

AI tool use among US respondents

Results from a survey of 503 US respondents using the MultiPolls app

Data collection: April 30, 2026 | Market: United States | Results were not weighted

Use AI at least weekly

45.5%

share of respondents included in the survey

Daily users

28.8%

reported daily use of AI tools

Responses

503

complete responses in the analysis

Bohemian Research LLC is an ESOMAR Corporate Member (2026). This reflects the company's support for professional standards in market, opinion and social research.

Key findings

At least weekly

45.5%

This share of US respondents in the survey reported using AI tools at least weekly.

Daily

28.8%

Reported using AI tools every day.

Never

24.9%

Reported never using AI tools.

Men: at least weekly

58.0%

Among men, reported use was more frequent than among women.

Women: at least weekly

41.0%

Among women, reported weekly-or-more use was lower.

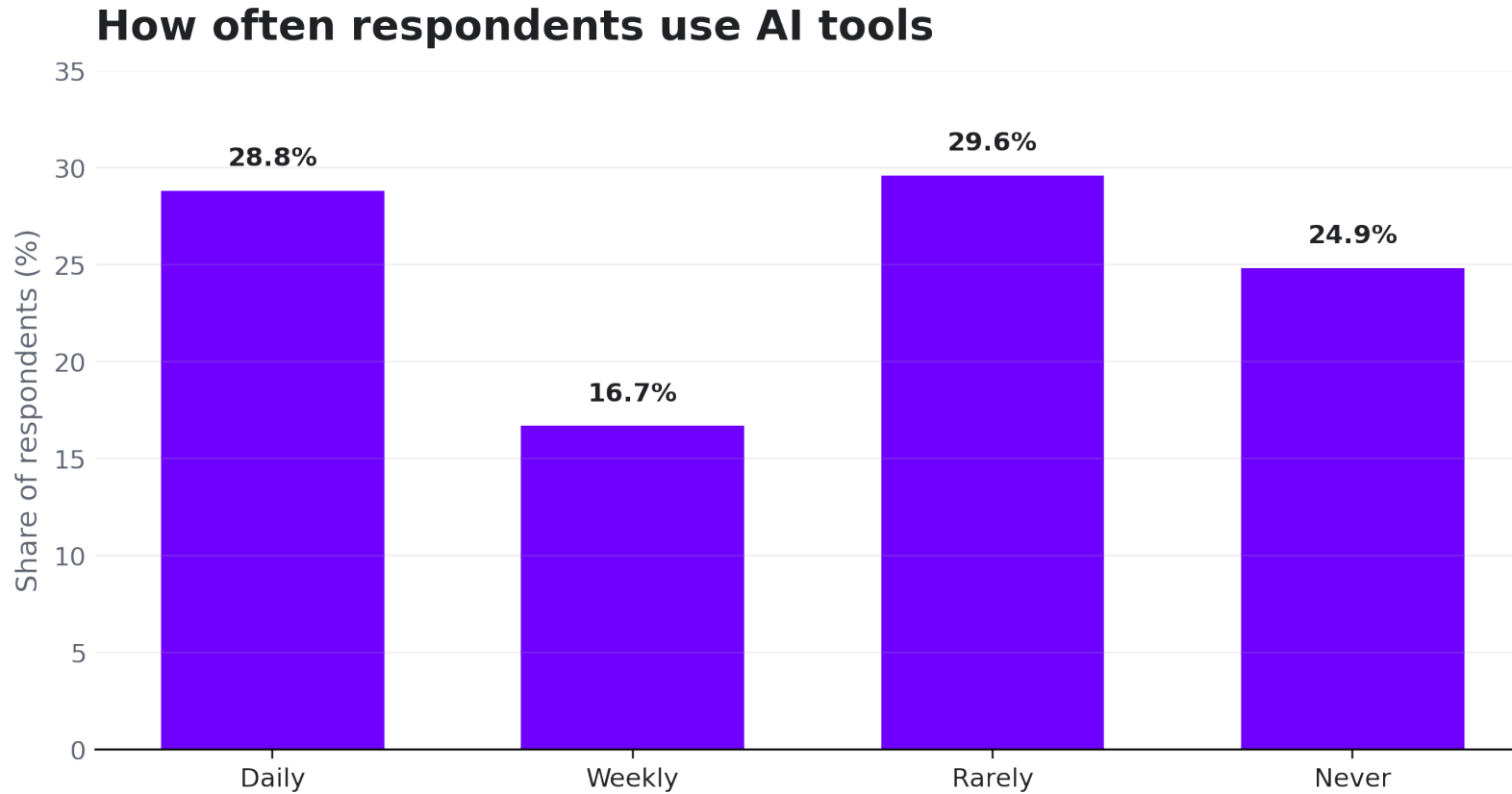
Ages 30-44

55.8%

Highest share of at-least-weekly use among age groups observed.

Interpretation note: Results are presented for the respondents included in the survey and were not weighted. Suggested wording is “US respondents in the survey reported...” rather than generalizing to the entire US population.

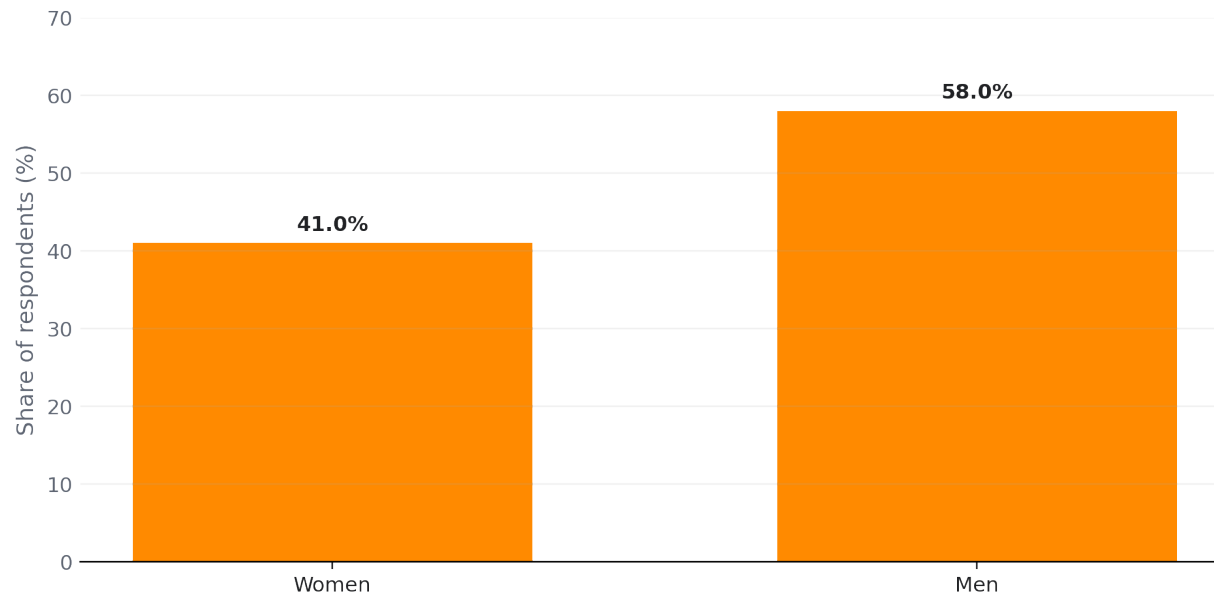
How often respondents use AI tools



The most common answer was “Rarely” at 29.6%. Overall, 45.5% reported using AI tools at least weekly, while 24.9% said they never use AI tools.

