Radilson Gomes

Brasília, Brazil   +55 (61) 9 8101-2112   radilson@gmail.com

Linkedin: linkedin.com/in/radilson
Portfolio: radilson.com

Multidisciplinary Product Designer with 13 years of experience, focused on functional and user-centered products with impactful visuals. Experienced in working with the private and public sectors, designed digital projects for food chains, consultancies, startups, public education, health, banking, justice, and environmental agencies.

WORK EXPERIENCE

Principal Product Designer

at Basis Theory

Based in Mill Valley, California
April 2021 - Today

Remote Work

Working from day 1 with founders, Product Managers, and engineering teams to build a tokenization platform to simplify securing sensitive data for developers.

- Facilitated product discovery, developing experience concepts, performing rapid prototyping to validate design solutions, and high-fidelity prototyping for user usability testing on 3 products.
- Improved time to first token by 25% by redesigning the onboarding flow and developer docs.
- Designed and implemented the company's website using Webflow, increasing the conversion rate by 10%.
- Created Sendsecure.ly, a one-time link tool to share sensitive data where over 1600 secrets got shared.

Principal Product Designer

at Avenue Code

Based in San Francisco, California
November 2020 - April 2021

Remote Work

Was part of an innovative project to create an immersive virtual experience at a Starbucks coffee farm in Costa Rica. Used Matterport technology in collaboration with the Starbucks Coffee Education team. The project attracted a global audience of over 400,000 visitors in more than 100 countries.

- Developed experience concepts, high-fidelity prototypes, and user tests.
- Conceived user journeys and high-fidelity concepts to translate on-site tours into an online experience with more than 11 chapters.
- Conceptualized the virtual experience website, immersive virtual reality tour, and an online field journal available in 10 languages.
- Facilitated user testing sessions with more than 8 Starbucks partners spread across the globe.

Lead Product Designer

at Zello Tech

Based in Brasília, Brazil
Jauary 2014 - November 2020

Worked with client's business teams to develop the strategy and design for all required product features. Overseed projects, designed first concepts, gave strategic advice, and assured the design team's deliveries.

- Responsible for leading a team of 9 UI/UX designers.
- Collaborated on prototyping and guiding 100+ digital government projects in multiple sectors.
- Created products that we're used by over 10 million Brazilian citizens.
- Counseled and guided 5+ junior designers to help them improve their skills.
- Lead design for Brazil's Official COVID-19 mobile app with exposure notifications.

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EDUCATION

Bachelor of Science in Computer Science

UniCEUB · Centro Universitário de Brasília

2008 - 2011

MBA in Digital Marketing & Communication

IESB · Instituto de Educação Superior de Brasília

2012 - 2013

COURSES & CERTIFICATIONS

UX Design

Design Circuit

August 2020

User Experience Course

IDF · Interaction Design Foundation

July 2020

Certified ScrumMaster®

Scrum Alliance

August 2019 - Expires: Aug 2021

Hello Design Thinking

IDEO

April 2020

AWARDS & FEATURES

Special Kudos Award

Early 2023 Portfolio

CSS Design Awards

UX Design Award

Early 2023 Portfolio

CSS Design Awards

UI Design Award

Early 2023 Portfolio

CSS Design Awards

Featured Portfolio

Early 2023 Portfolio

Killer Portfolios

SKILLS

✓ Mobile Design, Web Design, Web App Design

✓ Design Process, User Experience, User Interface Design

✓ Wireframing, Prototyping, User Flows, Usability Testing

✓ Icon Design, Logo Design, Branding

✓ Strong collaboration with developers

✓ Native Portuguese & fluent in English

TOOLS

- Figma
- Sketch
- Adobe Photoshop
- Marvel
- Framer
- Webflow
- UserTesting.com
- Hotjar
- Notion