

VLVT BORDER FASHION WEEK

We were not born in fashion capitals.
We were born at the border.
Where everything blends.
Where everything is redefined.

@vlvtborderfashionweek

<https://borderfashionweek.framer.website/es/>

vlvtborderfw@gmail.com



VLVT Border Fashion Week

SPONSORSHIPS PACKAGES



@vlvtborderfashionweek



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- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR
- OFFICIAL PARTNERS & IN-KIND ALLIANCES

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VLVT Border Fashion Week

MAIN SPONSOR

"VLVT Border Fashion Week presented by..."



Suggested Investment: \$175,000 MXN

BENEFITS:

- Official Event Naming Rights.
- Primary logo placement on all materials.
- Dominant presence on the main runway.
- Mention in media and official communications.
- In-event brand activation.
- Preferential VIP lounge/space.
- Inclusion in press conferences.
- Exclusive social media content.
- Networking access with designers and key guests.

Maximum Visibility

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VLVT Border Fashion Week

GOLD SPONSOR



Suggested Investment: \$100,000MXN

BENEFITS:

- Featured logo placement in official materials.
- Runway presence.
- Social media mentions.
- Space for brand activation.
- VIP Invitations.
- Inclusion in digital coverage.

***High Exposure
Strategic Presence***

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VLVT Border Fashion Week

SILVERSPONSOR



Suggested Investment: \$50,000 MXN

BENEFITS:

- Logo on event materials.
- Social media mentions.
- Backdrop presence.
- Event invitations.

***Constant Visibility
Impactful presence***

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VLVT Border Fashion Week

BRONZE SPONSOR



Suggested Investment: \$25,000MXN

BENEFITS:

- Logo on selected materials.
- Social media mentions.
- Event access.

Access to the VLVT Ecosystem

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VLVT Border Fashion Week

OFFICIAL PARTNERS & IN-KIND ALLIANCES



We value alliances that elevate our event's experience

Hospitality Partner:

Host hotel for designers and models.

Gastronomy & Drinks:

Official culinary experiences and mixology.

Beauty & Style:

Official runway makeup and hairstyling.

Tech & Production:

Alliances in lighting, audio, and audiovisual technology.

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VLVT Border Fashion Week

CONTACT

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THANKS.

We believe in talent that has yet to be seen.
In an aesthetic that disrupts.
In a luxury that doesn't ask for permission.
This is not just a fashion week.
It is a statement:
The border no longer divides.
The border projects.

This is VLVT Border Fashion Week.

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