



SAIKIRAN MAGULURI

UX Manager, Solution Architect

Portfolio

<https://saikiran.work/>

Contact

✉ saikiran.maguluri@gmail.com

☎ +91-9908423355

Education

Bachelor of Design (B.Des)

IIT- Guwahati 2011-2015

Skills

- Leading & Mentoring Design Teams
- Qualitative & Quantitative User Research
- Product Strategy
- Hi & Low Fidelity Designs
- AI Orchestration

Awards & Recognitions

- Verizon Spotlight Award 2017,20,21,23,24
- Distinguished Speaker - VGS Expo 2024,25

About Me

Design Leader with 10+ years of experience creating user-centered digital products that solve complex business challenges and drive measurable outcomes. Skilled in end-to-end product design, team mentorship, and cross-functional collaboration. With the raise of AI powered tools, i expanded my capabilities beyond design, i built and launched a app for cyclists to plan rides, view leaderboards, find local communities. As a founder, I wore multiple hats across product strategy, design, front-end development, marketing, content creation, and user acquisition, gaining valuable end-to-end product experience. Outside work i love spending time in nature and participating in long distance cycling & Triathlon events

Work Experiences

GoRide - Founder & Product Designer (Dec 2025 - Present)

Solving real world problems through design has always intrigued me and AI tools empowered me with skills otherwise not possible. I have built the entire front end of the app using Cursor AI, Figma MCP in Claude code to build detailed designs, PRD documents and market research using Gemini and with the help of a backend developer i launched the beta version of app and currently testing it in test flight.

Verizon - Sr Consultant UI/UX (May 2022 - Dec 2025)

Owned the end-to-end design and delivery of critical features to improve engineering and planning efficiency in AIRWAVE, Canvas & Omega. Mentored junior designers and vendor teams, lead UX strategy and facilitated Design Thinking workshops for 100+ employees, fostering a culture of innovation and user-centered problem solving across the company.

Verizon - Consultant UI/UX (July 2020 - May 2022)

Research-driven design recommendations and testing for enterprise projects to Improve field technician workflows by redesigning tablet applications, benchmarked accessibility standards for better visibility under sunlight and faster access to critical information

Verizon - Analyst UI/UX (Apr 2016 - July 2020)

Created art-of-the-possibility mockups for engineers across Fiber Inventory, Wire Center Management and Field Technician domains. Built domain knowledge in network and telecom and delivered comprehensive designs for inventory management systems with geospatial capabilities.

IDC-IIT Bombay - Design Intern (Apr 2014 - June 2014)

Design Upgrade for an existing highly functional LED Street Light. Aesthetics and exterior look was modified to suit the climatic conditions of Mumbai. Lighting design concepts and terms were understood. Working closely with AUTO CAD & 3D Rendering experts.