

# JORDAN FONG

+1(808)778-4061      jordanfong44@gmail.com      jordanfong.framer.website

## Profile

Motivated graphic design student with a strong foundation in design and a passion for delivering cohesive, high-quality work. Experienced in collaborating to meet strict deadlines while maintaining attention to detail. Dedicated to refining creative outputs and producing impactful designs that meet and exceed expectations.

## Education

### Parsons School of Design

(2022 - PRESENT - 2026)

BFA Communication Design

63 5th Ave, New York, NY 10003

### Roosevelt High School

(2018 - 2022)

1120 Nehoa St, Honolulu, HI 96822

## Technical Skills

- Photography: *DSLR*
- Collaborative Design: *Figma*
- Web Design: *HTML, CSS, JavaScript*
- Adobe Suite: *InDesign, Illustrator, Photoshop, Premiere Pro, Lightroom*
- Rendering: *Rhino*

## Personal Skills

- Team & Time Management
- Conflict Resolution
- Active Listening
- Planning & Coordination
- Taking Initiative
- Research & Data Analysis

## Experience

### Resident Advisor

*The New School, New York, NY (Aug 2024 - PRESENT)*

- Served as a Resident Advisor, fostering a supportive community while managing conflicts, responding to crises, and ensuring student well-being.
- Demonstrated reliability and adaptability by stepping up during understaffing, effectively handling increased responsibilities and maintaining a positive living environment.

### New School Print Tutor and Design Lab Technician

*Parsons School of Design, New York, NY (Aug 2024 - PRESENT)*

- Provided tutoring in InDesign, print production, and bookbinding techniques, supporting students with design projects and technical skills.

### Brand & Customer Communications Intern

*MullenLoweUS, New York, NY (Jun 2024 - Aug 2024)*

- Designed and posted social media assets in line with our brand guidelines to boost company morale.
- Created decks used by our c-suite leaders.
- Strategized how to be recognized in the industry as a challenger brand.

## Affiliations

### New School Free Press at The New School

*Photo Editor (Aug 2023 - PRESENT)*

- Maintain a team and worked with reporters to publish high-quality visuals.

### AIGA@TNS at The New School

*Social Media Manager (Sept 2023 - PRESENT)*

- Created social media posts and engaging captions.
- Collaborated with other board members to plan engaging events.

### Student Publications at Roosevelt High School

*Editor-In-Chief (2019 - 2022)*

- Led an editorial team to produce an inclusive, award-winning book by developing a cohesive visual identity, designing layouts and bespoke assets, creating social media content, and managing copywriting, photography, and team-building initiatives.