, dashboards, CRMs for Health & Fitness, Logistics, Real Estate, HR sectors from scratch

Upwork Freelancer / UI/UX Designer 2018 - 2019

- Led full-cycle development of complex projects from idea to launch
- Created and maintained UI-Kits for client products
- Conducted UX research and presented design solutions to clients
- Prepared design assets, animations, and specifications for development

UCT ↗ / UI/UX Designer 2016-2018

- Designed landing pages, marketing websites, and promotional materials for various clients
- Collaborated with marketing teams on multi-platform campaigns