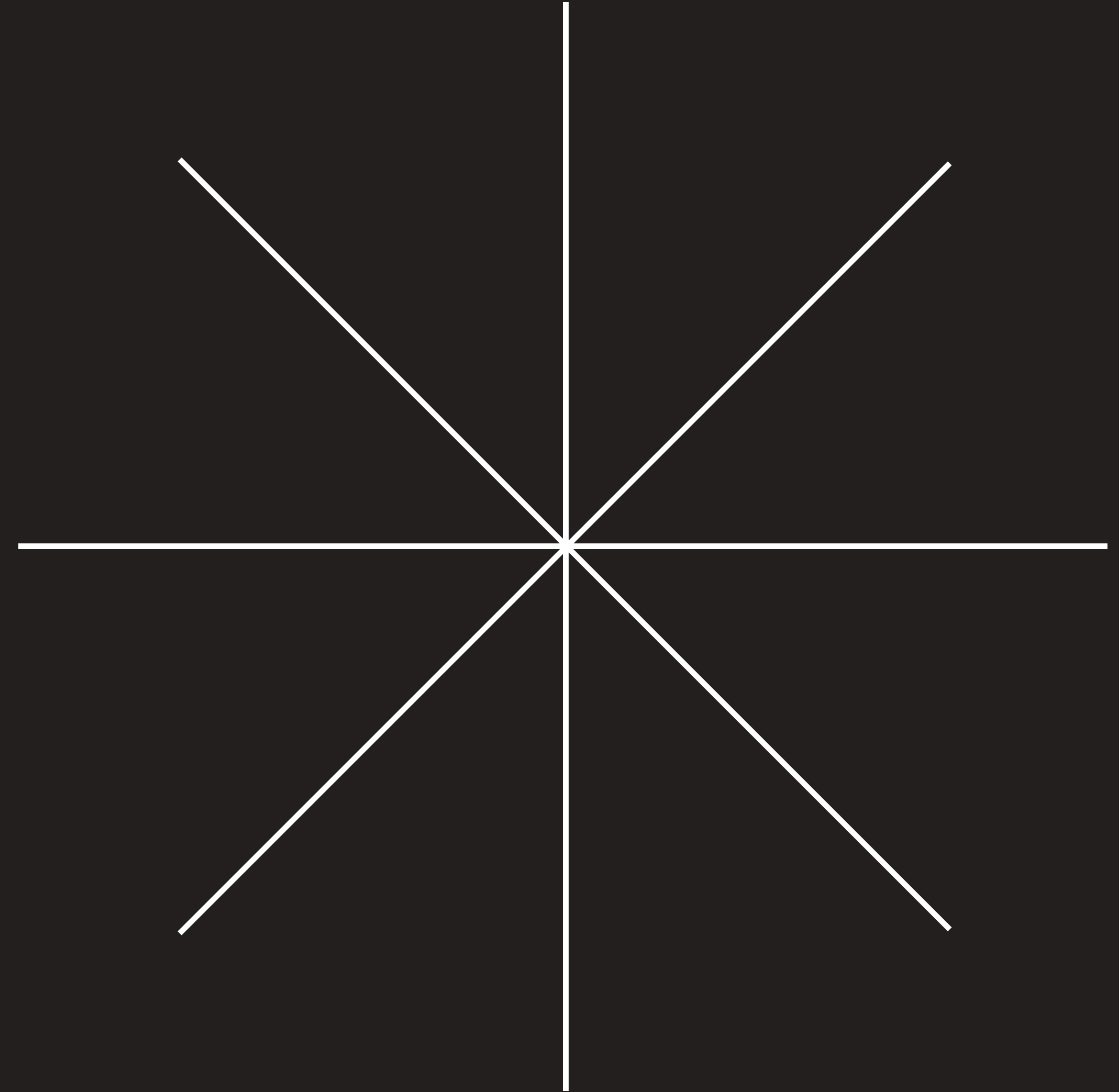


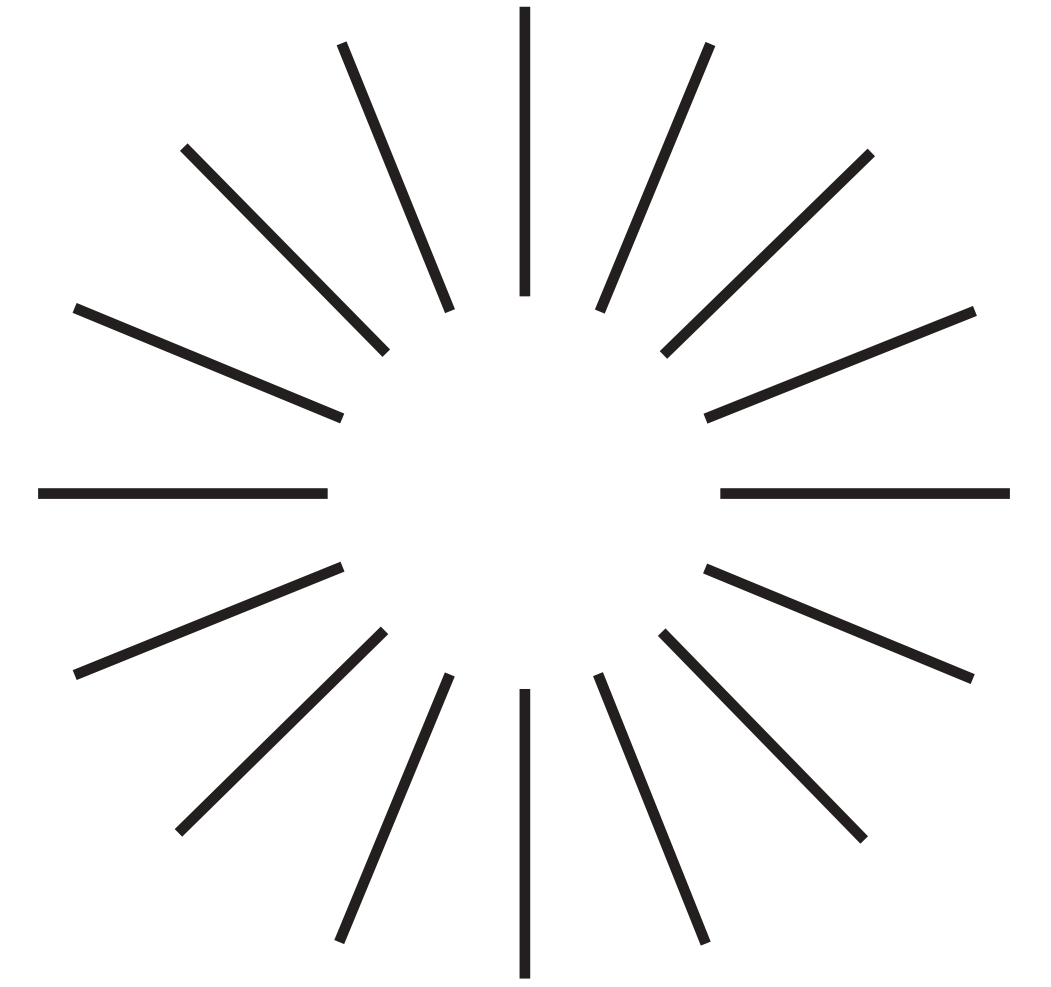
WE⁷

DESIGN services



WE7 DESIGN SERVICES

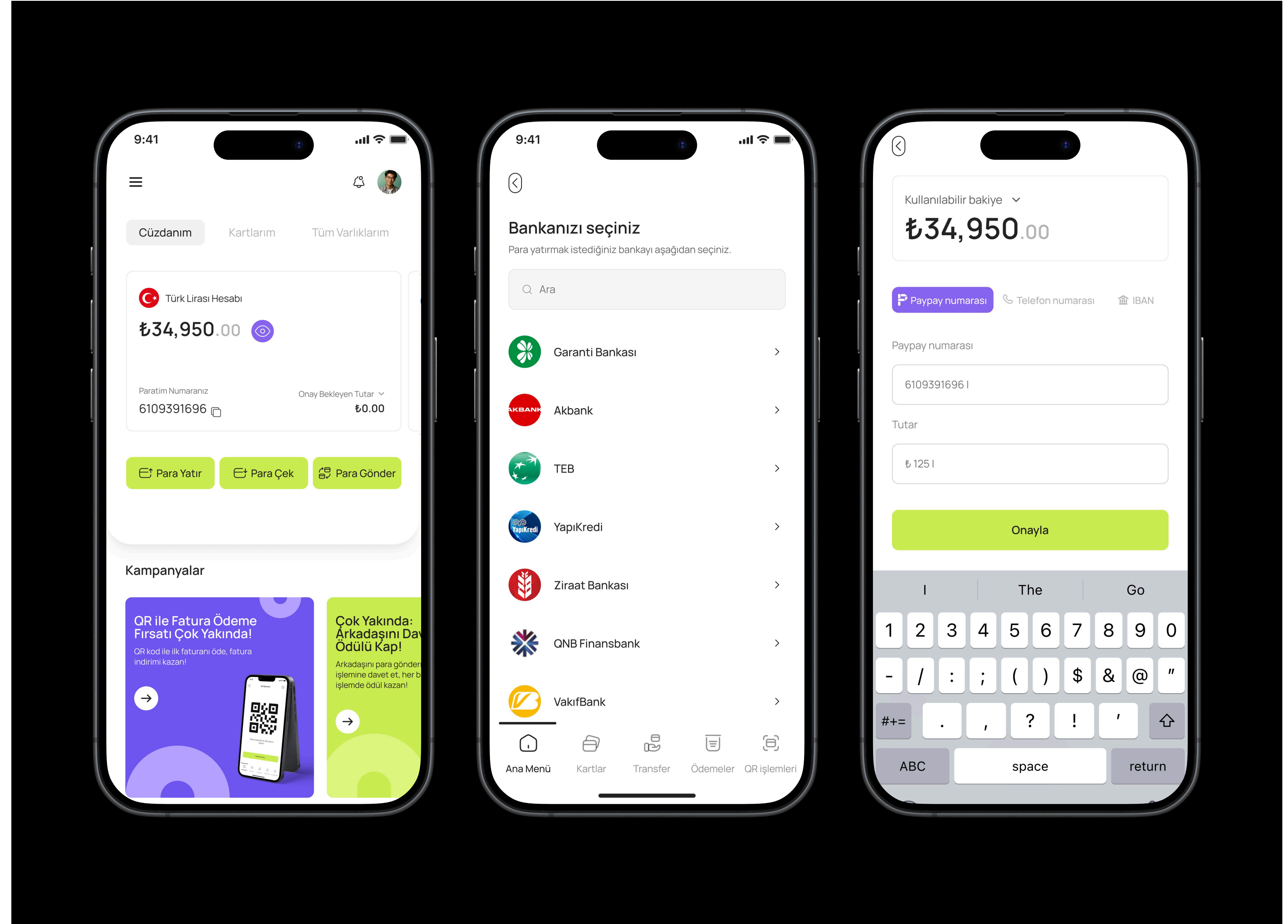
Mobile app—designs
Website—designs
Design system—design
Dashboard—design
Social media—designs
Brand identity—design
Logo—design



