

Profile

Multidisciplinary designer with **6+ years of experience** crafting meaningful digital experiences for startups and enterprises. Strong foundation in **user experience** and **visual design**, blending strategy and execution to create intuitive, compelling designs. **Versatile collaborator**, excelling both independently and within teams. Strengths include **visual communication**, **problem-solving**, **systematic thinking**, and **mentorship**.

Experience

Freelance

Product Designer

Jul 24' → Present

Partnered with startup founders to shape product strategy, enhance user experience, and establish strong visual direction through landing pages, dev-ready designs, and promotional materials.

Developed structured project plans that aligned stakeholders, set clear expectations, and **successfully launched two new products** for Juno Bio and ChannelCrawler.

Goods & Services

Lead Designer

Feb 23' → Jul 24'

Led the **creation of a new design system** to standardize design styles and enhance consistency across the J.P. Morgan Asset Management tool suite.

Managed two large-scale interface redesigns, while providing **art direction** and **mentorship** to 2 junior designers.

Senior Product Designer

Mar 22' → Jan 23'

Spearheaded the design of **J.P. Morgan's first AI-powered investment tool**, enabling users to search for investments using natural language queries.

Designed **a new web app for Chubb**, streamlining the cyber insurance quoting process for over 1 million agents and brokers globally.

Boston Consulting Group

Senior Graphic Designer

Jan 21' → Aug 21'

Redesign BCG's main homepage to increase user traffic.

The success of this project **led to 2 new additional phases of work**.

Mentored and **trained 3 junior designers** in UX/UI fundamentals, expanding the team's capacity to take on the increasing demand for digital work.

Graphic Designer

Aug 18' → Jan 21'

Designed multi-deliverable solutions—including digital products, illustrations, data visualizations, and print collateral—for consultants working with **Nike**, **IBM**, and **Cardinal Health**.

Led a team of 7 designers to create a digital product strategy for a major eyewear company, later **presenting the case study to 250+ creatives at a Global Town Hall**.

Look Listen

Design Intern

Feb 18' → Jun 18'

Collaborated with the Art Director and Senior Designers to strategize and develop thoughtful brand experiences across **digital** and **print**.

Created brand collateral, including logos, branding guidelines, email templates, and web design assets.

Education

Bachelor of Fine Arts, Graphic Design

Savannah College of Art and Design, May 2018

Continued Education:

Developing Confidence to Influence and Lead | Rethink, 2023

Cultivating Creative Collaboration | IDEO U, 2021

Creative Coding | Super Hi, 2020

Skills

Design & Development:

Figma, Sketch, Adobe Creative Suite, Framer, Principle, Webflow, Notion, HTML5/CSS3

Methodologies:

User Flows, Prototyping, Dev Handoff, Wireframes, User Interviews, User Testing, Storytelling

Interpersonal:

Collaboration, Adaptability, Empathy, Resourcefulness, Curiosity, Mentorship, Active Listening