

PARTNERSHIP PROPOSAL



44th Edition

Eastern Canada Industrial
Engineering University Conference

JANUARY 29 TO 31, 2027

École de technologie supérieure

Montreal

IIE 2027

ÉTS

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PRESENTATION OF THE **IISE 2027 CONFERENCE** **Industry 5.0**

The École de technologie supérieure (ÉTS) in Montreal is honored to host the 44th edition of the annual Industrial Engineering Conference of the Institute of Industrial and Systems Engineers (IISE), which will take place from January 29 to 31. The city of Montreal will thus play host to this major national event dedicated to the application of industrial engineering in all its forms.

The Institute of Industrial and Systems Engineers (IISE) is an international non-profit association dedicated to the advancement of industrial and systems engineering through education, research, and innovation. Each year, IISE sponsors a conference in Eastern Canada, organized by a host university, to bring together the upcoming generation of talent for an experience that is both educational and stimulating.

OUR VISION

For this 44th edition, the highlighted theme will be: Industry 5.0, a subject at the heart of current transformations in the industrial world. Through this theme, the conference aims to explore new ways to integrate technology, human factors, and innovation into systems that are more efficient, sustainable, and adapted to tomorrow's realities.

WEEKEND SCHEDULE

01

FRIDAY

JANUARY 29, 2027

Opening Ceremony
Networking Evening

02

SATURDAY

JANUARY 30, 2027

Academic and Cultural Competitions

03

SUNDAY

JANUARY 31, 2027

Conferences and Panel Discussions
Banquet and Closing Ceremony



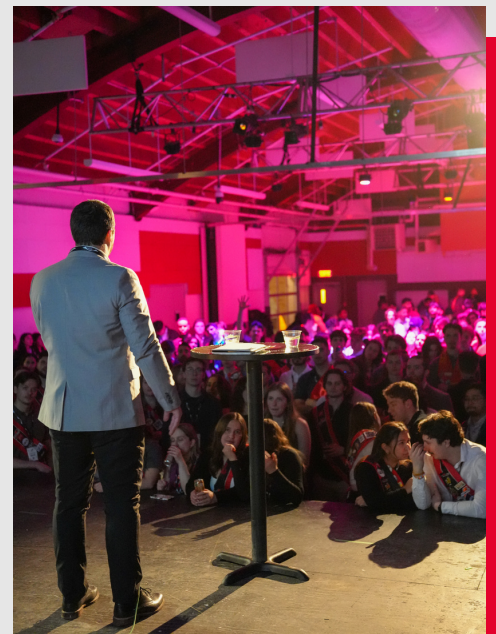


DAY 1 – FRIDAY

SCHEDULE

OPENING CEREMONY

The first day of the conference begins with an official opening ceremony to launch the event and outline its main highlights. On this occasion, students from the various participating universities will present a short video to other delegates and attending partners, showcasing their university, team, and identity. Select partners may also broadcast a promotional video of their company or speak briefly to present their organization and highlight their involvement in the event.



NETWORKING EVENING

The networking evening represents an ideal opportunity for students and partners to connect in a friendly atmosphere. During this activity, partners can showcase their company through a booth customized to their brand image. This will be an opportune moment to establish contacts, interact with upcoming talent, and share internship or job opportunities.



DAY 2 – SATURDAY

ACADEMIC Competitions

The second day of the conference is dedicated to academic and cultural competitions. These events allow undergraduate students to push their limits, put their skills into practice, and represent their university in a spirit of healthy rivalry. For companies, this is an opportunity to gain visibility and build connections with the future of engineering. Certain partnerships can also include participating in the judging panel or developing a competition.



CASE STUDY

A team of four students will have to solve a real-world problem presented by one of the partners. Following an on-site visit, participants will have a few hours to develop a solution, which they must then present to a panel of judges.



