

Admira Nuradzhani

Product Designer with 5 years of experience across B2B SaaS and consulting, focused on simplifying complex systems and delivering scalable product solutions.

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nuradzhani.com

EXPERIENCE

Senior Product Designer

Nexl | Sydney, Australia (Remote) | 2022 - 2025

- Led end-to-end UX design for a B2B SaaS platform.
- Collaborated with Product Managers, Engineers, and stakeholders to define requirements and shape product strategy.
- Designed complex workflows, user journeys, wireframes, prototypes, and high-fidelity interfaces.
- Contributed to the design system and established scalable interaction patterns across the platform.

Interaction Designer - Specialist

Accenture | Jakarta, Indonesia | 2020 - 2022

- Designed enterprise web and mobile experiences for digital transformation initiatives.
- Conducted user research, stakeholder interviews, design thinking workshops, and usability testing.
- Created user journeys, wireframes, prototypes, and interface designs using user-centered design methodologies.
- Worked closely with cross-functional teams to translate business requirements into user-focused solutions.

Application and Development Engineer

Nicslab | Sydney, Australia | 2018 - 2020

- Designed software interfaces and user experiences for proprietary products.
- Collaborated with engineers on hardware and product enclosure design.
- Created websites, marketing materials, and visual assets supporting product development and brand communication.

EDUCATION

Master of Interaction Design and Electronic Arts

The University of Sydney | Australia | 2016 - 2018

Bachelor of Engineering (Electrical Engineering)

Bandung Institute of Technology | Indonesia | 2011 - 2015

SKILLS

UX Strategy • User Research • Interaction Design • Information Architecture • User Flows • Wireframing • Prototyping • Design Systems • Usability Testing • Figma