



REPRESENTS THE Best in Culture

TV One is a leading entertainment network serving multicultural audiences with compelling original series, hit movies, true crime, music specials, lifestyle programming, and culturally relevant storytelling. The network delivers authentic content that celebrates the broad appeal of multicultural audiences.

Audience Profile



72% Female Skew
28% Male Skew



Median Age
58



Median Income
\$68,900



Viewer

Culturally engaged, community-oriented, and entertainment-driven

TV One's app provides viewers access to our wide range of programming on all platforms. Our partnership with MobiTV and United Teleports offers cost-effective delivery options to save on bandwidth. Viewers can enjoy our service on their preferred device anytime, anywhere.



We Prioritize Customer Viewing Flexibility

Cross-platform programming offers new opportunities to deliver premium multicultural content. With available expansion to your OTT and streaming solutions, and a FAST channels with 1000+ assets and over 830 series episodes, NCTC members can leverage TV One programming to connect with broader audiences, everywhere.



TV One Crime & Justice delivers a broad library of True Crime content, spanning more than 10 years of network originals.



TV One Stars & Stories delivers a deep catalog of celebrity-driven storytelling, offering an inside look at the lives, careers, and defining moments of iconic talent across biography, documentary, and unscripted formats.



2026 PROGRAMMING HIGHLIGHTS

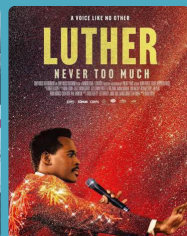


What's New with TV One

True Crime



BioDoc



Lifestyle



Fatal Attraction: I'd Kill to be You

I'd Kill to be You- From the creators of Fatal Attraction, an all-new true crime series is coming your way. Chilling stories detailing what happens when jealousy turns into murder.

For My Man

True-crime series featuring the salacious and shocking stories of women arrested for a crime they committed in the name of love.

Uncensored

An unfiltered glimpse into the reality of celebrities as they personally unveil their own stories, dispel rumors, and candidly open up about family, relationships and their careers.

Luther: Never Too Much

A captivating documentary that tells the story of R&B legend **Luther Vandross** whose artistry made him the master of love songs.

Savor the City

Daytime Emmy Award Nominated for Outstanding cultural culinary series, **Chef Jernard Wells** sets off on an exciting journey, exploring vibrant cities and charming towns while engaging with locals to discover the finest Black-owned establishments.

Girlfriend Getaways **NEW SERIES**

Real life girlfriends, **Tisha Campbell** & **Tichina Arnold** hit the road in a vibrant travelogue filled with candid conversations, immersive culture, great food, travel tips and unforgettable first-time experiences.

VOD Programming

200+ Hours, 120+ Titles

Marketing Solutions That Work

NCTC members receive access to turnkey marketing resources designed to drive awareness, subscriber engagement, and tune-in.

Resources

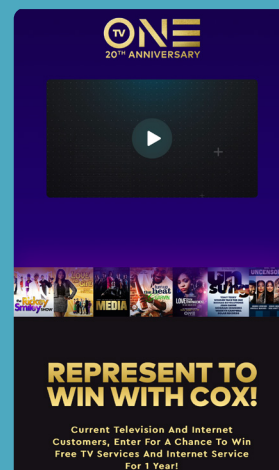
- Cross Channel Spots
- Key Art
- Social Media Content
- Programming One Assets
- Local Ad Sales Support
- Custom Sweepstakes
- Other Retention Programs

Key Cultural Moments

Turnkey tentpole campaigns available to connect with our audience year-round.

- Black History Month
- Women's History Month
- Black Music Month
- Back to School
- Holiday Programming
- Hispanic Heritage Month

Visit tvonepartners.com for more information.



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