Differences by gender

Use AI tools at least weekly



Summary

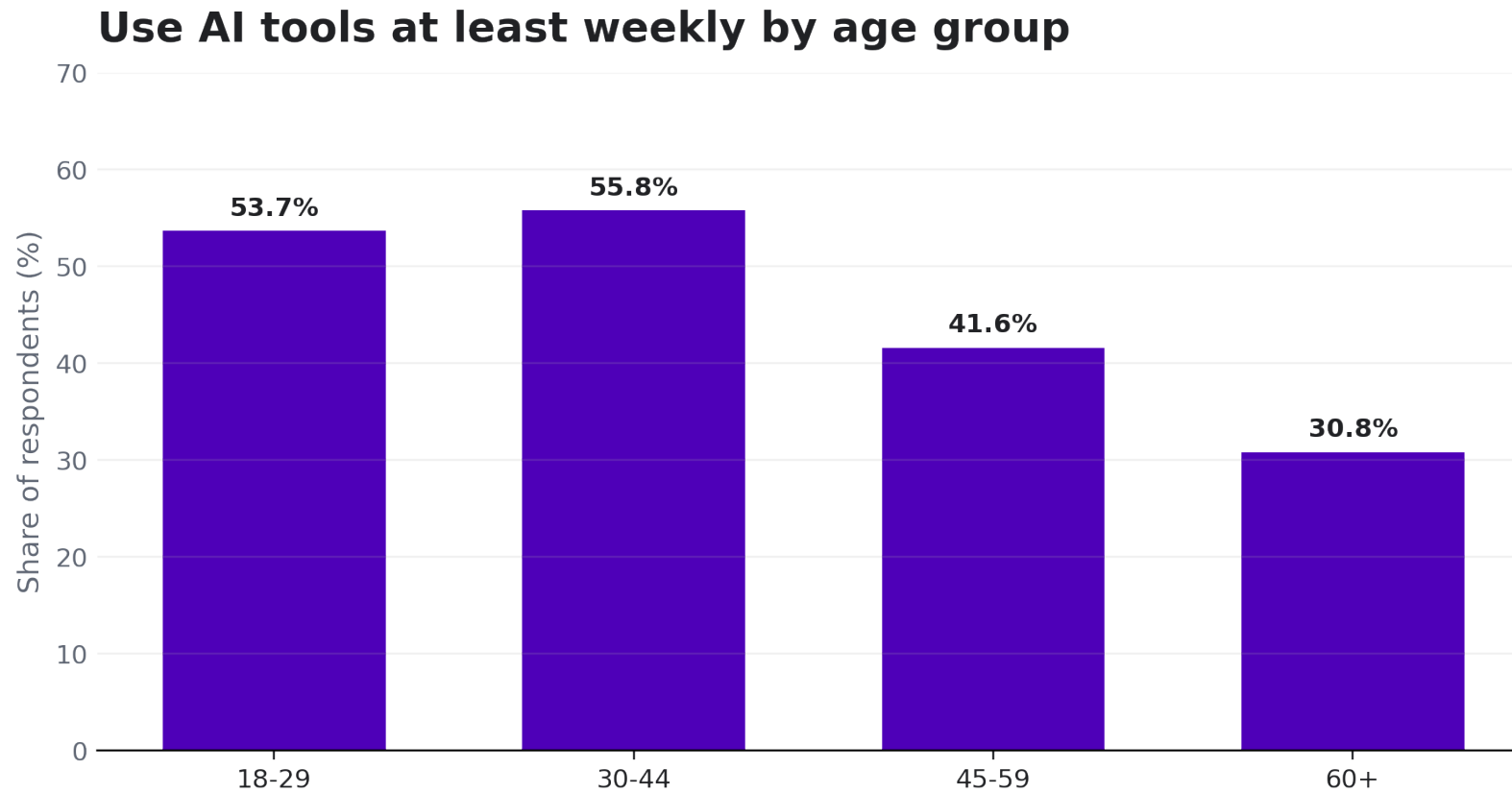
At-least-weekly use was reported by 58.0% of men and 41.0% of women.

Daily use was reported by 42.0% of men and 23.7% of women.

Never using AI tools was reported by 13.7% of men and 29.8% of women.

