

ISAAC HARMON

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EDUCATION

University of Missouri
Bachelor of Science in Business Administration - Finance

Columbia, Missouri
Expected Graduation Date: May 2025
GPA: 3.2

EXPERIENCE

Founder/Owner

October 2022- Present

Harmon Digital, Columbia, Missouri

- Founded and scaled an automation agency helping over 20+ clients save countless hours on repetitive tasks.
- Build custom databases allowing businesses to visualize their most important data with tools like Python, OpenAI, Zapier, Make.com, Airtable, Monday.com and WordPress.
- Coordinated and hired teams of contractors for custom AI projects, automations, and custom software solutions.
- Developed work software for various industries, solutions including, automating email outreach, invoicing, payroll, hiring, and more.

Automation Intern

December 2023- August 2024

Adogy/ArticleX, Columbia, Missouri

- Designed and developed advanced Python Programs to automate mass SEO strategies on WordPress with OpenAI and Yoast SEO.
- Designed, developed, and optimized multiple websites for SEO and UX.
- Developed a custom application using Python and WordPress to write rich long form content based on keywords.
- Scaled a startup SaaS in the content creation niche with the use of highly targeted and personalized email outreach with OpenAI, Instantly, LinkedIn Sales Navigator, and Python.

E-Commerce Associate Internship

January 2021- July 2023

Forcome, Springfield, Missouri

- Managed multiple brand website designs and products using WordPress and Shopify.
- Developed an online returns process for all products companywide.
- Conducted market research and competitive analysis to support strategic decision-making.

ACTIVITIES

Vice President of Finance

Collegiate Entrepreneurs Organization (CEO)

September 2024 - Present

- Developed SOPs for onboarding future exec members.
- Organized and arranged networking opportunities for entrepreneur students.