PAYPAY MOBILE APP DESIGN

PROJECT SCOPE

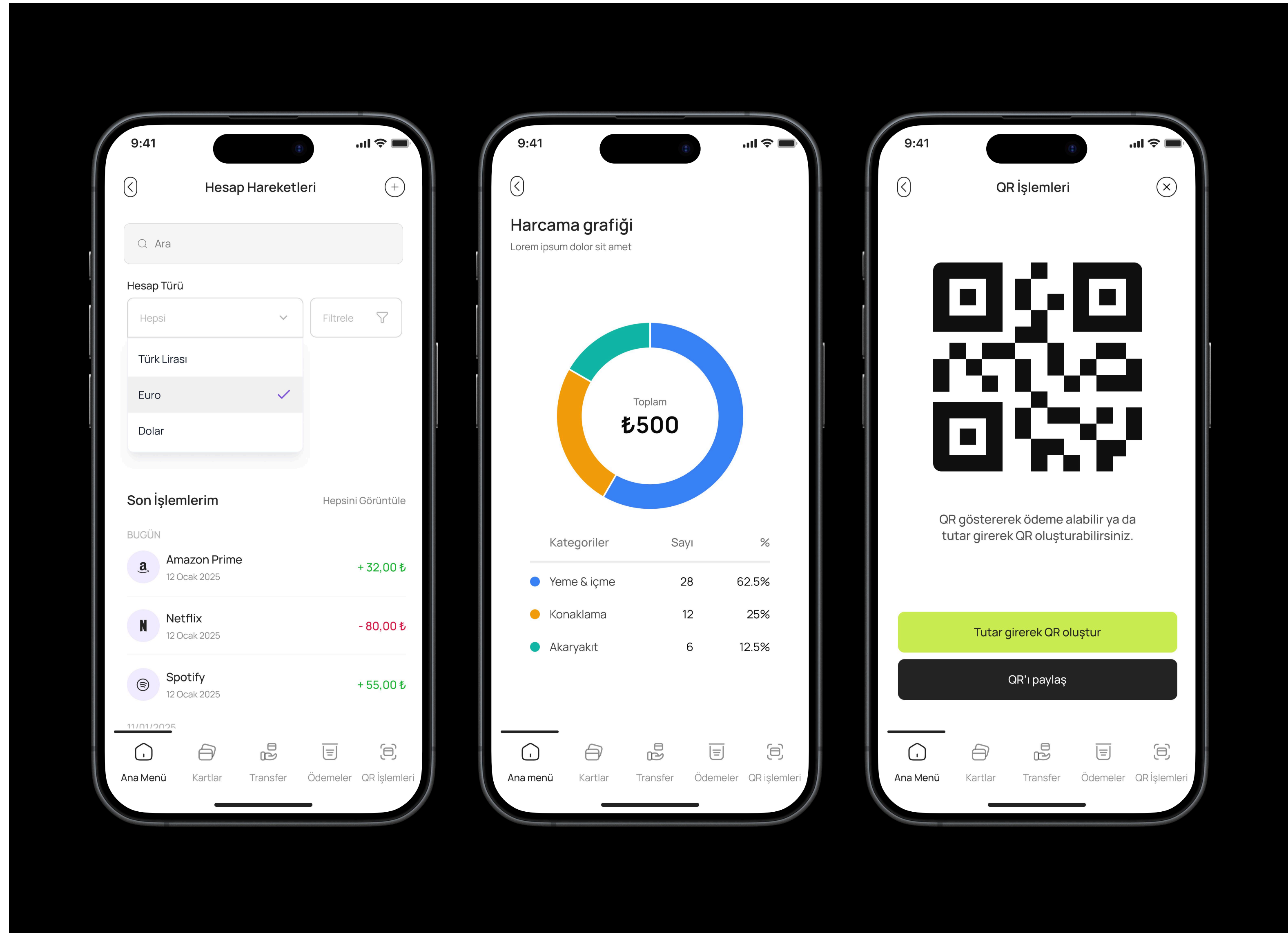
PayPay is a digital wallet mobile application designed for both iOS and Android users, offering seamless and secure financial transactions. As the sole designer, I was responsible for the entire end-to-end design process, delivering a fully responsive and scalable product within one month, comprising 400+ screens.



PAYPAY MOBILE APP DESIGN

KEY CONTRIBUTIONS

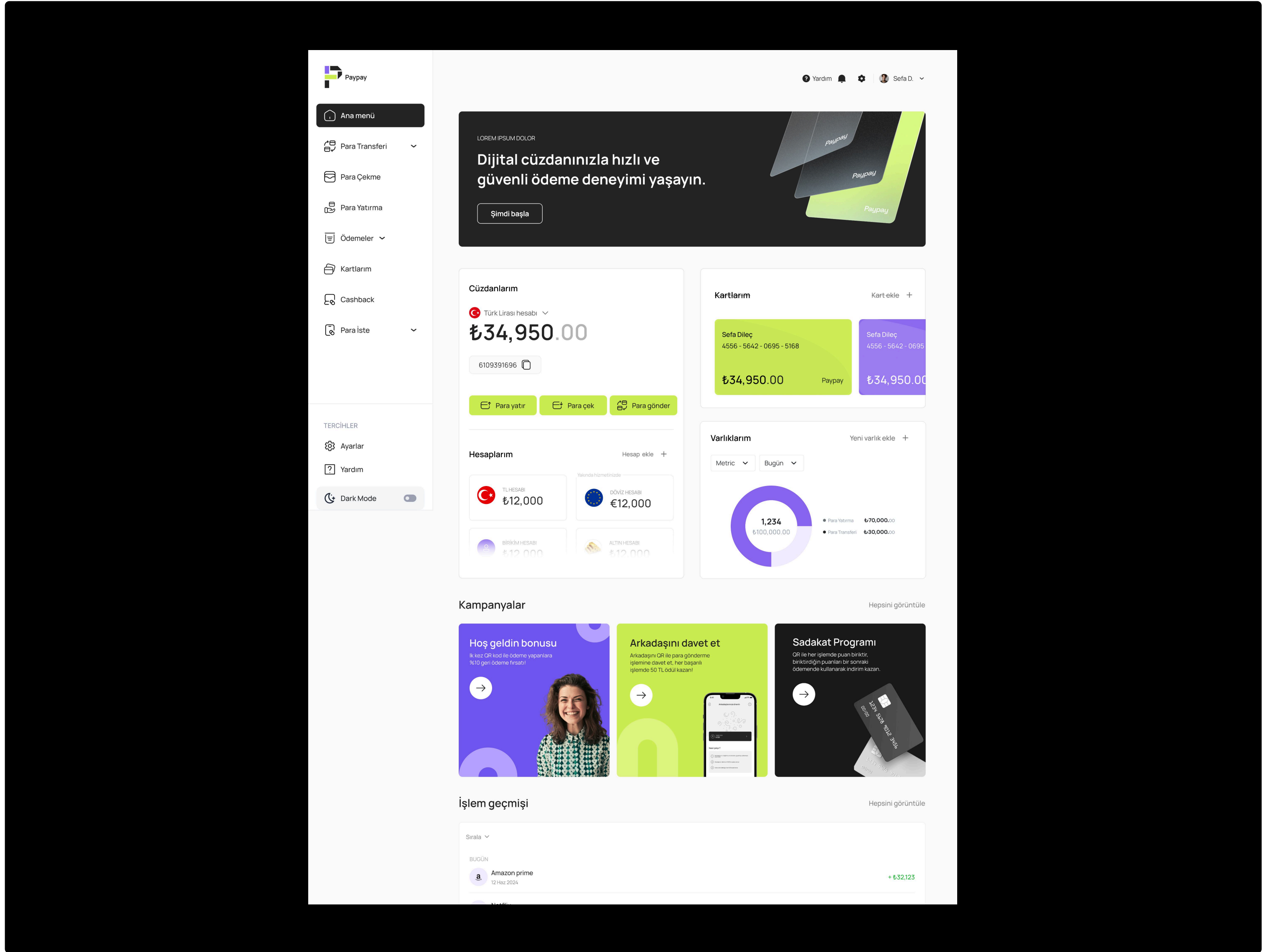
- **Competitor Analysis:** Conducted in-depth research to identify market trends, user pain points, and opportunities for differentiation.
- **Design System Creation:** Developed a comprehensive design system to streamline the development process and maintain consistency across the platform.
- **Responsive UI/UX Design:** Ensured all screens were adaptable for various devices, enhancing accessibility and usability.