SIMULATION

Starting in November, a team of three students will begin preparation to model an industrial engineering problem using a simulation software based on information provided to them. During the competition, participants will then have the opportunity to present their simulation project to a panel of judges.

DAY 2 – SATURDAY

ACADEMIC Competitions



THEORETICAL EXAM

This event aims to evaluate the knowledge acquired by students from different universities through an exam completed in teams of four. The exam will be developed by the organizing committee in collaboration with professors from ÉTS



TECHNICAL PAPER

The technical paper aims to showcase an academic project completed by students during their university curriculum. The two selected students will then have the opportunity to present their work to a panel of judges.



SPEED BUILDING – NEW

Delegations will have to design and build a tangible solution combining speed and ingenuity, while showcasing their practical expertise. Participants will then have the chance to present their solution to a panel of judges.





DAY 2 – SATURDAY

CULTURAL

Competitions

“GÉNIE EN HERBE” (TRIVIA)



During this competition, teams of four students will go head-to-head in a dynamic atmosphere to test their general and scientific knowledge on various topics.



SPORTS

This multi-sport competition pits teams of eight students against each other through a series of athletic challenges. It highlights resilience, team spirit, and collaboration, as the endurance and collective strength of each delegation are put to the test.



E-GAMES

This electronic sports competition brings together four students per university who will attempt to win top honors through their expertise. Relying on strategy, team cohesion, and coordination, they will compete in an environment that is both healthy and competitive.



PARTNER'S RALLY – NEW

This interactive competition spans all three days of the conference. To accomplish their missions, students must actively participate in various challenges and interact directly with our partners, thereby showcasing their initiative and collaborative spirit.



DAY 3 – SUNDAY

SCHEDULE

CONFERENCES AND PANEL DISCUSSIONS

The final day of the conference is dedicated to presentations by partners as well as panel discussions led by various industry professionals. Through presentations, interactive workshops, and discussions, participants will explore several current issues in industrial engineering, such as logistics, intelligent systems, resource optimization, and energy efficiency. This day will offer students the opportunity to deepen their knowledge and engage directly with the partners present.

