

ADVERTISE IN THE 2026-2027 PROFESSIONAL THEATER PLAYBILLS

Reach thousands of engaged arts patrons throughout the season!

Beck Center FOR THE arts

17801 DETROIT AVE, LAKEWOOD, OH 44107

216.521.2540 | BECKCENTER.ORG

BECOME A COMMUNITY CHAMPION!

Your support helps Beck Center enrich lives through arts education, exhibitions, scholarships, and programs for students of all ages and abilities.

PATRON PROFILE

76% - College Degree

41% - Advanced Degree

64% - Married

26% - 100k+ Annual Income

- GET YOUR BUSINESS IN FRONT OF 30,000+ ARTS-INVESTED PATRONS
- APPEAL TO VISITORS ENJOYING A NIGHT OUT IN THE HEART OF LAKEWOOD
- ADVERTISING RATES START AT JUST \$150
- PLACE YOUR AD FOR A SPECIFIC SHOW OR THE ENTIRE SEASON
- YOUR INVESTMENT SUPPORTS A LEGENDARY COMMUNITY ASSET
- WE PRODUCE A DYNAMIC SEASON OF MUSICALS AND PLAYS
- PRODUCTIONS FEATURE LOCAL PROFESSIONAL TALENT!



Get your tickets!

**2026-2027
PROFESSIONAL
THEATER
SEASON**



FULL PAGE AD

DIMENSIONS: 5" wide x 8" high

| | |
|--------------------------------|---------------------------------|
| Individual Senney Theater Show | \$250 |
| Individual Studio Theater Show | \$225 |
| All Main Stage Shows | \$1,000 (\$250 per show) |
| Entire Season | \$1,400 (\$200 per show) |

HALF PAGE AD

DIMENSIONS: 5" wide x 4" high

| | |
|--------------------------------|---------------------------------|
| Individual Senney Theater Show | \$200 |
| Individual Studio Theater Show | \$180 |
| All Main Stage Shows | \$800 (\$200 per show) |
| Entire Season | \$1,050 (\$150 per show) |

COVER PAGE AD

*DIMENSIONS: 5" wide x 8" high
(Runs the Entire Season)*

| | |
|--------------------|---------------------------------|
| Inside Front Cover | \$2,100 (\$300 per show) |
| Inside Back Cover | \$2,100 (\$300 per show) |
| Outside Back Cover | \$2,625 (\$375 per show) |

QUARTER PAGE AD

*DIMENSIONS:
5" wide x 2" high ~ OR~ 2.5" wide X 4" high*

| | |
|--------------------------------|-------------------------------|
| Individual Senney Theater Show | \$175 |
| Individual Studio Theater Show | \$150 |
| All Main Stage Shows | \$600 (\$150 per show) |
| Entire Season | \$875 (\$125 per show) |

SUBMITTING ARTWORK: Interior playbill pages print in black and white; only cover page ads print in color. However, the online playbill is full color. For best results, please provide both color and black-and-white versions. Note: If only a color ad is submitted, it will be converted to black and white for print, which may affect image quality and contrast. **DEADLINE:** Ad materials are due no later than one month prior to the opening night of each production. Please email press-quality, print-ready ad files (300 DPI; PDF preferred) to Julie Gilliland, Vice President of Institutional Advancement, at JGilliland@beckcenter.org, or call 216-424-7622 with any questions.