PAYPAY WEB APP DESIGNS

PROJECT SCOPE

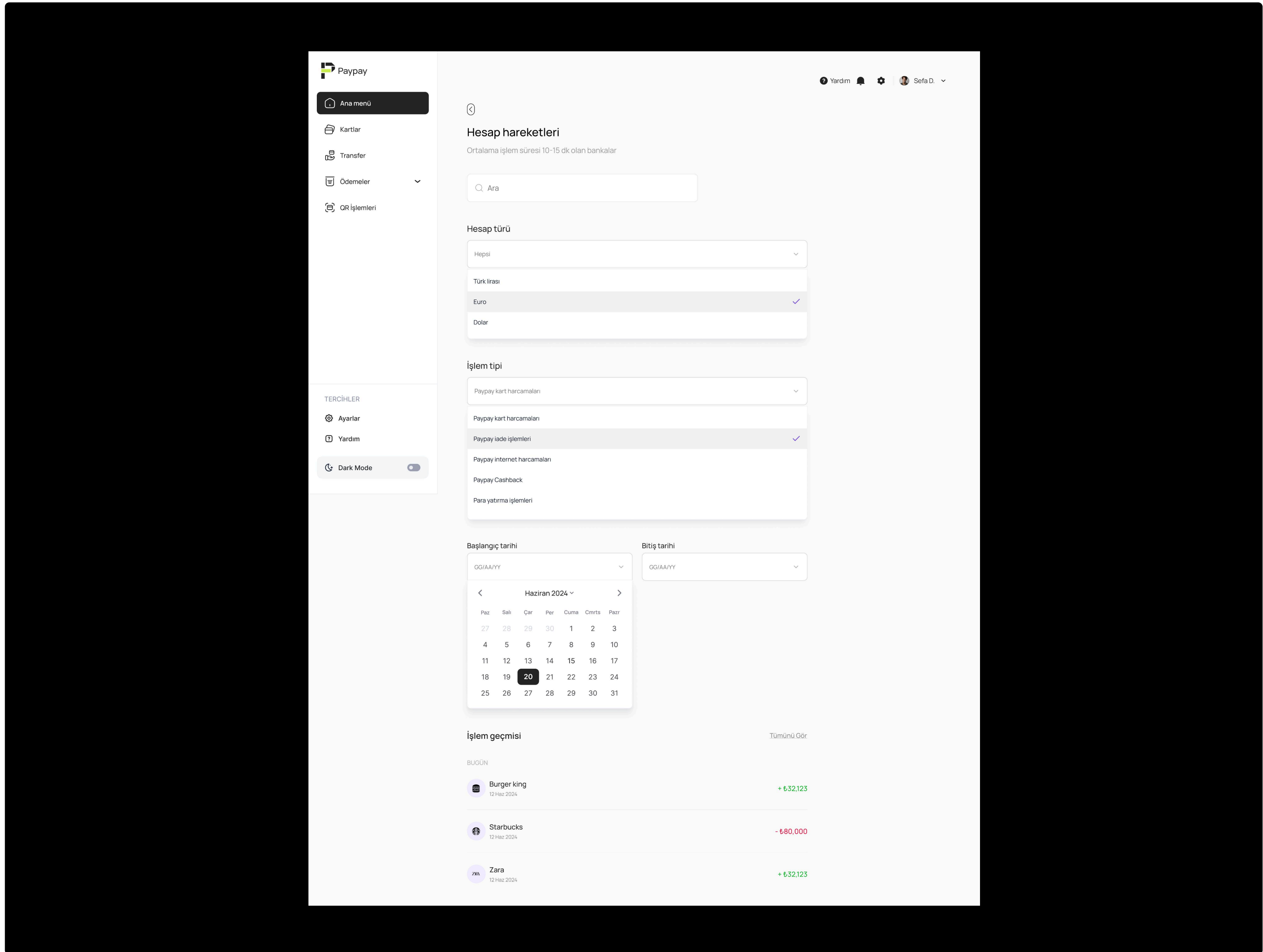
PayPay Web App Design project aims to create a fully responsive web version of the existing PayPay mobile application. This web app will maintain feature parity with the mobile app while ensuring an optimized user experience across all screen sizes, including desktops, tablets, and mobile browsers. The goal is to provide users with a seamless, intuitive, and secure way to manage their digital wallet transactions online.



PAYPAY WEB APP DESIGNS

KEY CONTRIBUTIONS

- **User-Centered Approach** – Designed an intuitive and accessible interface that prioritizes ease of use across all screen sizes.
- **Responsive Design Excellence** – Created a flexible design system that ensures a seamless experience across desktops, tablets, and mobile devices.
- **Efficiency in UX Workflow** – Streamlined user flows for quick and efficient transactions, reducing friction in digital wallet interactions.

