MUAHAMMAD AJWAD IMTAAR

+7 Years Work Experience

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Lahore, Pakistan

About Me

All colors, modern typography, seamless UI, rewarding UX, and a fulfilling illustration; are some of the things that excite me. I find that my passion thrives when there is a problem I can solve through my designs. My professional skills, coupled with my gaming hobby, make me a mentor who loves when the team wins. Give me an artboard, and I'll give you a plethora of ideas!

EDUCATION & CERTIFICATIONS

Google UX Design — 2023
Coursera

Computer Science Honors — 2011 - 2016
University of Management and Technology
Lahore, Pakistan

Intermediate — 2010
Pakistani International School
Al Khobar, Saudi Arabia

Matriculation — 2008
Pakistani International School
Al Khobar, Saudi Arabia

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Be.net/ajwadimtaar
www.ajwadimtaar.com

Sr. UX UI Designer — Dec '23 - Present

Alfain
Lahore, Pakistan

Working on different clients to make them the best designs for the website, web apps and mobile apps.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframed digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

Animator / UX UI Designer — Feb '23 - Nov '23

Webaverse
Yishun, Singapore

Working in Webaverse a startup that have product by the name moemate, which is a chatting webapp. In it user can create their own character with characteristics of their choice. User can also set different AI voices.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframed digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

UX UI Designer / Visual Designer — Jul '21 - Jan '23

Friday Media Group
London, United Kingdom

I have worked on designing the UX process and UI designs of Spidersnet. Client dealing and delivering the best user-experienced products.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframe digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

UX UI Designer — Jul '19 - Jun '21

Shopdev
Dubai, United Arab Emirates

I have worked on different variations of products. I have designed from the UX process of VSMs, mobile apps, tablet apps, and web apps, and designed different UI. I lead many projects as a UX UI designer and was responsible for site navigation design and visual execution.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframed digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

UX UI Designer

Mar '17 - May '19

CureMD
New York, United States of America

Working in CureMD I was in the marketing department where my core responsibilities were to make visuals and animations for the market of US. I have also worked on the design enhancement of EHR system to make it more user-friendly and interactive.

Responsibilities :

- Designed mobile interface
- Designed desktop interface
- Designed brand sheet
- Designed UI & UX
- Wireframed digital products
- Prototyped mobile, tablet & desktop apps
- Information Architecture

Animator / UX UI Designer

Jun '16 - Jan '17

University of Management and Technology
Lahore, Pakistan

I was leading the design team, and my responsibility was to create attractive newsletters so that the person who glances once is forced to look into every page and read the details. Design events logos and animate interactive clips which were played during the event.

Responsibilities :

- Designed brochures
- Designed logo
- Designed Newsletters
- Animation (Social Media Posts & Logo

SKILLS

Personas

User Flows

UX Audit

Client Dealing

Wireframing

VISUALS

Website Design

Mobile & Web Design

Style Guide

Branding

Design System