



MATRYOSHKA NATIONS

ONE WORLD. MANY CULTURES.

PROJECT PRESENTATION

One World. Many Cultures.

Collect the World.

What Is Matryoshka Nations?

MATRYOSHKA NATIONS is a global collectible IP universe built around recognizable characters in the form of matryoshkas.

Its visual foundation is the first collection, in which countries around the world are represented as individual collectible characters — each with its own look, personality, and identity.

Together, they form a unified world that can expand through new series, themes, regions, stories, events, and collaborations.

MATRYOSHKA NATIONS is designed as a scalable system with the potential to grow across multiple directions:

- digital collectibles;
- physical collectibles;
- characters and stories;
- collaborations and licensing;
- gaming and interactive formats;
- a global community of collectors.

Project Philosophy

A World You Can Collect

We live in a world of thousands of peoples, stories, legends, symbols, and identities.

Yet none of this has been brought together in one recognizable collectible universe. To a global audience, entire countries and communities are often reduced to only a few familiar images.

MATRYOSHKA NATIONS transforms the diversity of the world into one scalable IP universe — connected, recognizable, and designed to keep expanding.

Every character becomes part of a larger world that can be collected, explored, and developed. Through the collection, people discover new countries, images, and ideas through curiosity, play, and a personal connection with the characters.

Our goal is to create a global collectible universe in which the world's diversity takes on a recognizable collectible form and can evolve across different formats.

We are creating a world that can be collected.

Why a Matryoshka?

Why This Form and Name?

A MATRYOSHKA is one of the world's most recognizable cultural symbols. Its structure reveals one figure within another — a form built in layers.

Within MATRYOSHKA NATIONS, this form represents not one specific country, but the world itself — complex, interconnected, and made of many layers.

Every character, like each of us, carries several layers of history — family, country, people, culture, and humanity.

We chose this layered form as the foundation of the project.

The word **MATRYOSHKA**, combined with our vision, became the foundation of the brand name **MATRYOSHKA NATIONS**.

One recognizable image capable of holding an entire world.

The First Collection

Collect the World

The first collection has already been created and serves as the visual foundation of Matryoshka Nations.

In it, countries around the world are represented as individual collectible characters, united by one visual language and a shared universe.

The collection is planned to be revealed and released in stages in a digital format using NFT technology.

Collect the World is the project's central collecting idea: the world becomes not simply something to observe, but a system of characters, series, and images that can be collected.

Every character has its own visual identity:

- a recognizable look;
- unique design elements;
- symbols and details;
- its own story;
- a connection to the wider universe.

NFTs are the first digital format for the collection's public release, but not the limit of Matryoshka Nations.

Growth System

A Universe That Expands in Layers

Matryoshka Nations is being built not as a single collection, but as a scalable IP system.

The first layer is the countries collection.

It establishes the project's visual language, recognizable characters, and the foundation of the entire universe.

Future growth can unfold in several directions:

- **New world layers** — cities, regions, eras, myths, events, symbols, and other themes.
- **New collections and series** — themed releases, special editions, and new character categories.
- **Connections within the universe** — shared stories, cross-collection mechanics, and collaborations.
- **New formats** — digital and physical collectibles, licensing, media, gaming, and interactive products.

Every new direction builds on the existing system and strengthens recognition of the entire universe.

Every new layer makes Matryoshka Nations deeper, larger in scale, and strengthens its potential as a global IP.

NFT Utility and Value for Collectors

Digital Collecting as an Entry Point into the Universe

NFTs are viewed as the first digital format for collecting Matryoshka Nations characters and as one way to access additional opportunities within the project.

Planned utility directions:

- priority access to new drops and special series;
- exclusive versions and releases for existing holders;
- collecting mechanics connecting countries, regions, and themed series;
- priority access to limited physical collectibles;
- access to exclusive announcements, materials, and project events;
- participation in selected votes on themes, releases, and directions for development;
- early access to future collaborations, gaming, and interactive formats.

Utility will be introduced in stages and will evolve alongside the collections, partnerships, and new Matryoshka Nations products.

An NFT is not only a digital collectible; it is an entry point into a growing collectible universe.

Community

The People Who Help the Universe Grow

MATRYOSHKA NATIONS is built around an international community of collectors, content creators, artists, partners, and people who see the potential of a global collectible IP universe.

Community members can support the project's development through:

- discussion and feedback;
- content creation;
- ideas for new series and formats;
- participation in selected votes;
- collaborations and joint projects;
- development of local communities;
- spreading the project and bringing in new audiences.

The community is not merely an audience; it becomes part of the public development of Matryoshka Nations.

We are not simply building an audience.

We are building a community around a growing collectible universe.

Roadmap

From the First Collection to a Global IP Universe

The development of **MATRYOSHKA NATIONS** is planned as a gradual expansion of the project — from the completed collection to a full collectible ecosystem and global IP.

Stage 1 — Project Foundation

- creation of the first collection
- development of positioning and visual identity
- development of the universe's structure and concept
- creation of the official presentation and digital platform.

Stage 4 — Expansion of the Collectible Ecosystem

- new collections, series, and thematic layers
- special and limited releases
- physical collectibles
- collaborations with brands, artists, and other projects
- development of collecting mechanics across series.

Stage 2 — Public Reveal

- gradual introduction of the characters and the universe's structure
- development of official project channels
- formation of an early international community
- preparation of partnerships and first collaborations.

Stage 5 — Development of the Global IP

- licensing of characters and the visual system
- gaming and interactive formats
- media, animation, and story development
- international partnerships
- scaling Matryoshka Nations as a global collectible brand.

Stage 3 — First Digital Release

- development of the NFT collection structure
- selection of the technical platform and release model
- staged reveal and launch of the first digital collectibles
- introduction of the first utility mechanisms for holders.

Long-Term Vision

From a Collection to a Global IP Universe

We believe the strongest collectible projects do not end with their first collection.

They create recognizable worlds that people want to explore, collect, and develop.

MATRYOSHKA NATIONS is being built as a scalable IP universe capable of growing for years through new collections, characters, stories, collaborations, and formats.

Every new release expands the world.

Every new collector expands the community and strengthens the project's recognition.

Our long-term goal is to build a global brand capable of expanding across digital and physical collectible products, media, games, collaborations, and licensing, while preserving one visual language and a recognizable identity.

MATRYOSHKA NATIONS
One World. Many Cultures.

Collect the World.