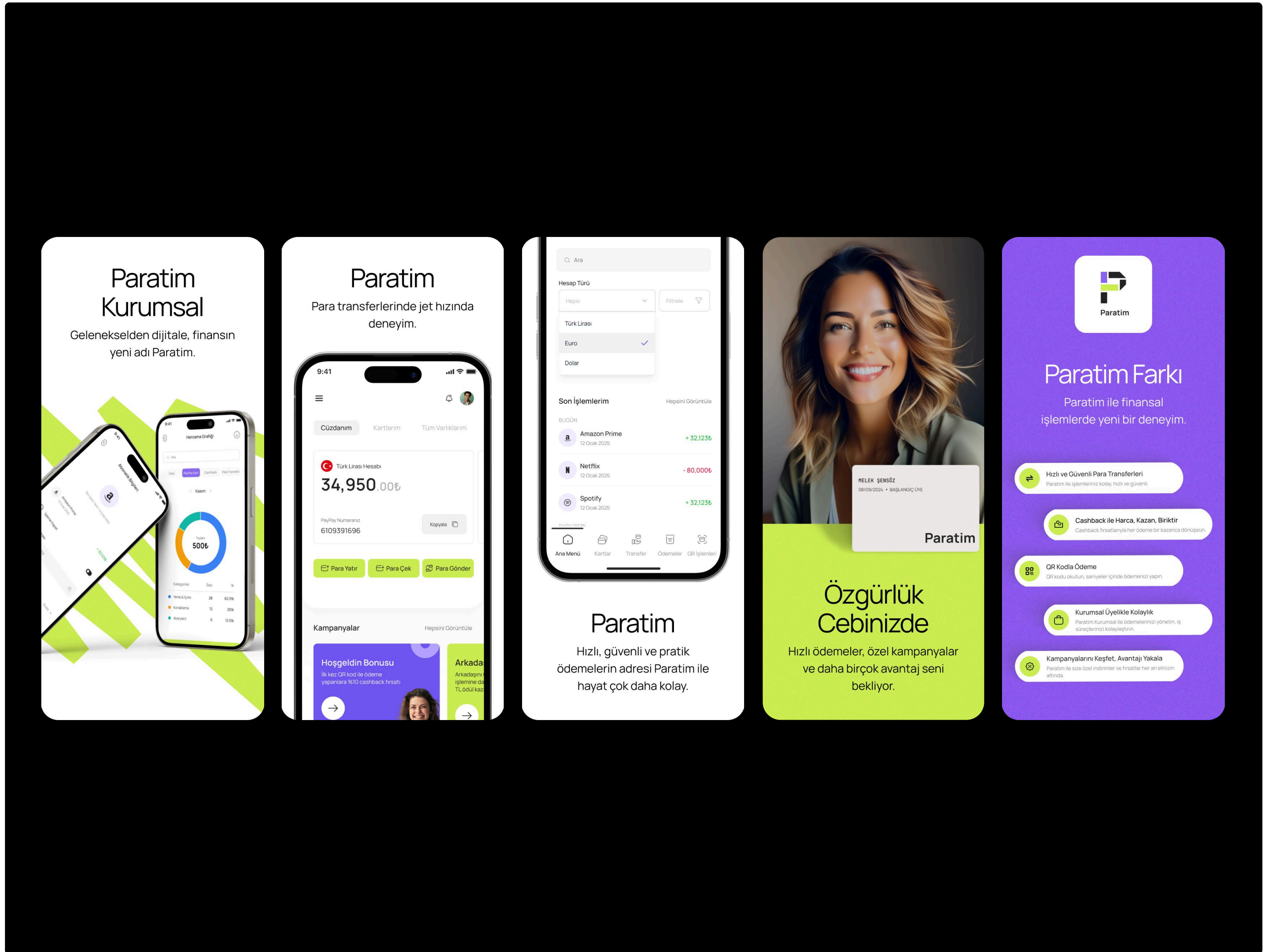


PAYPAY APP STORE / PLAY STORE DESIGNS

PROJECT SCOPE

Designed the App Store and Play Store visuals for Paypay, a digital wallet app, ensuring a compelling and user-friendly first impression for potential users. The goal was to create engaging, high-converting visuals that effectively highlight the app's key features and benefits while maintaining brand consistency across platforms.

- **Visual Storytelling:** Designed a cohesive set of screenshots that clearly communicate Paypay's unique value propositions, such as cashback rewards, fast transactions, and multi-bank integrations.
- **Platform-Specific Optimization:** Tailored the designs for both iOS and Android guidelines, ensuring an optimal display on the App Store and Play Store.



