

portfolio

jeremy hutchins

jeremy@jhxdesign.com

jhxdesign.com



table of contents

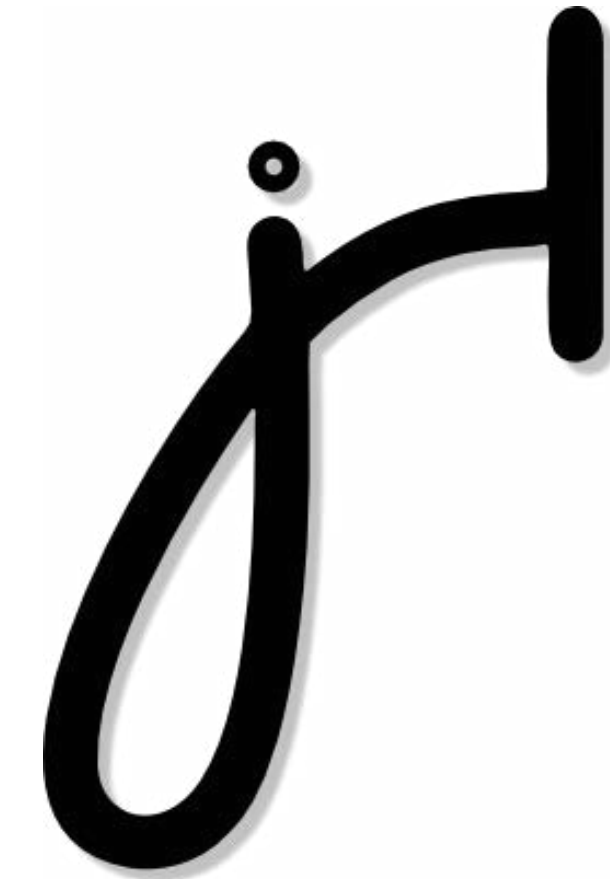
[about me](#)

[education](#)

[experience](#)

[projects](#)

[contact](#)



hi, i'm jeremy hutchins—a visual designer based in the northeast—with years of experience in branding, UI / UX and finely crafted visual design. skilled at designing websites, emails and social content.

education

university of south carolina

columbia, sc

bachelors of fine arts graphic design, 2020

dean's list, cum laude, gpa 3.663

email marketing certification

hubspot academy

google ux design professional certificate

in progress

Mass General Brigham

Administrative Assistant II

Boston, MA / Feb 2026 - Present

Assisted with study intake, data entry, and tracking systems, while preparing reports, presentations, and maintaining databases and archived materials. Collaborated with sponsors and cross-functional teams to support quality assurance and audit preparation, and contributed to internal marketing initiatives.

Patient Services Coordinator

Nantucket, MA / Jul 2025 - Feb 2026

Served as the primary patient and provider contact, applying a user-centered approach to streamline communication, resolve complex issues, and improve the overall patient experience within a fast-paced clinical setting.

Visual Designer (Contractor) at Vital Design

Portsmouth, NH / Sep 2025 - Oct 2025

Designed responsive, user-centered digital assets in Figma, including websites, ads, and social media, ensuring brand consistency and compliance with legal standards.

Visual Designer at WellTrust Medical Group

Charlotte, NC / Dec 2021 - Dec 2023

Designed brand-aligned digital assets for email campaigns, landing pages, and paid social, applying responsive principles across desktop and mobile.

Built high-fidelity wireframes and prototypes in Figma to support internal campaigns and user flows. Collaborated closely with marketing and product leads to refine messaging and visuals. Oversaw QA process for design rollouts, flagging inconsistencies and optimizing final assets.

Graphic Design Intern at Massachusetts Department of Elementary & Secondary Education

