



Multidisciplinary *Designer*

3D

PRINT

PRODUCT

MOTION

UX

NOCODE

Almost 10 years
of experience

portfolio, contact & more

[Explore links](#)

Nathan *Kenny B.*

French native

27 years old

Av. de la Gare 19 - 1180 Rolle, Switzerland

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WORK EXPERIENCE

Design Consultant

INDEPENDANT - WORLDWIDE



+7 YEARS (SINCE 2017)

MULTIPLE

Crafting high-end and strategic design solutions across diverse industries (Art, Tech, Luxury...)

Art Director & Co-Founder

TRACKT — PARIS, LYON, FRANCE



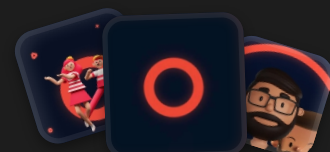
1.5 YEARS (2023 - 2024)

FASHION

Founding a marketplace for streetwear lovers, handling branding, strategy, e-commerce...

Founding Designer

ONLYNNOV — LYON, FRANCE



2 YEARS (2020 - 2022)

INSURTECH

Driving design direction for a startup, leading strategy, rebranding, product design, pitch deck...

Web & Brand Designer

MERCEDES-BENZ — LYON, FRANCE



1 YEAR (2019 - 2020)

AUTOMOBILE

Designing creative assets for Mercedes-Benz, managing website, editorial design, branding, PR...

ABOUT

Design Philosophy

I blend design disciplines to create meaningful solutions.

For me, design is more than aesthetics. It's a strategic process built on vision, storytelling, and real needs.

Favorites tools

Adobe Creative Suite, Figma, Notion, Framer, Arc, Cosmos, Medium, Chat GPT, myMind.

Headphones, Piano & DJ Turntables

EDUCATION AND DEGREES

Master - Art Direction

ÉCOLE SUP DE PUB - LYON, FRANCE

1 YEAR (2021 - 2022)

Bachelor - Project Management

ÉCOLE ESD - LYON, FRANCE

1 YEAR (2020 - 2021)

RNCP - Graphic Design & HI / UX

ÉCOLE BRASSART - GRENOBLE, FRANCE

2 YEARS (2018 - 2020)