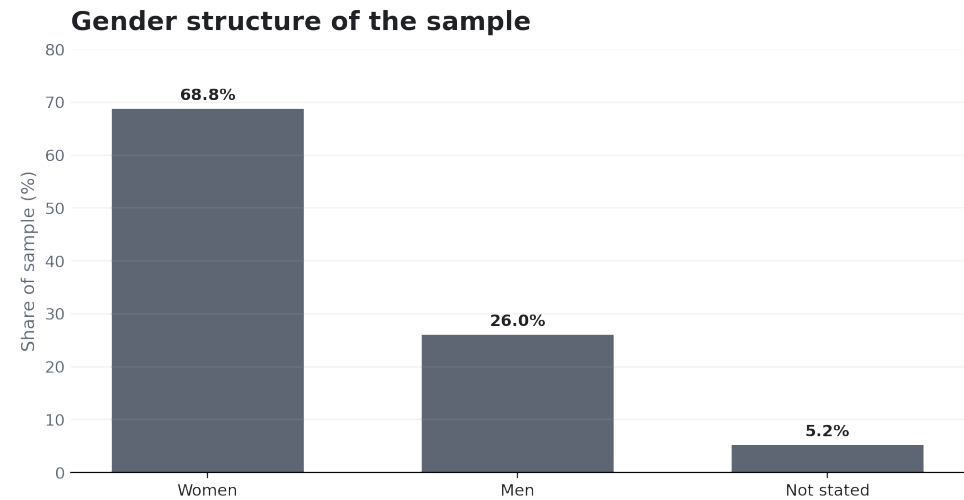
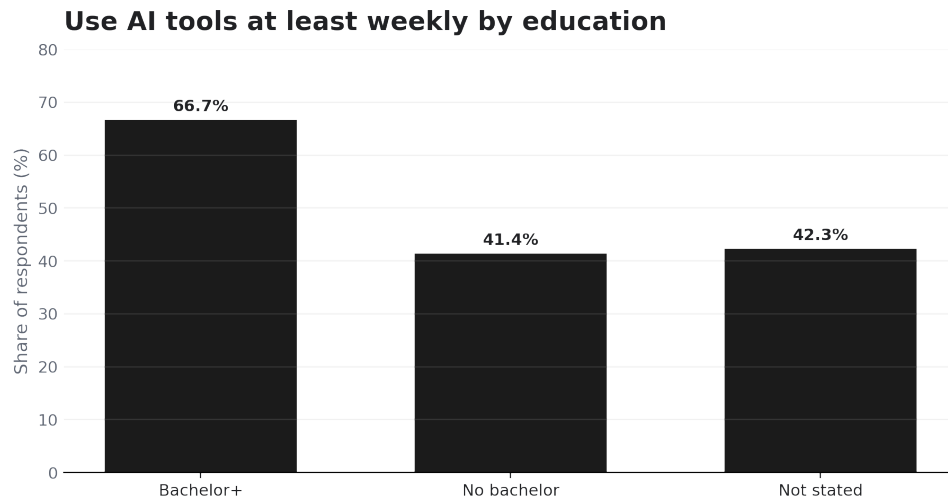
These are self-reported differences within the survey sample and should not be interpreted as weighted population estimates.

Differences by age



At-least-weekly AI use was highest among respondents aged 30-44 (55.8%) and 18-29 (53.7%). Among respondents aged 60+, the share was 30.8%.

Education and sample structure



At-least-weekly use was reported by 66.7% of respondents with a bachelor degree or higher and 41.4% of respondents without a bachelor degree.

Methodology

Data source

The survey was conducted through the MultiPolls app by Bohemian Research.

Fieldwork date

April 30, 2026.

Sample

The analysis included 503 complete responses from respondents in the United States.

Question

Respondents answered the question: “How often do you use AI tools in your daily life?”

Interpretation

Results are presented for respondents included in the survey and were not weighted.

ESOMAR

Bohemian Research LLC is an ESOMAR Corporate Member (2026), supporting professional standards in market, opinion and social research.



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