#### CORIN SILVA

#### STELLA TALPO

a film by CAMERON CAIRNDUFF

# SUNRISE

WRITTEN AND PRODUCED BY TOM ROBERTS, DIRECTED IN PHOTOGRAPHY BY BEN HALFORD, WITH CAMERA OPERATION BY GEORGIE BROWN, COSTUME HANDLED BY FANNI JORI, FOCUS PULLING BY KIERAN COYNE, RUNNING BY DAN HANBURY, GAFFING BY STUART SWINDELL, SOUND BY ALEXIS PSILLAS, CASTING DIRECTION BY STEVIE DAVIS, SOUND OPERATION BY KAMIL OLBRYCHT, BEHIND THE SCENES MANAGED BY DUNCAN PECK, PHOTOGRAPHY BY LUCY STRIVRSKA, ART DIRECTION BY JOSEPH BEAN, AND MOTION DESIGN BY JAY DINGLE. EXECUTIVE PRODUCED BY JULIE–ANNE UGGLA

#### COMING SOON

www.sunrisefilm.co.uk

### Introduction

We are thrilled to present Sunrise, a powerful short film addressing mental health and suicide prevention. The story follows a cold-calling scam artist who saves the life of his suicidal victim, delivering an emotional and inspiring message.

We are seeking a sponsorship of £10,000 to help us complete post-production and launch an impactful 100-screening tour in 2025.

### Directors Statement

When the world went into lockdown many lost the connections that gave them their reasons for living. Tragically, amongst them was my ex-girlfriend Sarah. We had been together 4 years, and in February of last year, she lost her battle with depression and took her own life.

Throughout the pre-production, I have worked with coaches, therapists and mental health charities, and have found that the basic skills of patience and listening are fundamental to those in need and could save a life.

This film depicts the final conversation I wish I could have had with Sarah.

# About the Film

*Sunrise* aims to raise awareness about mental health, spark conversations, and reduce stigma.

The project has already attracted interest from notable organisations that have expressed a desire to acquire a *Sunrise* workshop, including:

- The Bank of England
- UK House of Lords
- University of Plymouth
- M.A.D. World (Mental Health Event)

Each screening will feature an introduction to the film, including the filmmaker's personal connection with the subject, a screening of the 25-minute film, followed by a Q&A and panel discussion to encourage open dialogue about mental health challenges and solutions.

Source: 'Sunrise' shoot Ulverston Studio

# Your Partnership Benefits

Partnering with *Sunrise* provides meaningful exposure and supports a vital cause:

- Brand Visibility: Your logo featured in the film, event materials, promotions, and a behind-the-scenes documentary.
- Social Media Reach: Access to writer Tomfoolery's 350K+ followers through sponsor-tailored poetry performances.
- Direct Impact: Showcase your brand at prestigious screenings, influencing workplaces and communities.
- Fundraising Support: Donations directed to your chosen charity at every opportunity.
- Media Exposure: Writer Tomfoolery's track record on *This Morning*, BBC News, and Sky News ensures wide promotional reach for *Sunrise* and the charity.

# Funding Allocation

Your sponsorship will support:

- Post-Production: Final sound design and colour grading with Warner Bros. De Lane Lea, along with an original music score and live chamber recording.
- Behind-the-Scenes Documentary: An in-depth look at the project's creation and its partnerships with charities, designed for online audiences.
- Film Festival Entries: Submission to major festivals such as Cannes, Sundance, Raindance, SXSW, and niche festivals focusing on mental health.
- Screening Campaign: Kickstarting the 100-screening initiative, beginning with prestigious venues like Parliament and the Bank of England.



Source: 'Sunrise' behind the scenes

### Your Partnership Benefits

- Critical Issue: Suicide is a critical issue, with young adults at significant risk.
- Safe Spaces: *Sunrise* creates safe spaces for conversation and promotes awareness.
- Direct Contribution: Your sponsorship will directly contribute to reducing suicides while providing a strong ROI through extensive brand exposure.

Cam and Tom are experienced public speakers who want to get audiences talking about mental health. While their story is authentic, they lack the charity partner to make a bigger impact.

# The Filmmakers

Two friends with a shared passion for innovation and storytelling.

- Cam Cairnduff: Producer, Director
- Tomfoolery: Producer, Writer

The Cast: Corin Silva, Stella Taplo

The Crew: Ben Halford | DOP, Fanni Jori | Associate Producer, Stuart Swindell | Gaffer, Alexis Psyllas | Sound, Kieran Coyne | Focus Puller, Charli Macki | Composer, Julie–Anne Uggla | Executive Producer



# Reach out to us

We invite you to watch the rough cut of *Sunrise*. Schedule a meeting with producer & writer Tomfoolery and producer & director Cam Cairnduff to discuss sponsorship opportunities and benefits.

*Please reach out to us at:* 

- Email: camcairnduff@gmail.com
- Phone: 07966 923 650