



Yll Selmani

UI/UX Designer

“ People ignore design that ignore people. ”
Frank Kimero

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Address
Obiliq, Kosovo

Socials

Dribbble
@yll_selmani

LinkedIn
yll-selmani

Languages

Albanian
Native

English
Professional working

German
Elementary

Experience

March 2024 - Present Prishtina

Product designer
Freelancer

- Ongoing Project : B2B Networking and Recruitment Platform leading the design of a professional networking and job marketplace platform for businesses and freelancers.
- Designed a user-friendly website for a local services provider, focusing on accessibility and ease of use.

Oct 2023 - Jan 2024 Prishtina

UX/UI designer
Starlabs

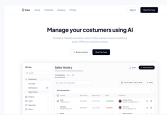
- Redesigned "hr.my" landing page to improve user experience, while maintaining brand identity through the primary color palette.
- Collaborated with the development team lead to understand product goals. Designed "Achilles" with user-friendly navigation and exciting features, which includes a casino review page.
- Designed "PharmSpotter", a web app with a focus on user experience. With a key feature to display pharmacies with specific medications in stock.

Sep 2017 - Sep 2023 Prishtina

Sales & Customer Relations -
Eurogoma
Eurogoma

- Achieved goals consistently, showcasing my sales skills.
- Built strong relationships with clients to meet customer needs.
- Worked closely with the marketing team to implement effective sales strategies.

Latest projects



SaaS landing page
Utilize a modern, minimalist design approach that emphasizes elegance and professionalism

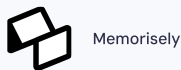
<https://figma.com>



Linktify v2.0
New modern look for web-app Linktify, on-going project.

<https://linktify.io/>

Education



UI Design
Jul 2024

DesignMastery

UI Design
Aug 2024



UI/UX Design
Jul 2023

ShPIK

UI/UX Design
May 2023

Skills

Design

Development

User Experience

Design System

HTML

CSS

JS

• Framer

Web Design

Mobile Design