

SAURABH SHIWANKAR

Product designer/illustrator

I am Saurabh, a UI/UX designer and illustrator based in Nagpur, India. I am passionate about storytelling and illustrating. My goal is to create beautiful things that can spark conversations and improve moods and lives.

[Website](#)[Linkedin](#)[Behance](#)[Dribbble](#)[Portfolio](#)

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Education

MDes (Visual communication)

School of Planning & Architecture
Bhopal
2021 - 2023

Bachelor of Planning

Maulana Azad National Institute
of Technology, Bhopal
2014-2018

Experience

Product designer TASSETS

May 2023 - Till date

- Redesigned the entire company's website to make it more engaging and better user experience.
- Created a design system for company's product development team.
- Part of the product design team, designed a new onboarding and product experience for B2B asset issuer portal, helped development team to make investment experience smooth and user friendly.
- Designed UX for the Version3 of the product, which is used by investors to do investments in the listed assets.

Visual Designer Samaaro

January - April 2023

- Worked on visual elements to enhance the overall aesthetics and user experience of a product, website, or marketing materials.
- Developed graphic materials and animations for the social media promotions.

UI/UX intern saasmarketing.in

January - April 2023

Worked on Branding and website design, created material for marketing and social media promotion.

Design intern MIANZI Global

Jun - August 2022

Designed the marketing and promotional video and graphical material for the e-commerce platform.

Project associate

March 2019 - September 2021

Centre for Urban & Regional Excellence (CURE India)

Worked for Project 'Pani Aur Swachhata Me Sazedari' (PASS) with supported by USAID

Freelancing projects

UX designer Carxstream

Jan 2024

- Designed the Online car reselling web platform
- Created brand guidelines and design systems for product development team.

UX designer SKKYEE

Feb 2024

- Designed the interface of the creative service providing company
- Created brand guidelines and design systems for product development team.

Skills

Design

Interaction Design, Storyboarding, User Flows, Concept Sketching, Wireframing, Prototyping, Affinity Diagramming, Data Visualization, animation

User Research & Analysis

Market analysis, Empathy map, Journey map, User Research, Usability Tests, Comparative Analysis, A/B testing

Tools



Activities

Language

English
Hindi
Marathi

Interest

Music (flute playing)
Caricature sketching
Travelling