



Can Gülertan

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+39 388 8771 826 (IT)

References:
Roberto Maria Clemente
Founder of FIONDA

Languages:
English: C1

Interests:
Art Direction, Graffiti, Street Culture, Typography, Anti-Design, Community Building.

Driving License:
Class B

Proficiencies:

Graphic Design:
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

UI/UX Design:
Figma

Video Production:
Adobe Premier Pro

Photography:
Adobe Photoshop
Adobe Lightroom

Motion Design:
Adobe After Effects

Office Programs

Education

Nuovo Academia di Belle Arti, NABA Master's Degree in Visual Design and Marketing Communication September 2023
June 2025

Graduated with Honors 110/110 Cum Laude

Koç University, College of Social Sciences and Humanities, Bachelor of Psychology September 2019
June 2023

Koç University, College of Social Sciences and Humanities Bachelor of Media and Visual Arts (Double Major) April 2021
June 2023

Leiden University, Erasmus Exchange Program, Bachelor of Psychology September 2022
January 2023

Current GPA: 3.75/4.00

Work

Talent Trainee at Atölye, HR Internship May 2021
September 2021

- Collaborated on community-driven talent and culture projects.
- Supported people-focused initiatives blending HR with design thinking.
- Engaged in recruitment and onboarding with an emphasis on collaboration

User Experience Researcher & Designer at Spectailor Jan 2022
April 2022

- Helped streamline UX/UI workflows in a design-led studio building prototypes and products.
- Collaborated on user research & experience design to shape audience-centric solutions.
- Supported design audit & feature ideation, balancing brand goals with user behavior.

Founder and Host of OOFEADAM & Dealing With Creatives Podcasts Jan 2022
Present

- Creative direction, recording, social media management and scheduling of all podcast episodes that cultivate important conversations while keeping life enjoyable

Graphic Designer at FIONDA November 2024
June 2025

- Collaborated on content & design execution for Fionda's visual branding and online presence.
- Assisted with creative direction & asset production to maintain Fionda's minimal and aesthetic style.
- Supported social media visuals and campaign content, keeping brand voice consistent.

Freelance Brand Designer at Sunday Studio November 2025
Present

- Designing brands that communicate valuable instances of communication through thoughtful design.
- Project based efforts that spark opportunities of creating design systems for new and established brands.

About

Apart from his professional background, Can Gülertan can also be regarded as a team player who adjusts his lifestyle around the opportunities that are presented to him. He is an easy going individual who tends to observe his surroundings before making decisions. He is very fond of letting the natural flow of things have an influence on his life. He can be de- scribed to be open to novel ideas.