Malden, MA / Aug 2020 - Dec 2020

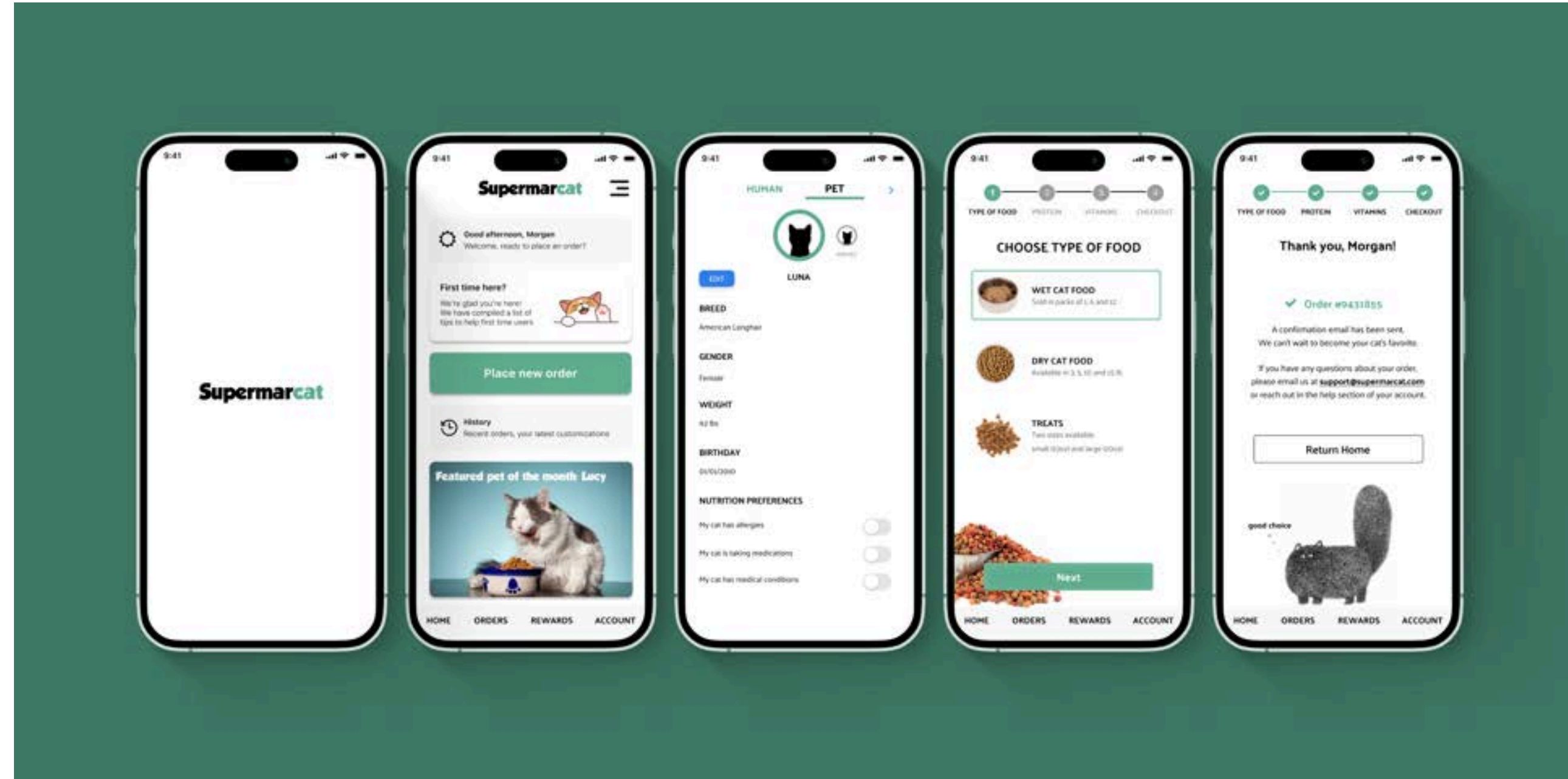
Created social media graphics, email visuals, and infographics for statewide education campaigns while applying brand and accessibility standards and iterating quickly with cross-department stakeholders.

projects

supermarcat

role: ux researcher,
ui designer

to give the user full control of what their pet eats all while being on your mobile phone. conveniently delivered to your doorstep, supermarcat is a pet food app that lets users customize their cat's diet.



Phillip

Age: 24

Education: Bachelor's Degree

Hometown: Raleigh, NC, USA

Family: Single, 1 cat

Occupation: Librarian

"I spend a lot of time researching pet food and only want the best for my cat."