PAYPAY SOCIAL MEDIA DESIGNS

KEY CONTRIBUTIONS

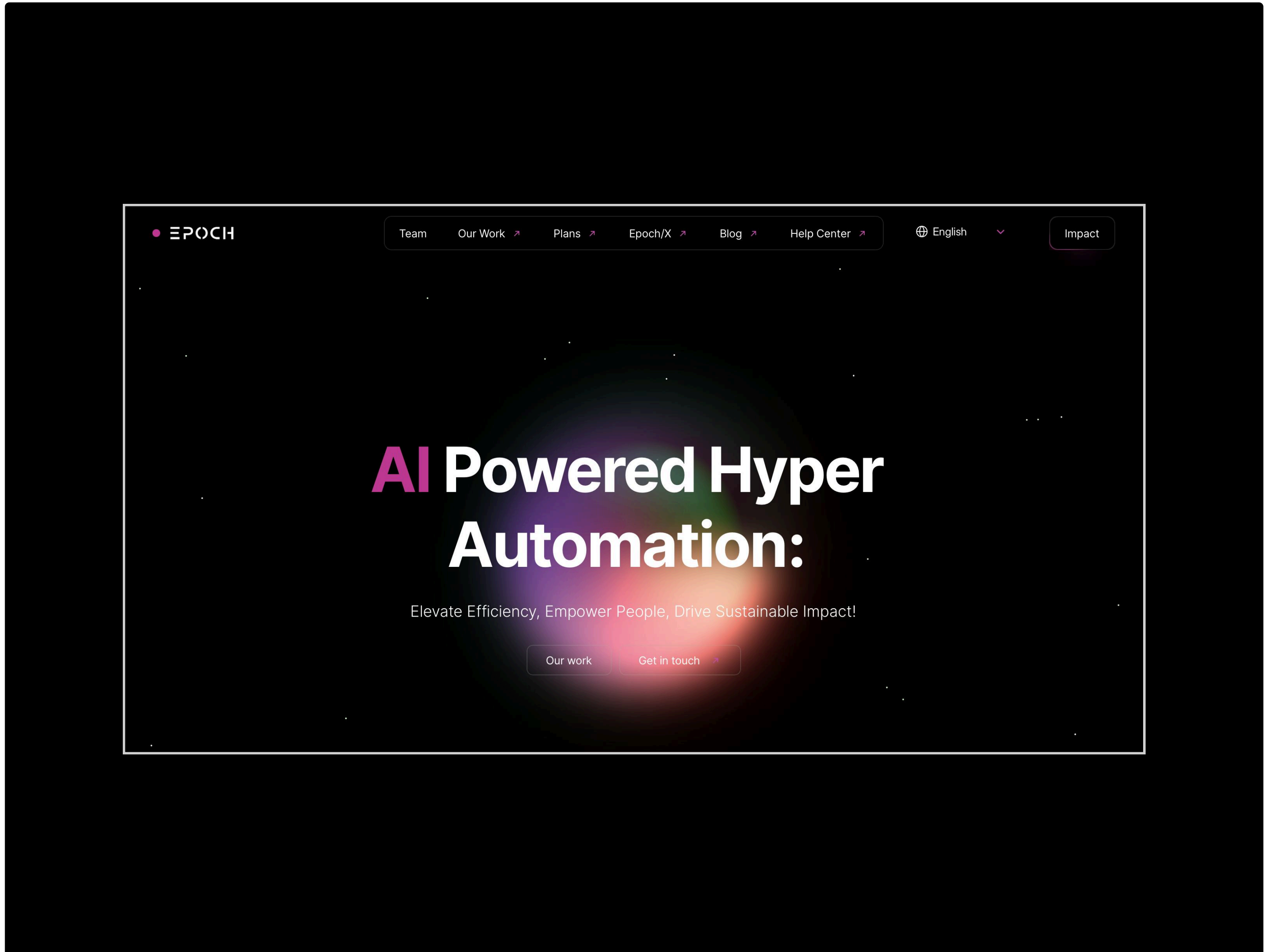
Designed Instagram social media content for Paypay, a digital wallet app, to enhance brand awareness, engage users, and promote key features effectively. The visuals were crafted to align with Paypay's brand identity, ensuring a cohesive and recognizable presence across social media.



EPOCH WEB DESIGN

PROJECT SCOPE

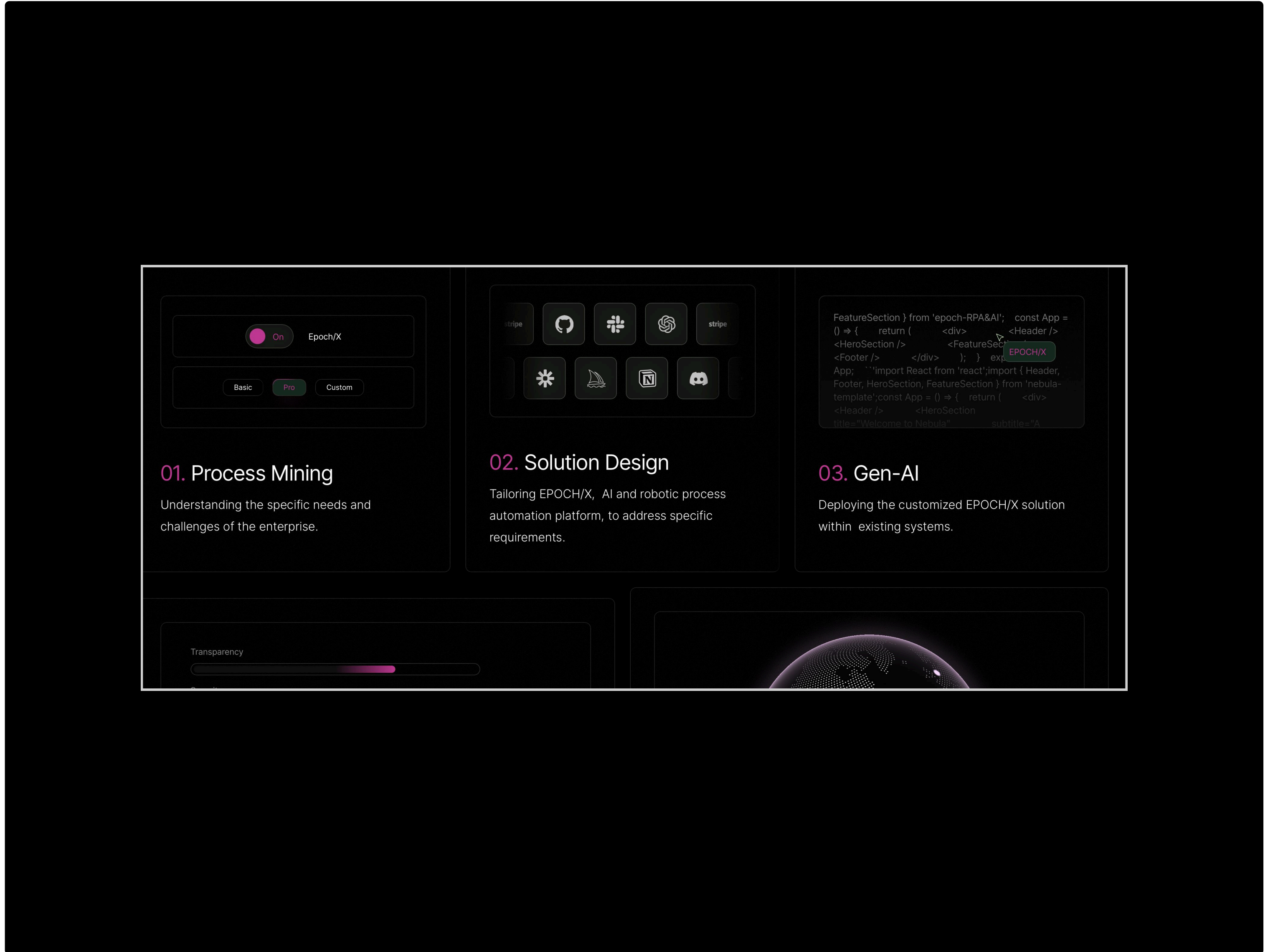
The Epoch Website Design project focuses on creating a modern, responsive website that effectively communicates Epoch's expertise in AI and Robotic Process Automation (RPA). The website will serve as a digital gateway for businesses seeking to streamline operations, enhance efficiency, and reduce costs through tailored automation solutions.



