

TAKIA MOHINUDDIN

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Skills

Technical Skills: JavaScript, Ruby, HTML, CSS, Python, WordPress, Shopify, Squarespace, Figma, UX Design, UI Design, Responsive Design, Salesforce, PyCharm, Google Suites, Microsoft Office Suites, Visual Studio, GitHub, GoDaddy, Wix

EDUCATION

The City College of New York June 2023

Bachelor of Science in Psychology and Computer Science

Baruch College, Zicklin School of Business Jan 2025 - Present

Master of Science in Information Systems

WORK EXPERIENCE

Evolution Of Smooth([View Website](#)) New York

Web Developer Dec 2024- May 2025

- Developed and maintained responsive Shopify themes using Liquid, HTML, CSS, JavaScript, and integrated apps and APIs
- Managed Google Tag Manager and Google Analytics to track user behavior, measure campaign effectiveness, and inform data-driven decisions.
- Optimizing store performance by implementing SEO best practices, compressing assets, and streamlining code. Providing technical troubleshooting for website functionality, supporting emergency fixes, and enhancing content accessibility.

Freelance Consultant([View Website](#)) New York

Web Developer Feb 2021 – Present

- Designed, developed, and maintained responsive websites using platforms like Shopify, WordPress, and Squarespace to boost user engagement and brand identity, and integrated third-party apps to enhance site functionality.
- Delivered end-to-end support, including data management, digital marketing, brand design, and consulting services for web development for multiple customers.
- Enhanced website performance through SEO optimization, improved loading speeds, and ensured robust security with regular updates and third-party integrations.

Guttman Community College New York

Technical Consultant Jun 2021 – Sep 2022

- Delivered first and second-level technical support, managing the full lifecycle of incident management, from logging to resolution and escalation for hardware and software issues.
- Created and maintained incident reports for issue tracking, enabling data-driven analysis for continual service improvement and process compliance.
- Collaborated with cross-functional teams to streamline configuration and installation processes, ensuring efficient operation and support of peripheral devices and networked hardware.

The Vision Room([View Website](#)) New York

Web Development Intern Jan 2021 – Aug 2021

- Designed and developed high-fidelity prototypes in Figma to test and implement new site features, enhancing the end-user experience and ensuring design accuracy before final deployment.
- Provided technical support for live site issues, including technical troubleshooting, delivering timely resolutions, and applying hotfixes to maintain optimal site performance and user satisfaction.

House of Good Deeds([View Website](#)) New York

Web Development and Content Management Intern Jan 2021 – Jun 2021

- Redesigned the House of Good Deeds website using HTML, CSS, and JavaScript to enhance site functionality, usability, and overall page performance.
- Supported content and code releases, conducted quality assurance testing, and implemented emergency bug fixes to ensure seamless user experience and site reliability.

Paramount([View Website](#)) New York

Web Development Intern, MTVE Social Impact Team Jun 2019 – Aug 2019

- Designed, developed, and maintained websites for key social events, including Pride Month, 2020 Elections, and Maternal Mortality, to provide consumers with relevant information and resources.
- Conducted research on social issues, developed strategic plans, and proposed events to increase outreach and youth engagement.
- Compiled viewership data to understand audience demographics and behavior for shows addressing social issues. Created reports with actionable insights to enhance content quality and ensure impactful messaging

RubiconMD New York

Software Development Intern Sept 2018 – Jan 2019

- Designed and developed a software engine using AWS and PyCharm with Java, JavaScript, jQuery, and Ruby to automate data redaction processes, reducing manual workflow by 35% and enhancing efficiency across cross-functional teams.
- Conducted quality assurance for redacted documents to ensure the reliability of the software engine and consistency of data. Identified and resolved bugs to improve overall performance and accuracy.