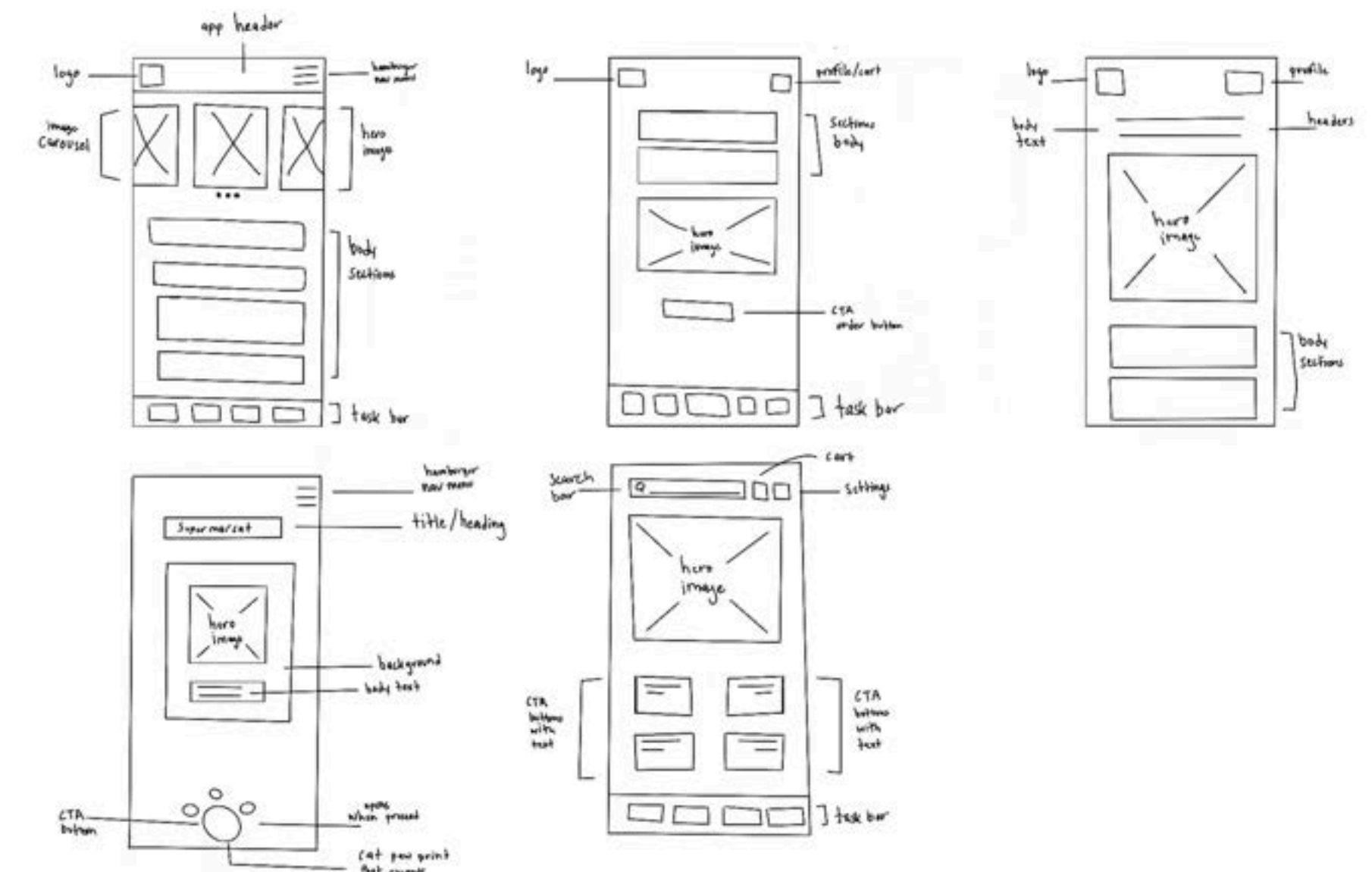
Goals

- To fully customize what goes into his cat's food.
- Feeding high quality food that he can feel good about.

Frustrations

- My cat is allergic to so much with so few options.
- Lack of transparency on pet food labels.

Phillip, a librarian in Raleigh, spends a lot of time researching pet food and only wants the best for his cat. He is frustrated because his cat is picky and hates having to buy food with the possibility of his cat not liking it. He prefers shopping in store, but they frequently are out of stock of forcing him to shop online. He likes the idea of being able to customize his cat's food to cater to both their needs and allergies.

