

Home  
Jibu Stories  
Q

About  
FAQs

Jibu Franchise Opportunity

Our Team

Careers




When it comes to the development of emerging markets it is clear to see that the future is female. More than a third of Jibu Franchises are owned by women and women outnumber men in seeking franchising information. As Jibu continues to empower local entrepreneurs seeking to make a change in their communities it is apparent that our driving force is women. Jibu hopes to have more than 50% of its franchises run by women. But why is this so?

### **Why women are drawn to the Jibu business model**

Many of the reasons Jibu franchising appeals to women are the same as the reasons it attracts men. Franchising gives women the opportunity to be their own boss while having the support and systems offered by a franchisor.

For women, franchising is also a way to reduce the gender pay gap and work inequalities that still exist in Africa. More often than not, franchising gives women access to a better work/life balance than traditional careers do. For instance, they can choose a work plan that complements academic hours or assign weekend tasks to their store manager. Zees (as we fondly refer to Jibu Franchisees) are free to select working hours that work for them when they have a well-trained store manager. In comparison to working as an employee for another company, our franchising model offers women a great deal more flexibility over their schedules. She becomes her own boss.

Another reason why women prefer Jibu is because of the values that support comr  growth. This inspires women to own a Jibu franchise that produces and sells safe drinking

for the sourcing of firewood for charcoal used for cooking. The smoke is very dangerous in the home but with the introduction of Jibu Gas (Liquid Petroleum Gas) a cleaner and simpler alternative helps free up the girl child’s time so that she can focus on her schooling.

## JIBU - Transforming Opportunity To Thrive




### **The future is bright**


Jibu’s examples of female franchisors and franchisees are everywhere and their success is fueling a new generation of women to join Jibu’s ranks. Rwanda has 60% female zees and

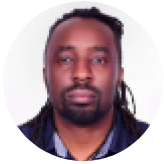


Jibu is the solution and the solution is female. Happy women's month to the women that drive our vision to empower and make a change.

*Written by Tabviranhangwe 'Mellow Creme' Motsi for Women's Day Month*

 Our Stories

 No Comments



**Tabvi Motsi**



Home  
Jibu Stories

About  
FAQs

Jibu Franchise Opportunity

Our Team

Careers



JIBU BUKAVU  
célèbre les  
femmes - Jibu  
Bukavu  
celebrates  
women

JIBU KENYA  
partners with  
Pernod  
Ricards' Drink  
More Water  
campaign



Home  
Jibu Stories

About  
FAQs

Jibu Franchise Opportunity

Our Team

Careers



Our Stories

## International Women’s Day 2024



admin  
March 8, 2024

Our Stories

## Jibu Rwanda launches Online Shop for Jibu Products



Brenda Cyuzuzo  
February 29, 2024

Our Stories

Shirley Was Here

## Resolutions for #ABetterLife.



Shirley Kandabu  
January 8, 2024



Home  
Jibu Stories  


About  
FAQs

Jibu Franchise Opportunity

Our Team

Careers

Local Owners Driving  
Lasting Solutions  
Jibu capitalizes and  
equips emerging  
market entrepreneurs  
to create affordable  
access to drinking  
water and other  
necessities

About

Jibu Franchise  
Opportunity

Careers

FAQs

Contact Us

Burundi

Ghana

Kenya

Tanzania

Zambia

DRC Bukavu

DRC Goma

Rwanda

Uganda

