

Marcus de Souza Marcos

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LINKS

[Portfolio](#)

PROFILE

I'm Marcus, a UX designer based in Brazil. Since 2013, I've been collaborating with companies from Brazil and Canada to create interfaces and design systems that are essential for them to achieve their goals.

EMPLOYMENT HISTORY

Mar 2022 — Present

Senior UX Designer, Questrade Financial Group

Toronto (Remote)

Lead designer of Questrade's Design System, focusing on the development and maintenance of reusable components for products like Customer Portal and QuestMobile.

- Managing the Design System roadmap to ensure scalability and meet the diverse needs of cross-functional teams while maintaining visual consistency
- Creating new components and continuously improving existing ones based on accessibility and responsiveness standards
- Collaborating with product and engineering teams to ensure efficient component implementation
- Supporting the adoption and documentation of the Design System across multiple squads and initiatives

Sep 2021 — Mar 2022

UI Designer, Vizir

São Paulo (Remote)

Contributed to building a scalable and consistent Design System for enterprise clients including Natura and C&A.

- Designed and documented reusable UI components
- Ensured design-development alignment across teams
- Applied UX best practices to enhance both internal and client-facing products
- Supported the use of the Design System across multiple ongoing projects

Nov 2013 — Sep 2021

UX Designer lead, Tecimob

Tubarão

Led the design and continuous evolution of the company's flagship real estate software.

- Oversaw two complete product redesigns to improve usability and performance
 - Created user flows, prototypes, and conducted usability tests with real estate agents
 - Proposed innovations based on user feedback and usage metrics
 - Established a consistent and brand-aligned visual language
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EDUCATION

Jul 2015 — Jul 2020

Bachelor's degree , Unisul

Tubarão

Marketing and Advertising

SKILLS

UX Design

Project Ownership

UI Design	Excellent Communication Skills
Figma	Stakeholder Management
Design System Governance	Ability to Work in a Team
Cross-functional Team Leadership	Adaptability
Problem Solving Skills	Multitasking Skills

LANGUAGES

English

Highly proficient

Portuguese

Native speaker

COURSES

User Research – Methods and Best Practices,
Interaction Design Foundation