

Experience

Rapifuzz — UI/UX Designer • Mar 2023 – Present • Gurugram

- Own design end to end as sole designer on two products — problem discovery, exploration, prototyping, and launch.
- Simplified a jargon-heavy cybersecurity curriculum into a guided learning journey. Deployed at BITS Pilani as a paid three-month engagement; 15 of 20 students stayed active through the full term.
- Cut friction in progress tracking by consolidating XP, achievements, skill progression, and ranking into one real-time dashboard.
- Designed a gamification framework across 300+ cybersecurity scenarios, with XP calculated dynamically to sustain engagement over a full term.
- Partner with product and engineering to shape requirements and make trade-offs, working in agile delivery with a 15-person cross-functional team.
- Validate designs before release through usability testing with cybersecurity specialists, iterating on flows based on what surfaces.
- Built a scalable design system of reusable components, improving consistency and reducing front-end turnaround.

Inframantra — Graphic Designer • Mar 2022 – Feb 2023 • Gurugram

- Designed marketing creatives — posters, brochures, digital ads — for real estate campaigns.
- Revamped brand identity to improve consistency as business requirements evolved.

GAOTek Inc. — Graphic Designer (Internship) • Aug 2021 – Oct 2021

- Produced digital visual assets for video and marketing content with cross-functional teams.

EDUCATION

IIT Bombay ePGD, Interaction Design (ongoing) • Human-computer interaction, human factors	Nagaland University BA, English Literature & Educational Psychology	ZICA Guwahati Diploma, Graphic Design	Coursera, 2025 Google UX Design Professional Certificate
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SKILLS

- Design** — Interaction design, information architecture, user flows, wireframing, prototyping, design systems, responsive grid systems, visual design, accessibility (WCAG)
- Research** — User research, usability testing, heuristic evaluation
- Product** — UX strategy, gamification systems, AI-assisted prototyping, agile collaboration, cross-functional alignment