EPOCH WEB DESIGN

KEY CONTRIBUTIONS

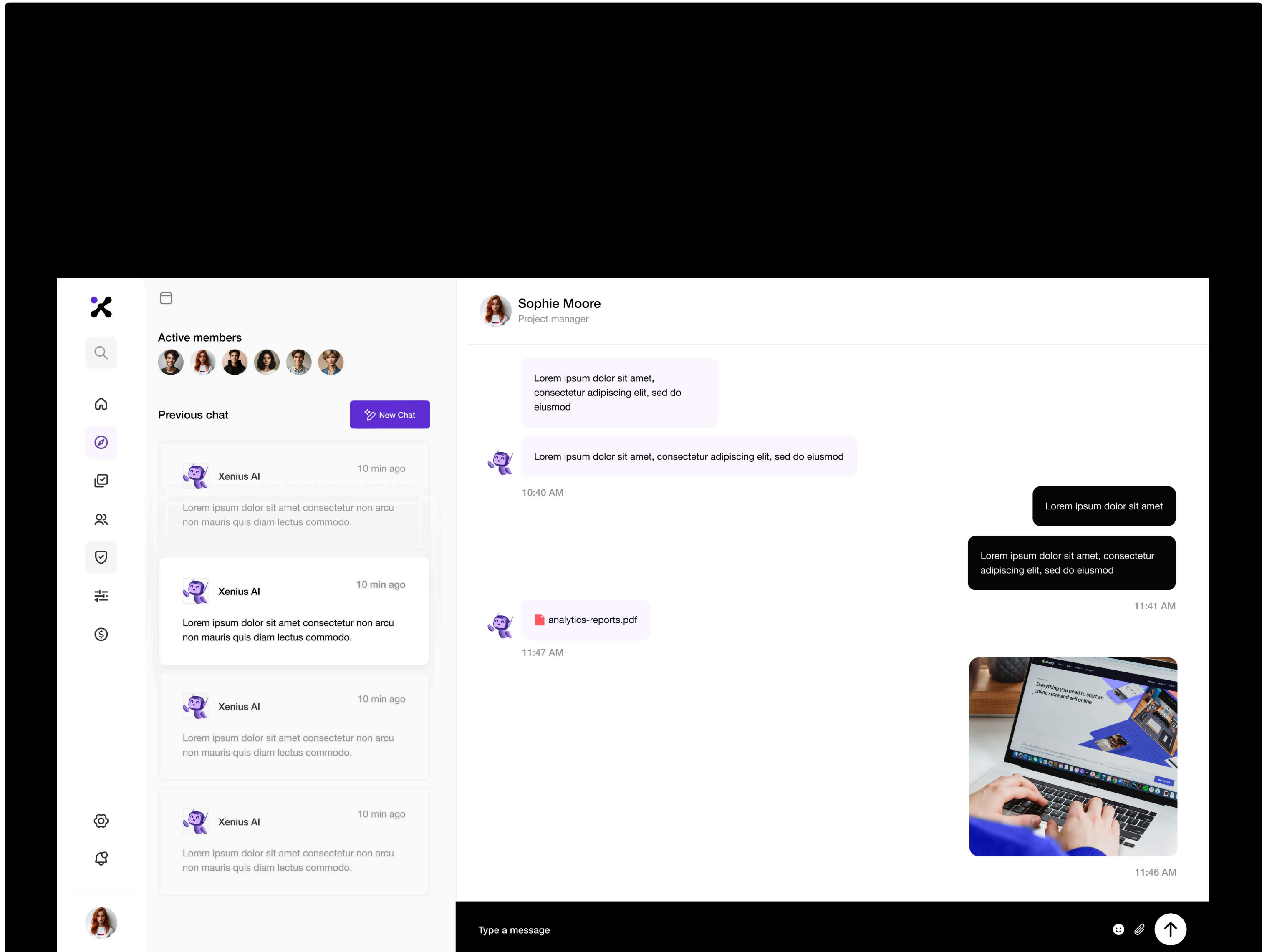
- **High-Impact Visuals** – Created a sleek, modern UI with dynamic graphics that reinforce innovation and automation.
- **Responsive & Accessible Design** – Ensured a seamless user experience across desktops, tablets, and mobile devices while meeting accessibility standards.
- **SEO & Performance Optimization** – Implemented best practices for speed, search visibility, and conversion-driven content strategy.
- **Lead Generation Focus** – Designed clear CTAs, contact forms, and interactive elements to encourage inquiries and customer engagement.