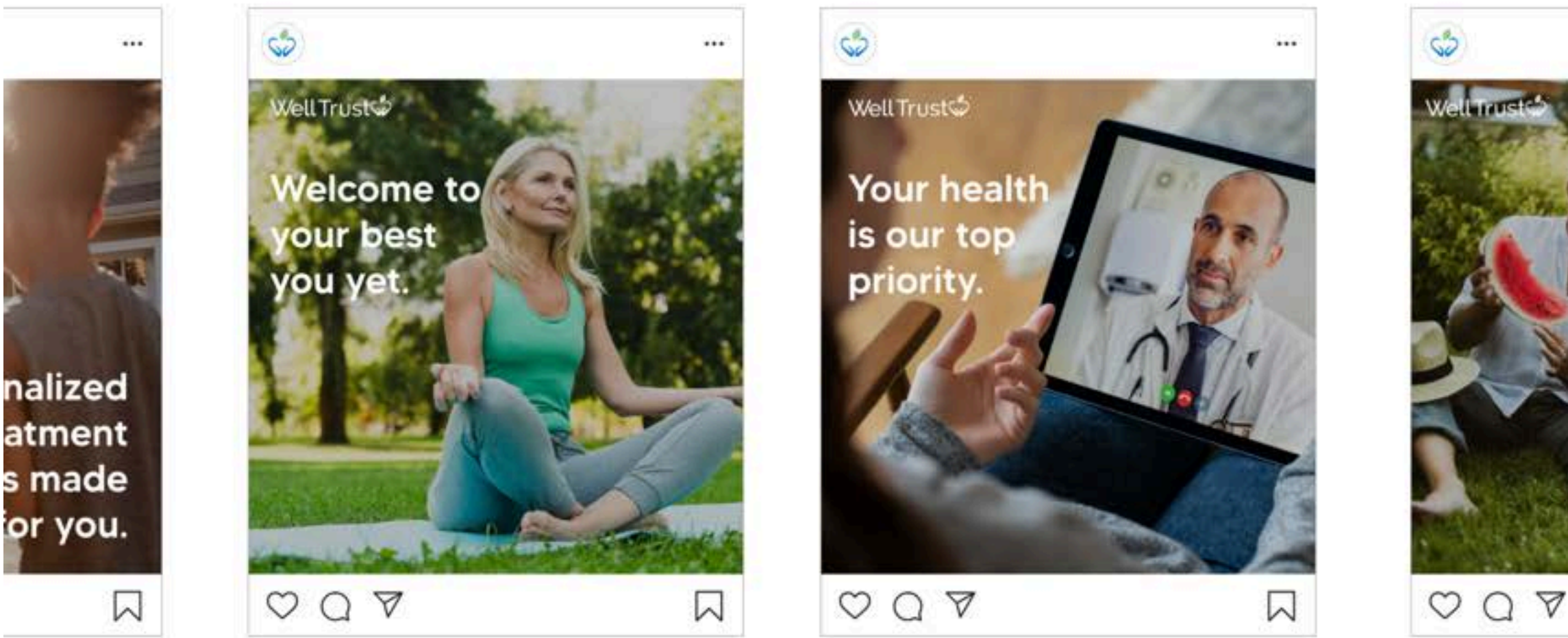
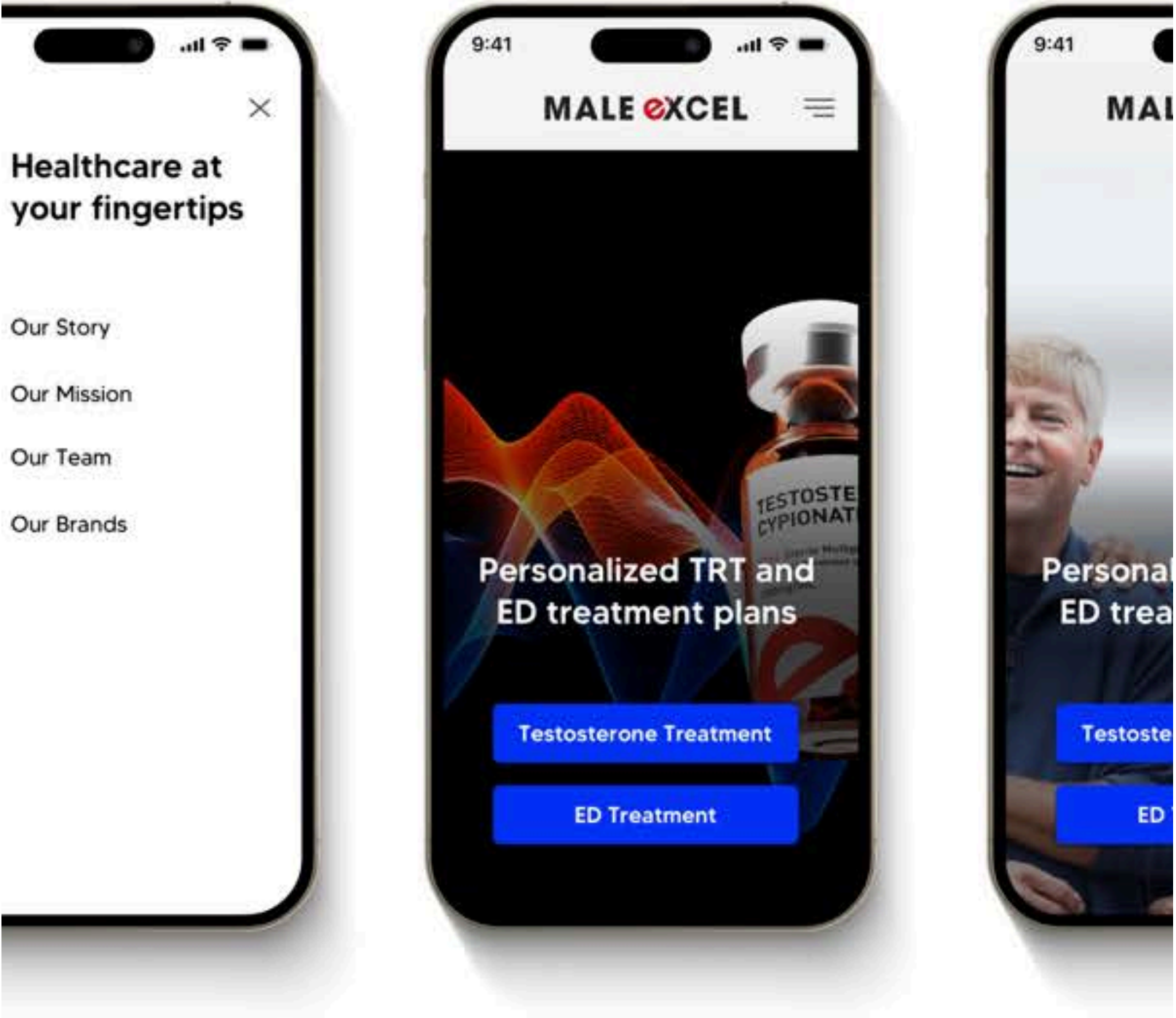


projects

welltrust

role: design lead,
visual designer

to redesign and
establish the visual
brand identity for a
parent company of
online healthcare
companies, welltrust
medical group.



