



## Customer Success Case Study

### OBJECTIVES

- Hajoru sought to reduce operational costs and improve time management across its transport division.
- The team needed better visibility and control over fleet scheduling and performance.
- Replacing manual processes with a more efficient, digital system was a key priority.

### SOLUTIONS

- A two-month onboarding period was rolled out to train all team members on CtrlFleet before going live.
- CtrlFleet was chosen for its real-time tracking, centralized data interface, and ease of use across departments.
- The system allowed for improved route planning, faster response to on-the-ground changes, and better operational coordination.

### CHALLENGES

- Occasional app updates introduced new features, which required brief periods of readjustment for the team.
- A need was identified for integrated expense tracking, particularly for capturing specific costs like TFN, which are still recorded manually.

### BENEFITS

- Access to real-time fleet data has reduced time spent on coordination and improved decision-making.
- The platform has simplified daily planning, allowing for quicker turnaround and greater clarity.
- Operational efficiency has improved, with teams now working from a single, reliable source of truth.

### AT A GLANCE

#### Hajoru Transport

Hajoru Transport is a well-established logistics and distribution company based in the North West.

With over a decade of experience, Hajoru specializes in the reliable movement of goods across South Africa and neighboring countries, including Namibia and Botswana.

The company focuses on efficient route planning, fleet coordination, and timely delivery. Long-haul capabilities support a wide regional footprint, while local routes remain a key part of operations.

Hajoru Transport is built on a hands-on team, dedicated to delivering dependable service and lasting client partnerships.



*“Love the Driver App, it helped me save a lot of time to gather information.”*

**JC Jooste**

Owner



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