

# Oluwafemi Gabriel O.

Brand Narrative Designer

## About Me

I am a distinctive Brand Narrative Designer, with an extensive knowledge of leveraging insight, strategy and design to create functional digital solutions for businesses. With close to a decade in this field, I have successfully worked with global businesses and teams to design creative assets used as means to achieving business goals.

## Selected Work Experience

### Eversend - Brand Experience Designer [2022 - Present]

Building the team's brand identity and visual communication system while ensuring consistency is maintained in the use of all brand assets both internally and externally throughout the brand experience cycle, while also contributing to product design efforts.

### Klasha - Brand Designer [2021 - 2022]

Collaborated with the team to convey the essence of the company to people through visual communication. Essentially, crafting the brand experience across all the touchpoints. Also working with the product team to ensure consistency in the use of all brand assets in creating the user experience.

### Contra - Design Advocate/Brand Ambassador [2021]

As an ambassador at Contra, I worked remotely with the team to test and give feedback on product features, manage community and stood as a point of contact between people and the team.

### 5thPro Fantasy Football - Brand and Product Designer [2020]

I collaborated remotely with a diverse team of exceptional professionals in different fields to create a gaming experience. I designed the branding, all visual assets for the product and the delightful game experience for the users.

### Femigrey - Creative Brand Consultant [2016-Present]

As a consultant, I collaborate with zealous businesses and entrepreneurs to design timeless brands by creating memorable brand and user experiences that people fall in love with.

## Personal Skills

- Creative Thinking
- Team Work
- Time Management
- Effective Communication
- Versatility/Result-Oriented
- Integrity and Transparency

## Professional Skills

- Research & Strategy
- Graphic & Visual Design
- Brand Systems Design
- User Interface Design
- 2D Motion Design
- Creative Art Direction

## OBJECTIVE:

To work in a team where I can effectively contribute my skills and expertise to solving problems, achieving business goals and ultimately impacting the world.

## CONTACT:

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