Krish Prajapati

Vadodara, Gujarat

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A multidisciplinary designer working across web, UX, visual design, and brand identity. I create thoughtful digital experiences and cohesive visual systems, from websites and product interfaces to event identities and social media communication.

DESIGN EXPERIENCE

Designer, Poiesis Aug 2026 – Present

Design Community, SVIT Vasad

- Designing the community website and creating social media posts and stories.
- Helping define event identities and maintain a consistent visual direction across community communications.

Designer, Friends of Figma Vadodara May 2026 – Present

Design Community

- Creating social media posts and stories to promote community updates and events.
- Created the visual identity for the first event and contribute to defining identities for future events.

Web Designer, TEDxSVIT Aug 2025 - Sep 2025

Event: Samatvam

- Designed and built the event website for Samatvam, supporting its digital presence.

PROJECTS

Café Kutir – Brand Design Challenge | Case Study Aug 2026- Sep 2026

- Developed a brand direction inspired by the familiarity of traditional Indian dwellings.
- Designed logo configurations, typography, and a cohesive visual system.
- Applied the identity across campaign creatives and supporting brand assets.

Verite – Premium Fashion E-commerce Template | Project Link Jun 2026 - July 2026

- Designed and launched a premium fashion and lifestyle template on the Framer Marketplace.
- Integrated Shopify through Framer Commerce, configuring 16 products, 118 variants, and metafields for multi-currency markets.

Utkrusht – UX Case Study | Case Study Mar 2026 - Jun 2026

- Redesigned a technical skill assessment platform, covering onboarding, assessment creation, and candidate management.
- Developed a scalable design system to ensure consistency across the platform.

X-Vertice – Brand & Visual Design | Case Study Nov 2025 - Jan 2026

- Developed a visual identity for an AI image-forensics product.
- Created a logo system and cohesive brand identity.
- Designed the website and social media templates to extend the visual identity across digital touchpoints.

EDUCATION

Sardar Vallabhbhai Patel Institute of Technology, Vasad Expected 2028

B.E. in Computer Science and Design

SKILLS & TOOLS

Design: UX Design, Web Design, Visual Design, Brand Identity, Graphic Design, Social Media Design, Responsive Design

Tools: Figma, FigJam, Framer

LANGUAGES

English, Hindi, Gujarati