

Visual Communication Bachelor's graduate with multidisciplinary design experience across graphic design, UI/UX, web design, illustration, and game development. Adept at combining creativity with problem-solving to deliver intuitive, visually compelling solutions. Excited to contribute a versatile skill set, and a user-centered approach to creative teams.

SKILLS AND EXPERTISE

- **Interaction & UX:** User Flows, Wireframes, Lo-fi & Hi-Fi Prototyping, UI/UX Design, Information Architecture
- **Visual Design:** Typography, Branding, Icons and vector graphics, Illustration, Design Systems
- **Digital:** Responsive Web Design, Interactive Interfaces, Animation, Motion Design
- **Tools:** Figma, Adobe Creative Cloud, Microsoft Office, Google
- **Development:** HTML, CSS, frontend programming, Framer, Webflow

SOFT SKILLS

- Project lead
- Team & Time management
- Collaboration between design and programming
- Communication

LANGUAGES

- Deutsch (Native)
- Englisch (Fluent/professional)
- Thai (Native)
- Französisch (Beginner)

AWARDS

SDA Student Award Nomination

Swiss Design Association | 2025

Best Interior Measurement Award

LV IBZ Diploma award | 2019

WORK EXPERIENCE

Freelancer | Present

- Graphic Design
- Character Illustrations
- UI/UX, Web Design & Development
- Game Development

Creative & Assistance manager | Present

Masuree Thai Shop GmBH - part time

Led creative branding and marketing material online and offline, while supporting restaurant management with events planning, client communication, budgets, and schedules.

Web Designer | 2024

MöGe AG - internship

Designed responsive e-commerce websites using Wix, optimizing user experience, branding, and online sales. Created Inventory system, cms & coordination plan for graphic designer and developer.

Interior Designer | 2019

Schärer + Beck AG - full time

Managed small-scale interior renovation projects (up to CHF 60'000 in budget) by coordinating planning, client communication, budgets, and project timelines.

EDUCATIONS

Bachelor in Visual Communication | 2025

Lucerne University of Applied Sciences and Arts