Well Trust[®]
Medical Group

John Doe
Position

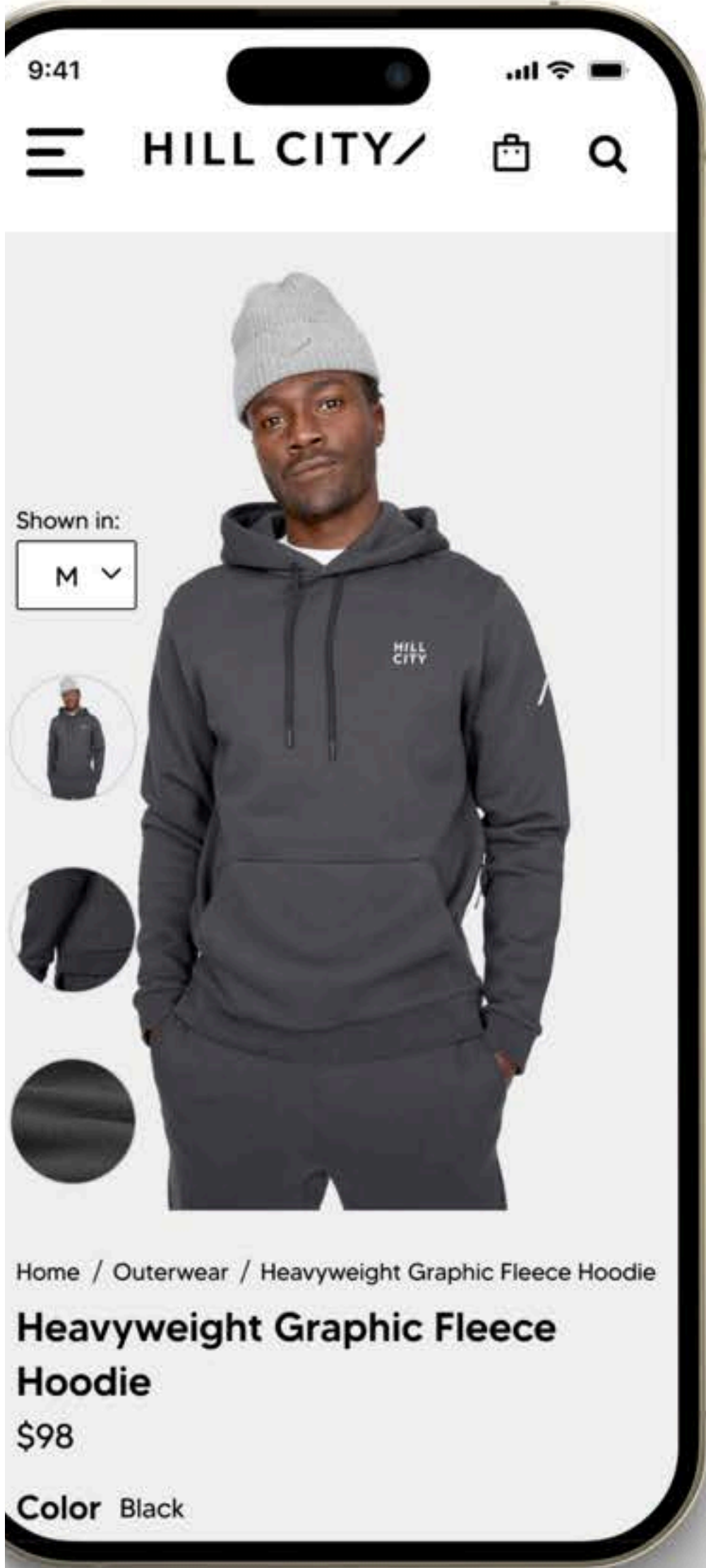
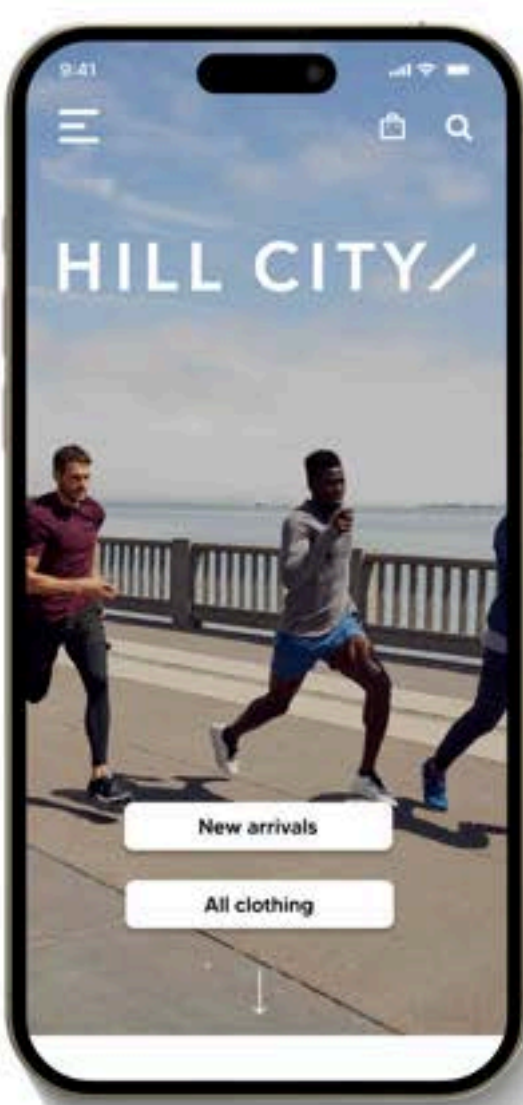
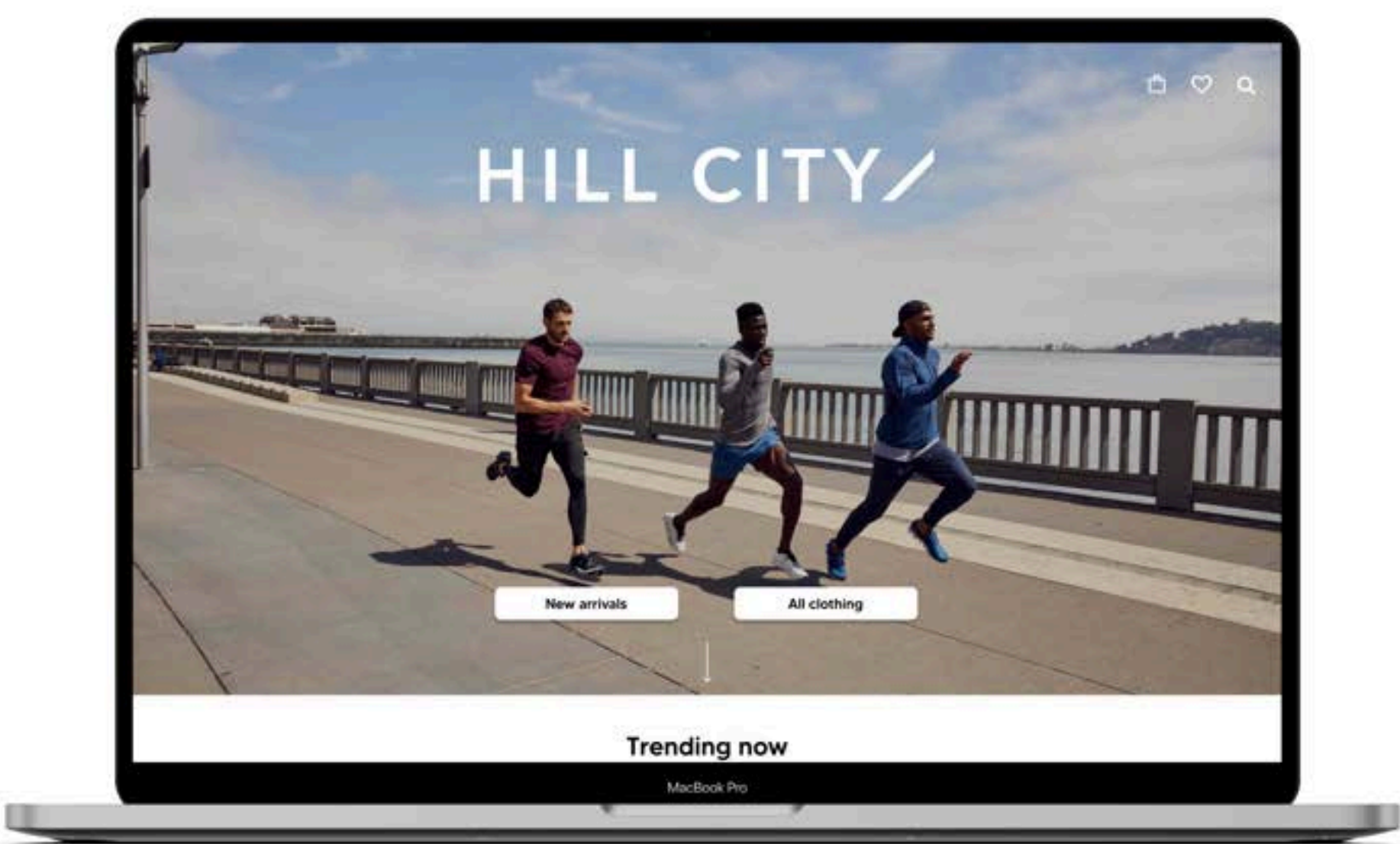
(555) 555-5555
yourname@company.com

projects

hill city

role: ux researcher,
ui designer

to redesign, enhance
and implement new
features to the online
shopping experience
to create a more
positive and
comfortable
experience for all users
of the hill city brand.



