Ayisha Shihara Riham Sowkathali

Creative and user-centered UI/UX Designer with a passion for creating intuitive and engaging digital experiences. Skilled in user research, wireframing, prototyping, and front-end development. Seeking to leverage design expertise and problem-solving skills to deliver impactful solutions that enhance user satisfaction and drive business goals.

Contact

Johor Bahru, Johor
+60 17 534 4980
ayishasr.sowkathali@gmail.com
www.asrdesignsolutions.com

Work Experience

Freelance UI/UX Designer

Jan 2021 - Present
- Designed user-centered interfaces and improved user journeys, boosting engagement by up to 25% for various clients.
- Delivered responsive, visually engaging web experiences using Figma, HTML, CSS and Framer.
- Collaborated closely with clients to achieve brand-aligned designs and ensure project success within tight deadlines.

Associate Software Developer, Sogeti

Feb 2019 - Jan 2020
- Contributed to the Merch API for China Homes project, focusing on front-end development to create an intuitive, user-friendly interface.
- Trained in front-end technologies and design principles to enhance product aesthetics and functionality.
- Collaborated with cross-functional teams to ensure alignment on design and technical requirements.

Undergraduate Student Assistant, Texas State University

Aug 2018 - Dec 2018
- Assisted the Software Engineering professor with grading assignments and proctoring exams.
- Guided students through lectures and projects, providing support and clarifying course materials.
- Fostered a collaborative learning environment, helping students navigate course challenges and enhance project outcomes.

Educational Background

Master of Science, Computer Science

University of Queensland
Feb 2023 - Present
- Specialization in Interaction Design.

Bachelor of Science & Engineering, Computer Science

Texas State University
Aug 2014 - Dec 2018
- Relevant coursework in Software Engineering & Human Interaction

Skills

Technical Skills

- User Interface Design
- User Experience Design
- Responsive Web Design
- Mobile First Design
- Interaction Design
- Wireframing & Prototyping
- Usability Testing
- Front-End Development
- Version Control
- Agile Methodologies
- Design Thinking

Tools/Sofware

- Figma
- Adobe Illustrator
- Adobe XD
- Framer
- GitHub
- HTML5
- CSS3
- JavaScript
- Bootstrap
- Visual Studio Code
- WordPress

Languages

- English (Fluent)
- Tamil (Fluent)
- Hindi (Speak Only)
- Arabic (Read Only)

Certification/Short Courses

- Mini MBA, 2021
- Innovation Management, 2021