

Ciel Kim



Motion Designer

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201-546-2422

Motion Designer and 3D Generalist with 7+ years of experience creating product, UI, brand, and marketing animations across mobile, web, and video. Skilled in After Effects, Lottie, and Cinema 4D, with experience simplifying complex products through clear visual storytelling. Comfortable working across 2D, 3D, and design systems from concept through final delivery.

Experience

Stukent Motion Designer

Aug 2025 - Present

- Create Lottie-based UI/UX animations for Stukent's website and digital product experiences.
- Produce motion graphics, product explainers, and educational videos for marketing and company initiatives.
- Create AI-assisted video content by combining generative assets with motion design, editing, and compositing.
- Design branded visual assets for digital campaigns, presentations, and internal communications.
- Collaborate with cross-functional teams to manage projects from concept through final delivery.

Malka Media Motion Designer & 3D Generalist

May 2018 - April 2023

- Produced high-quality 2D and 3D motion graphics for trailers, product explainers, and marketing campaigns for clients including AWS, MoneyLion, Amazon, IBM, ADP, and MongoDB.
- Collaborated with creative directors, designers, and animators to produce story-driven visuals that enhanced brand communication
- Worked on product explainers, social campaigns, app launches, and brand sizzles in a fast-paced, high-volume agency setting
- Took projects from initial pitch and concept through design, animation, and final delivery
- Developed multiple versions of final assets for different platforms and international markets.

Malka Media Animation Intern

May 2017 - May 2018

- Modeled and textured a full-scale ship for AMC's The Terror VR launch.
- Created motion graphics for social campaigns across entertainment and streaming brands.

Education

Pratt Institute

BFA, Digital Arts and Animation
(3D Animation and Motion Arts)

2014-2018 President's Honors List | GPA 3.6

Skills & Tools

Motion & Video: After Effects, Premiere Pro, Lottie

3D: Cinema 4D, Redshift, Blender, Maya

Design: Photoshop, Illustrator, Figma, InDesign, Framer

AI: Runway, Cling AI, Comfy, Midjourney

Skills: 2D/3D Animation, Brand Design, UI Motion, Visual Storytelling, Storyboarding, AI-Assisted Video Production

Language: English, Korean, Japanese