

CONTACT

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CORE COMPETENCIES

| | |
|------------------|-----------------------|
| Product Strategy | Story-Boarding |
| User Flow | Persona Hypothesis |
| User Research | Prototyping |
| Whiteboarding | Usability Testing |
| Concept Sketches | Heuristic Evaluation |
| User Stories | Information Models |
| Wireframing | Product Management |
| Design System | A/B Testing |
| UI/UX Designing | Accessibility WCAG2.1 |
| User Testing | |

IT SKILLS

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|-------------|-----------------|
| Figma | JIRA |
| Framer | Confluence |
| Sketch | HTML |
| MIRO | CSS |
| Webflow | Whimsical |
| Adobe Suite | Microsoft Suite |
| Notion | Autodesk Suite |

EDUCATION

2015
Bachelors in Architecture | IIT | Roorkee
Conceptualised and designed an 8 acre Habitat Centre in Delhi - a government-industry collaboration hub, by leveraging math modelling for seamless interconnectivity within complex spaces. The thesis was awarded A grade.

2009
12th | CBSE | DAV Public School | Kota

2007
10th | CBSE | Alwar Public School | Alwar

SOFT SKILLS

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|-----------------|-----------------|
| Communication | Empathy |
| Leadership | Time Management |
| Problem Solving | Analytical |
| Adaptability | Creativity |

PERSONAL DETAILS

Date of birth: Dec 5th, 1991
Languages: English, Hindi

NISHCHAY SHARMA

User Experience Designer

OBJECTIVE

Results-driven professional with **8 years of experience**, including 2 years of entrepreneurial experience, seeking a UI/UX Design role. Proven track record of implementing innovative design solutions in B2B/Enterprise space.

PROFILE SUMMARY

- Currently working as a Senior Product Designer at Osmo by Byju's, leading the development of a web education platform. Extensive experience in UI/UX designing across diverse industries, specializing in creating intuitive interfaces and enhancing user interactions.
- Consistently drove innovative design solutions & enhanced user experiences through strategic planning, collaborative efforts and efficient project management, resulting in significant improvements in user adoption and operational efficiency.
- Proficient in conducting comprehensive user research, task analysis and A/B testing. Extensive experience with User flows, Information models, Usability tests and Heuristics, & a strong advocate of Accessibility & Design thinking.

WORK EXPERIENCE

Osmo by Byju's | Bangalore | Senior Product Designer | Jun'21 - Present

Key Results Area

- Leading the initiative to build and grow a web platform that enables educators and administrators to monitor and enhance learning outcomes utilizing Osmo resources.
- Designed gamified experience of an AI-Driven iPad and iPhone app using Osmo SDK, empowering kids and preteens to draw on paper and apply AI-generated coloring.

Highlights

- Expanded the product's reach through the implementation of a dedicated ID Service, enabling separate logins/SSOs for students and teachers leading to 5x increase in user adoption and engagement.
- Won 2023 internal hackathon in Best New Category for designing & creating MusikNinja, an app to teach students of age 8+ relative pitch & music theory using Osmo SDK.

Ferns N Petals | Delhi | Senior Product Designer | Dec'20 - Jun'21

Key Results Area

- Implemented a comprehensive restructuring of e-commerce operational systems leading to substantial efficiency gains for various internal stakeholders comprising of Analysts, Marketers, Product Managers, Operations, and more.
- Collaborated with development teams and key stakeholders to deliver efficient designs.
- Led & mentored a team of 3, fostering design thinking, design systems & standardisation, and cultivating a culture of product curiosity and adherence to design principles.

Highlights

- Saved up to 60% time & 30% OpEx for 4 internal teams through design optimisations.

Litifer | Delhi | Product Designer | Jul'18 - Oct'20

Key Results Area

- Developed a voice-controlled edutainment app for children of ages 3-10 that breaks the mould of conventional digital consumption.
- Leveraged user insights from community interviews with kids and parents to build intuitive, voice-powered mobile interfaces.

Barnish | Delhi | Co-founder | Sep'16 - Jun'18

Empowered producers/artists with low cost, precision preamps for hi-fidelity audio recording & gain staging.

Larsen & Toubro | Delhi | Architect | Jun'15 - Dec'15

Supervised building construction progress & ensured quality & timely construction of DLF - The Chanakya Shopping Center.