

SHACK LEAGUE



JIBU Uganda has recently partnered with the SHACK League, a collaboration that unites alumni in celebrating their shared passion for sports and fostering a sense of unity. The SHACK League consists of twenty-two teams, comprised of former students (cohorts) who attended the esteemed St. Henry’s College from 1980 to the present. This diversity in demographics suggests a promising target market for the Jibu brand.

The SHACK League, primarily a soccer league, brings together teams of former St. Henry’s College students, extending a warm welcome to guest players and placing a special



JIBU’s role as the hydration partner throughout the season is crucial in ensuring that all participants remain revitalized and at their best during the games. This partnership not only demonstrates Jibu’s support for the local sports community but also aligns perfectly with our core commitment to providing clean and readily accessible water and enhancing the well-being of the community.

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