



## Khoa Nguyen

Product Designer  
Project Manager

🌐 [www.khoanguyen.design](http://www.khoanguyen.design)  
@ [khoa@khoanguyen.design](mailto:khoa@khoanguyen.design)  
📞 1-714-914-6829

## Education

B.F.A in Graphic Design  
California State University,  
Fullerton

A.A. in Graphic Design  
Orange Coast College

## Recognition

Certified Professional Scrum  
Master (PSM I)

Graphis – New Talent Annual  
2013 – Gold Winner

Orange County Design Award  
2013 – Package Design Award

HOW Magazine – InHOWse  
Design Award 2013

## Professional Summary

Multidisciplinary UX/UI designer with experience in designing and delivering user-centered solutions. Proficient in working with cross-functional teams, driving strategic planning, conducting UX research, and crafting cohesive, user-centric solutions. Recognized for innovative design and strategic thinking, with a strong ability to bridge the gap between design and business goals.

## Skills

User Research (user interviews, usability testing, A/B testing, competitor analysis)

Persona Creation, Customer Journey Mapping, Information Architecture

Wireframing, Prototyping

Design System, Accessibility Design

Visual Design (Typography, Color Theory), Responsive Design, Interaction Design

Figma, FigJam, Adobe, