



Vrajesh Pithadiya

CREATIVE DIRECTOR | MOTION DESIGNER | CG COMPOSITOR

vrajesh.design | Visit Site

[IMDB](#) | View Profile

contact@vrajesh.design

+91 7030 590 621

KEY PROJECTS

ICC MEN'S CRICKET WORLD CUP | 2023 Title Sequence | Compositing and Motion Design

- Composited the full-CG title sequence for cricket's largest global event, viewed worldwide.
- Developed treatment for title sequence and bumper, broadcast on Star Sports and Disney+ Hotstar.
- Collaborated closely with the creative studio, Stray Motion.

ICC CHAMPIONS TROPHY | 2025 Title Sequence | Compositing and Motion Design

- Sole compositor and key motion designer for a dynamic, typography-led opener based on the concept "All on the Line."
- Delivered visually impactful title sequence and bumper with Stray Motion for airing on Star Sports and JioStar.

ABU DHABI FINANCE WEEK | 2024 Stage Visuals & Film | Compositing and Motion Design & Edit

- Created multi-screen visual content, including event loops and transitions for a seven-screen stage environment.
- Edited stylised timelapse content, utilising VFX and AI to showcase Abu Dhabi's rapid growth.
- Partnered with HUMAN Creative to produce seamless event visuals.

SHARK TANK INDIA | 2022 In-Show Graphics | Creative Direction & In-Show Graphics

- Directed and designed adaptive, data-driven graphic systems for live broadcast.
- Built expression-based motion templates for cross-platform compatibility (After Effects & Premiere).
- Managed a small design team, delivering the complete graphics package aired on Sony Liv.

INDIAN PREDATOR | 2022 In-Show GFX | Motion Design, Compositing & Production

- Designed and produced abstract, psychologically driven visuals reflecting the series' thematic intensity.
- Led creative development, storyboarding, compositing, and final delivery across all three episodes.
- Closely collaborated with the series director and producer for Netflix.

EKAM | 2024 Prologue & Episodic Intros | Compositing and Motion Design

- Developed concepts and executed particle and fluid simulations, compositing, and motion design.
- Created cohesive visual intros across seven episodes, merging abstract symbolism with organic animation.
- Collaborated with Journeyman Films and Paramvah Studios.

About me

I am passionate about creating compelling visual stories through motion design, CG compositing, and strategic creative direction.

Experienced in developing pitch decks, managing creative workflows, and collaborating effectively with clients and teams.

My work combines imaginative storytelling, strong visual concepts, and technical expertise to deliver high-impact results.

Education

Bachelor of Design (B.DES)
MIT Institute of Design, Pune, India
2015 - 2019

Expertise

- Creative Direction
- Visual Storytelling
- CG Compositing
- Motion Design
- Systems Design
- Pipeline Optimization
- Pitch Development
- Conceptualisation
- Client Communication
- Production Management

Tools

- Expert



- Proficient



- Exploring