Micah

Age: 37
Education: Master's Degree
Hometown: Kalispell, MT, USA
Family: Married, 1 child
Occupation: Beekeeper

"I know some brands use a feature where you can upload photos of yourself and it will guide the sizing, so it would be nice to see it adopted more elsewhere."

Goals

- Store that shows models wearing the item in the size you are looking for.
- Find better sorting options and authentic reviews from customers.

Frustrations

- Not being able to try on before purchasing, receiving ill-fitting clothes to return.
- Unable to know the quality of the clothing.

Micah, a beekeeper, and her partner share one child together. They live far from the local mall so she prefers to shop online for her clothing, but receiving ill-fitting clothing has left her frustrated. She would like to see more representation in the models on the website and in-store. She thinks it would be nice to be able to upload a photo of yourself to guide the sizing process, and to have different payment options, such as Venmo & Paypal, at checkout.

projects

camp discovery

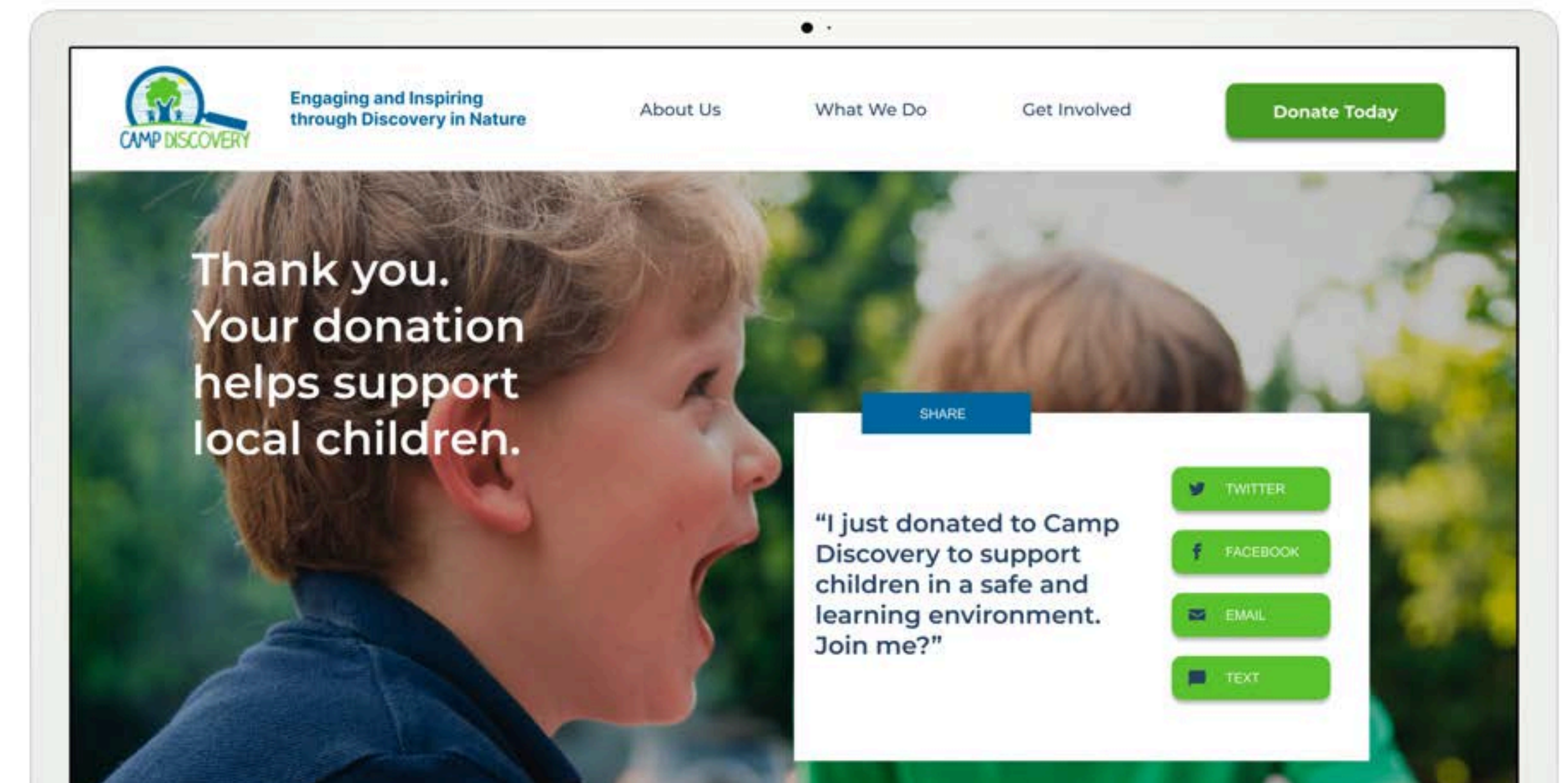
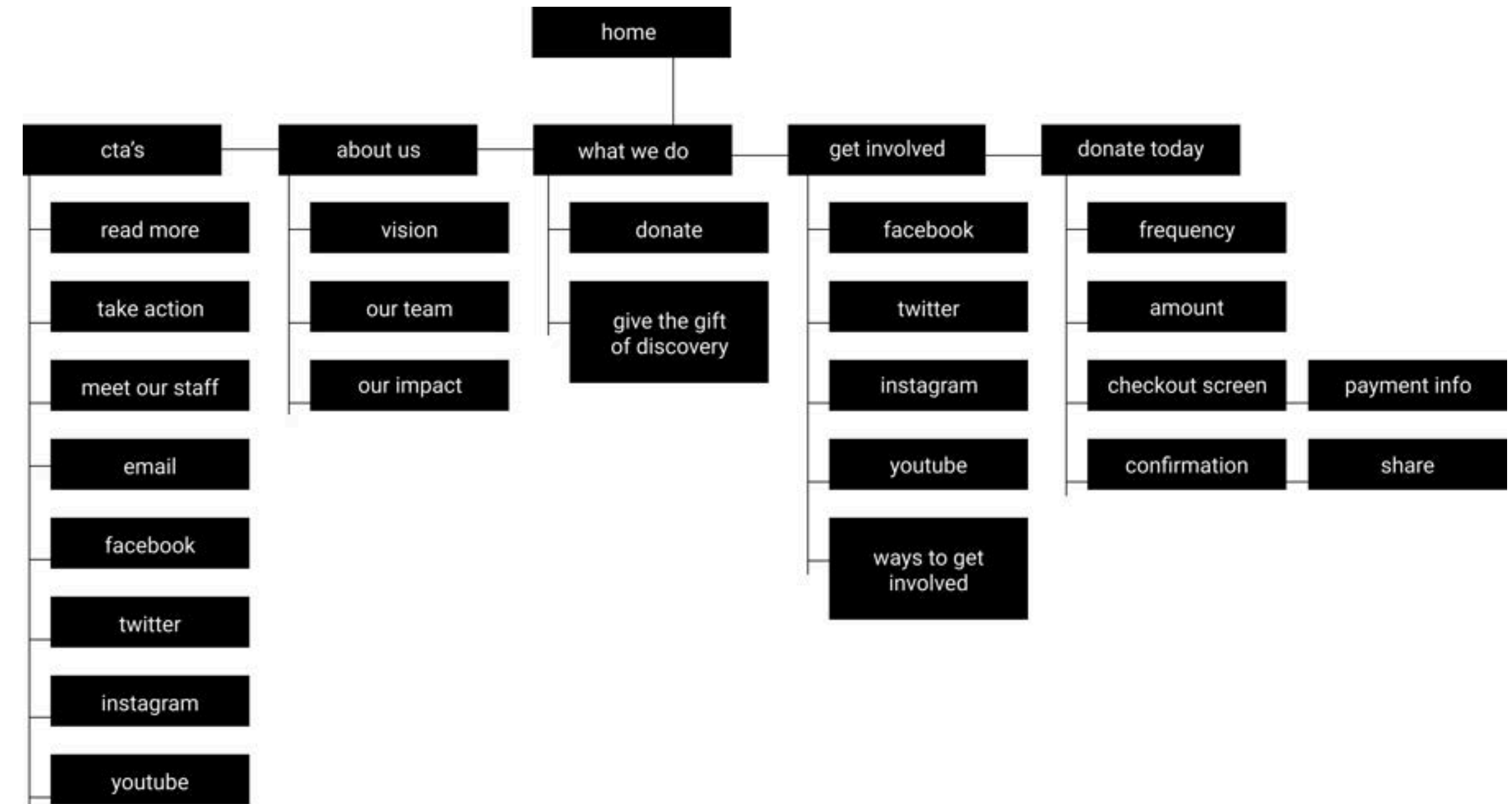
role: ui designer, ux researcher

a website redesign of a local south carolina non-profit organization, camp discovery.

before



after



projects

miscellaneous

role: visual designer

display of various projects i have worked on over the years, including contract work. everything from social media ads, packaging design, editorial design, license plates and everything in between.

Strengthen Your STEM Program

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contact

jeremy@jhxdesign.com

[linkedin](#)

[website](#)