BANQUET

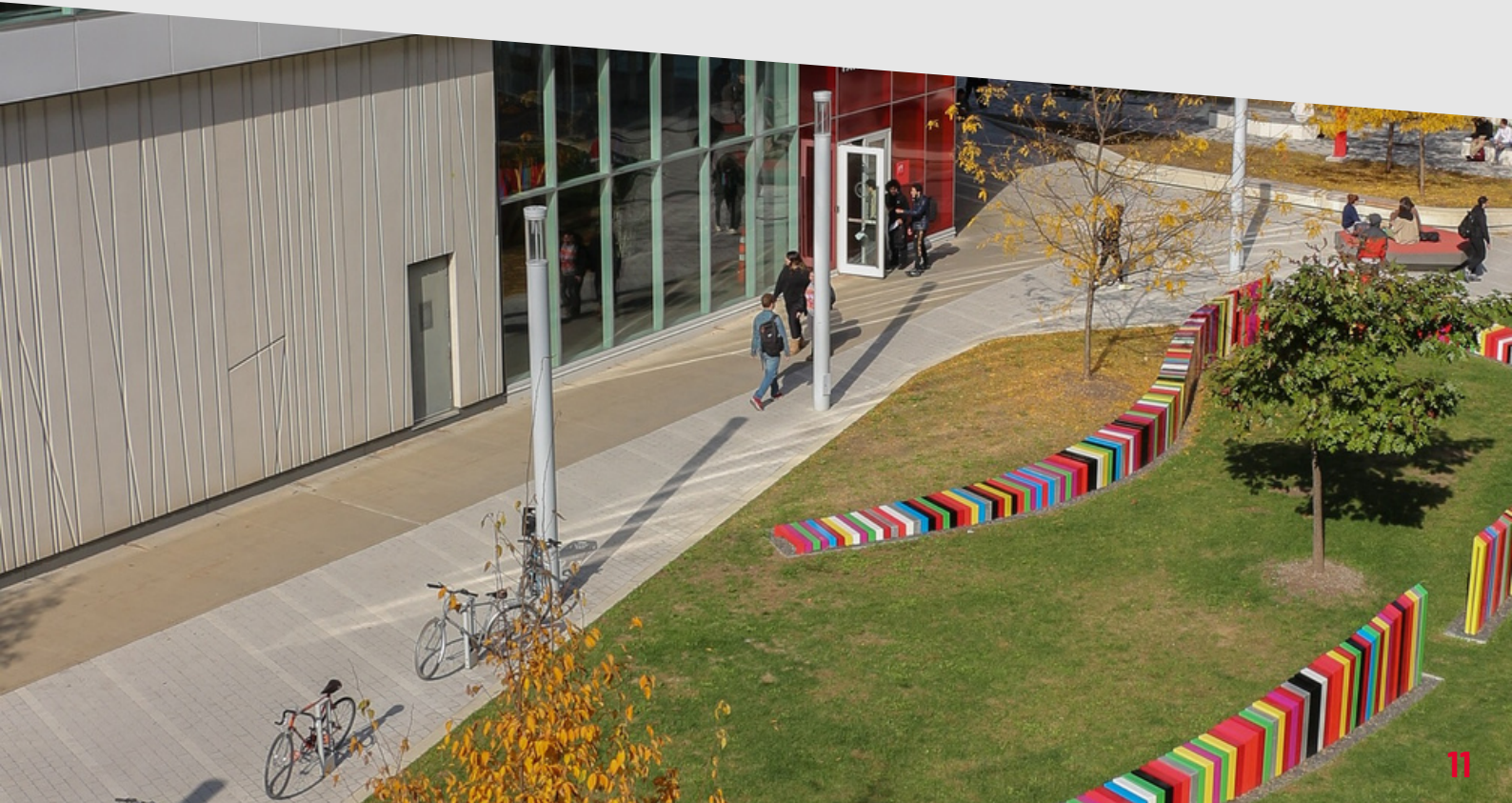
The banquet and closing ceremony bring the conference to a festive and memorable conclusion. This is a highlight of the event, during which winners of the various competitions are rewarded and the grand champions are announced. This ceremony recognizes the commitment, effort, and performance of the participants through the presentation of distinctive trophies. Held as part of a banquet, it also offers a wonderful opportunity to showcase the brand image and involvement of the official partner in an environment that is both welcoming and sophisticated.

PARTNERSHIP PLAN

	Bronze \$1,500	Silver \$3,000	Gold \$5,000	Diamond \$10,000	Prestige \$15,000
Official IISE Partner : Case Study Driver, winner announcements at banquet, logo on trophies, accomodation for 2 people					◇
Speed Building Collaborator				◇	
Promotional company video broadcast				◇	◇
Tickets to Opening and Closing ceremonies				2 tickets	4 tickets
Speech during the banquet				◇	◇
Conference presentation to participants			◇	◇	◇
Advertisement in the participant guide			◇	◇	◇
Access to the resume bank of all participants			◇	◇	◇
Acces to the competition site			◇	◇	◇
Booth at the networking evening		Small table	Small table	Large table	Large table
Tickets to the networking evening		2 tickets	2 tickets	4 tickets	4 tickets
Promotional item distribution		◇	◇	◇	◇
Panel discussion participation		◇	◇	◇	◇
Logo on volunteer T-shirts	Small	Medium	Large	X-Large	Main placement
Thank-you post on social media	Grouped	Grouped	Grouped	Individual	Individual
Advertisement on the website	◇	◇	◇	◇	◇

