

Nika Pernuš

Graphic Designer

Experience

Digital Marketing

Liwas d.o.o, 2023-Present

- website editing
- Content Creation and Planning
- Digital Advertising Design
- Marketing Graphics
- Search Engine Optimization (SEO)
- Market Research and Competitor Analysis

Freelance graphic Designer

Fiver, 2022-2023

- Video editing
- Brand Identity and logo design
- Commercial Creation
- Technical Proficiency from design software like Adobe Creative Cloud (Photoshop, Illustrator, After Effects)
- Animation and Motion Graphics

Skills

Technical skills

- Adobe Creative Cloud
- Digital Illustration
- Animation and Motion Graphics
- Photography and Photo Editing
- Layout and Composition
- Typography

Soft skills

- Creativity
- Communication Skills
- Time Management
- Attention to Detail
- Problem-Solving
- Adaptability and Flexibility
- Storytelling
- Patience and Resilience

Languages

Slovenian - native language

English - fluently (C1)