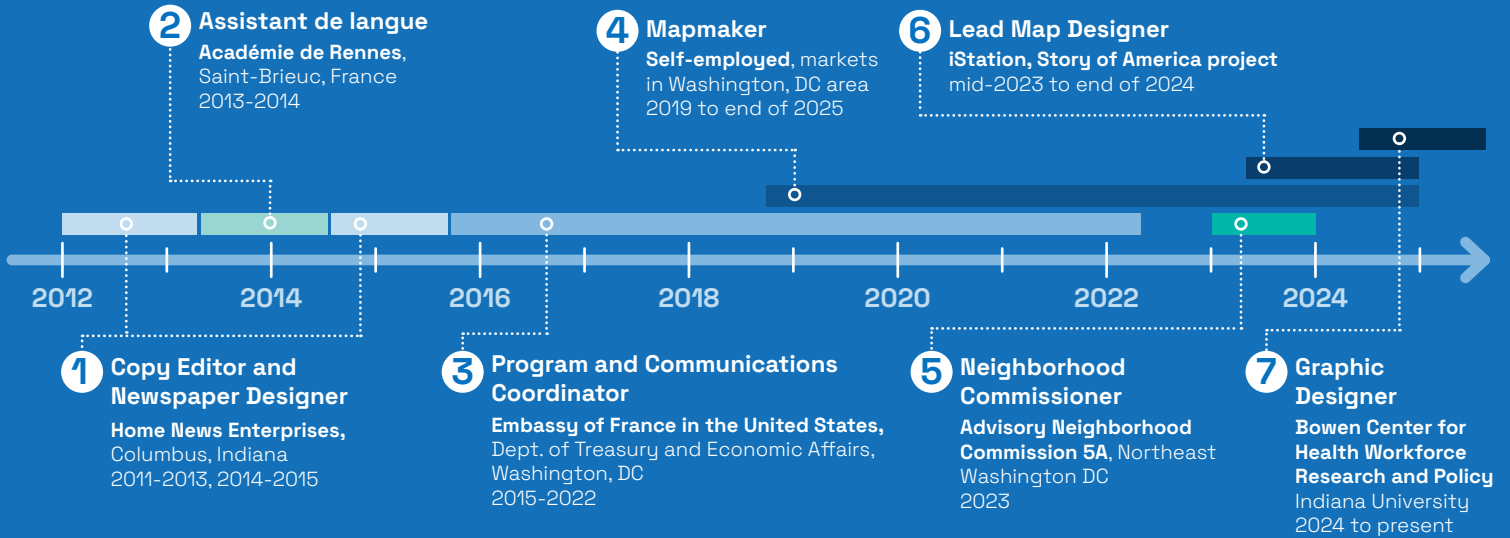


zachary ammerman

MAPMAKER, DESIGNER, INFOGRAPHIC ARTIST, DATA VIZ DESIGNER, STRATEGIC COMMUNICATIONS SPECIALIST

www.zacharyammerman.com // zammerman@gmail.com // 202.940.5915 // Based in Washington, DC

PROFESSIONAL TIMELINE



RECENT EXPERIENCE

7 GRAPHIC DESIGNER, BOWEN CENTER

I am the sole graphic design and communications consultant for the Bowen Center at Indiana University, leading all design projects, including frequent large print projects on tight deadlines, all web design, large-scale data visualization projects, social media, policy papers, and marketing materials. I also spearhead the Center's communications strategy, which has led to more than 5,000% growth in online engagement and 2,000% growth in page views in less than one year. In addition to graphic design, I handle all social media, completely rebranded the Center's visual identity, build interactive data dashboards, write regular (1-3 per week) blog posts, conduct communications planning meetings, monitor and update the team on web analytics, and lead the longterm communications strategy for the Center.

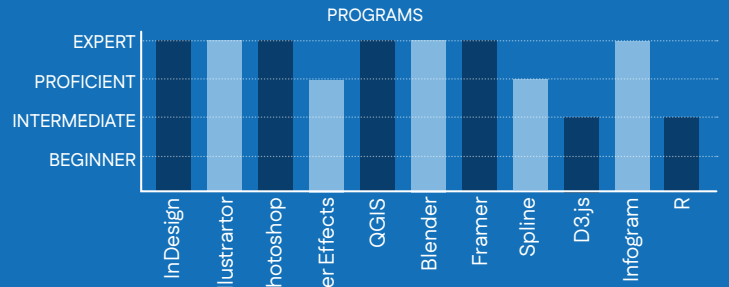
6 LEAD MAP DESIGNER, I STATION

I was lead map and graphic designer for a comprehensive middle and high school U.S. history platform being deployed in schools nationwide, called the Story of America. I created original designs based on visual needs for the program. Originally hired to do only middle-school level maps, I was quickly promoted to handling all types of visuals for both middle and high school U.S. history coursework within all lessons, including pitching concepts for new graphics, maps, and infographics. I primarily worked in the actual lessons, but also helped with some of the marketing materials for the program, where needed.

4 MAPMAKER, SELF-EMPLOYED

Initially a side project, I left my office job of seven years to be able to sell my map-based art I designed full-time starting in 2022 in markets around the Washington, DC, area. My maps were featured in major publications in the DC area, including the *Washingtonian* and WUSA-9, among others. I am well known in the DC area as "the map guy" thanks to my map design work.

SKILLS AND TALENTS



DEMONSTRATED EXPERTISE

typography, data viz and infographic design, visual identity, mapmaking, writing, editing, translating, web design, interactive data dashboards, communications strategy and planning, and more.

WEBSITE

www.zacharyammerman.com

DETAILS

My map designs have been featured at national map design conferences, been used by the Department of Justice in cases before the Supreme Court, and been highlighted in news articles multiple times in the Washington, DC, area.

EDUCATION Indiana University Bloomington, French, 2012

LANGUAGES Bilingual in French, some formal education in Spanish, Portuguese, Arabic, and Farsi.