XENIUS DASHBOARD DESIGNS

PROJECT SCOPE

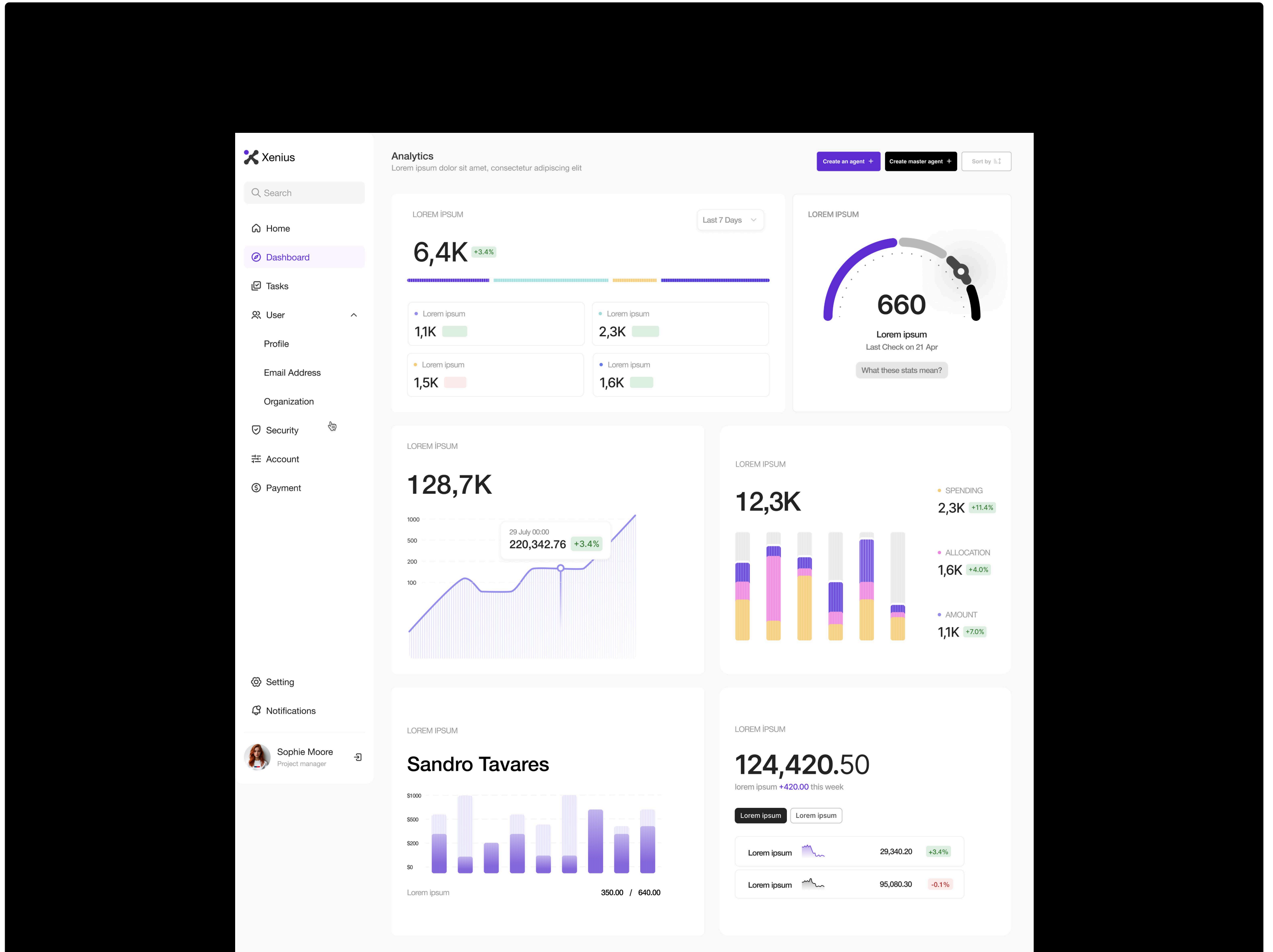
Xenius is an AI-powered platform, and we were responsible for designing its brand identity and crafting an intuitive dashboard experience tailored for platform users. The goal was to create a visually cohesive, data-driven, and user-friendly interface that enhances AI interactions while maintaining clarity and efficiency.



XENIUS DASHBOARD DESIGNS

KEY CONTRIBUTIONS

- **Brand Identity Design:** Developed a modern, tech-focused visual identity, including typography, color schemes, and iconography, to reflect Xenius' AI-driven innovation.
- **End-to-End Dashboard UX/UI:** Designed an intuitive dashboard experience, ensuring seamless navigation, data visualization, and real-time AI insights.
- **Data Visualization & Accessibility:** Focused on clear data representation, making complex AI outputs digestible and actionable for users.
- **Responsive & Adaptive UI:** Designed a fully responsive interface, ensuring usability across various devices and screen sizes.



XENIUS BRAND IDENTITY DESIGNS

KEY CONTRIBUTIONS

- **Logo Design:** Created a distinctive and futuristic logo that reflects Xenius' AI-driven innovation.
- **Business Card Design:** Designed professional, tech-inspired business cards, maintaining a sleek and modern aesthetic.
- **Email Signature:** Developed a clean and branded email signature, ensuring consistency in corporate communication.
- **Visual Identity System:** Established a cohesive brand identity, including typography, color palette, and iconography.



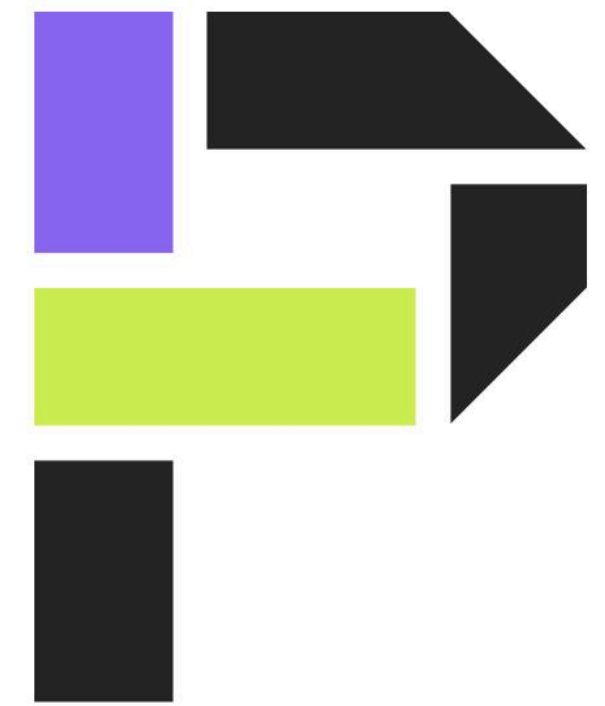
LOGO DESIGNS

A



WE⁷

B



PayPay

C



Xenius

WE⁷

THANK YOU!