

ADILA NAZAR

Vancouver, British Columbia

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OBJECTIVE: Creative and detail-oriented Graphic Designer with hands-on experience in digital and print design. Strong background in social media creatives, branding, and visual storytelling, with the ability to manage multiple projects and meet deadlines.

SKILLS

- Graphic Design & Visual Communication
 - Social Media Creatives & Branding
 - Print Design (Brochures, Banners, Event Collateral)
 - UI Design & Layouts
 - Time Management & Organization
 - Team Collaboration & Communication
 - Adaptability & Quick Learning
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PROFESSIONAL EXPERIENCE

Graphic Designer

Upswing Digital — Aug 2023 to Feb 2024

- Designed social media creatives to improve brand visibility and user engagement
- Managed multiple projects while meeting deadlines and quality standards
- Created print and event collateral for marketing and fundraising campaigns
- Worked closely with marketing teams to maintain brand consistency

Graphic Designer

Eight Legged Media — Mar 2022 to Jul 2023

- Designed digital and print assets including brochures, banners, and packaging
 - Collaborated with copywriters on visual storytelling for campaigns
 - Delivered high-quality designs under tight deadlines with positive client feedback
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EDUCATION

Post-Degree Diploma – Web & Mobile App Development (Designer Stream)

Langara College — Vancouver, BC - 2024-2025

Bachelor of Arts – Animation & Graphic Design

Sacred Hearts College — Kerala, India - 2019 - 2022

PROJECT

StreetSight – Web Application (UI/UX & Front-End Design)

Post-Degree Diploma Project

- Designed the user interface and overall layout for a web application focused on billboard and outdoor advertising management
- Created wireframes, user flows, and high-fidelity screens in Figma for dashboards, listings, and proposal views
- Focused on usability, visual hierarchy, and clean navigation to improve user experience