TAILORED OPTIONS

Choice	Details	Contribution
Visibility Option	Advertisement on our social media and website without having to travel	\$1,000
Networking Option	A booth and two entry tickets for the networking evening	\$2,000
Meal Sponsored in Your Name	Service table with your promotional displays	Quantity for 350 people or \$3,000
Snack Break Sponsored in Your Name	Service table with your promotional displays	Quantity for 350 people or \$1,500
Conference	Presentation in front of the participants	\$1,500
Panel Discussion	Panel discussion with multiple groups of 8 students	\$1,000



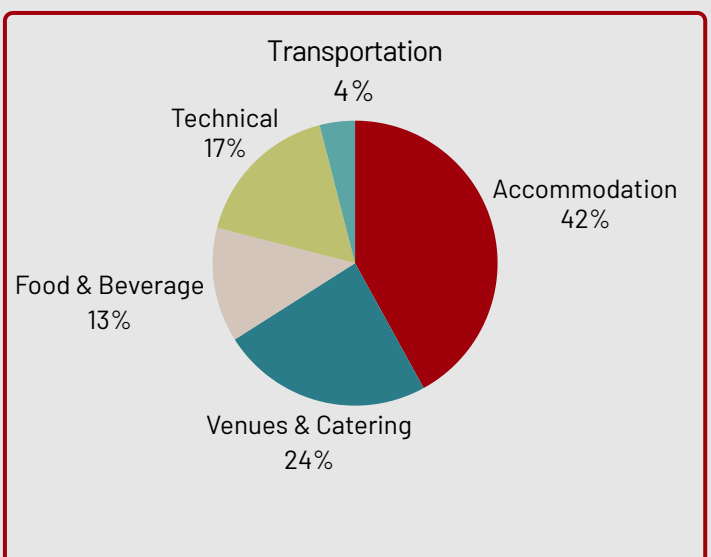


BUDGET & PARTNERSHIPS

BUDGET OF \$215,000

The forecast budget for the IISE 2027 Conference is estimated at **\$215,000** and covers all expenses necessary for the smooth running of the event. The budget was established using real data from previous editions, adjusted to the Montreal context.

EXPENSE BREAKDOWN



\$75,000 IN PARTNERSHIPS

Within this framework, the organizing committee has set a goal of **\$75,000** in partnerships to support a significant portion of the costs related to organizing the conference. These contributions are essential to deliver a high-quality event that matches its scale, while ensuring activities run smoothly. Partner contributions play a key role in making the event possible and help keep registration fees affordable for students.



WHY BECOME A PARTNER ?

Becoming a partner of the IISE 2027 conference means seizing a unique opportunity to introduce your company to the next generation of engineers. With more than 350 industrial engineering students expected, the event offers an ideal environment to increase your brand awareness and connect with qualified future talent.

VISIBILITY

The conference also serves as a prime showcase to reach a target audience that is difficult to reach in other contexts. Your presence at the event will allow you to highlight your company, present your operations, and showcase the opportunities you offer.

PROMOTE YOUR
VALUES

By associating yourself with the conference, you can also promote your organization's values to students and other partners. This is a great opportunity to create meaningful connections with a future workforce that shares your interests and could ultimately grow within your company.

EXPAND YOUR
NETWORK

Finally, your partnership will grant you increased visibility on our social media platforms. Your logo, your initiatives, and your involvement can be highlighted through various publications and special mentions throughout the event.

INTERNSHIP
AND JOB
OPPORTUNITIES

OUR TEAM



Thomas Fauteux
Co-President

Catherine Payette
Co-President

Justine Ryan
VP Partners

Marie-Mai De Grandpré
VP Partners

Louis Walravens
VP Competitions

Félix Blais Boileau
VP Competitions

Olivier Harpin
VP Logistics

Raphaël Primeau
VP Communications

Antoine Hétu
VP Finance

THANK YOU !



CONTACT US

Email: partenariatcongresiise2027@etsmtl.ca

Linkedin: <https://www.linkedin.com/company/congres-iise-2027-ets>

Instagram: https://www.instagram.com/congresiise2027_ets/

