

ANANYA ZHAROTIA

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WRITER/ARTIST

I'm a creative, passionate about culture, media and trends. I'm passionate about research and creating hands-on through writing and production.

EXPERIENCE

Assistant Director

May 2024 - Dec 2025

Nirvana Films

- **Creative ideation and research** - Ideation for end to end process of an ad including pre-production, creative briefs and post production
- **Background and Technical Research** - Research for stories to be culturally grounded, realistic and workarounds for production obstacles
- **Coordination and Operations** - Ensuring smooth workflow with all HODs on the creative briefs and direction of the film during production, on-shoot and during post-production.

Project Intern (Prep)

June 2023 - July 2023

Excel Entertainment

- **Production research** - Researching resources, locations, contacts and various technical details for the production team
- **Organization and Coordinating** - Ensuring seamless sharing of information between different departments and planning various reces for locations.

Intern

June 2022 - July 2022

NDTV

- **Research** - Technical specifications of various tech developments and finding new stories on technological applications.
- **Networking** - Reaching out to relevant collaborations with influential figures in the technology, latest campaigns etc.
- **End-to-end Production Process** - Executing workflow for the recurring tech segment - Cell Guru. This included scripting, shooting, editing for the entire segment.
- **Advertorial shoots** - Research and outreach for NDTV's weekly segment with Qualcomm's Snapdragon for new stories

EDUCATION

BA Journalism (Honours)

CHRIST (Deemed to be University)
2021-2024

High School Diploma

Delhi Public School, Bangalore East
Class of 2021



SKILLS

Softwares

- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Office
- Figma

Writing

- Research
- Networking and Outreach
- SEO
- Media Analysis
- Creative Essay Writing
- Content Writing
- Script Writing

Production

- Leadership
- Creative Ideation
- Communication
- Collaboration
- Time - management
- Operations
- Coordination

ACHIEVEMENTS

Student Council Representative

CHRIST (Deemed to be University)
2022-2023

Media Committee Representative

Department of Media Studies
2022-2023