

Ayoub Bouzalrha

Brand Designer
Graphic Designer

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Who Am I?

a passionate designer specializing in brand identity and digital media, creating designs that resonate with audiences and align with business goals.

I value creativity, collaboration, and growth, always seeking to enhance my skills and make an impact.

Languages

ARABIC - Native language
ENGLISH - Fluent
FRENCH - Intermediate
GERMAN - Intermediate

Skills

- Graphic Design
 - Photoshop
 - Illustrator
 - Indesign
- Web Design
 - Figma
- Video Editing
 - After Effects
 - Premiere Pro
- Digital Illustration
- Packaging Design
- Color Theory
- Content Management

Education

Certificate In Digital Marketing

Great Learning Academy October 2023 (Remote)

Diploma In Graphic Design

Studio M 2020-2022 (Casablanca)
French School Of Arts And Media

German Language Training

Gerमारok 2018-2020 (Kenitra)

Bac Diploma In Applied Arts

Al Khawarizmi High School 2016-2018 (Safi)

Experiences

Ejada Agency

Dec 23 - Feb 24
(Rabat, Remote)

Brand And Packaging Designer

Created Captivating Packaging That Resonated With Target Audiences And Met Aesthetic And Practical Standards.

New Pyxel

Aug 22 - Oct 23
(Casablanca)

Graphic Designer

Crafted Designs For Brand Identity, Marketing, And Digital Media, Aiming To Align With Business Goals And Exceed Client Expectations.

SM Architecture

Jun 22
(Casablanca)

Rebranding Project

Modernized The Visual Identity Of An Architect's Office For A School Project, Showcasing My Skills In Design And Project Management As An Independent Individual.

Awards

Studio M Internal Competition

Secured The First Place In The School's Internal Competition (Charette 2021)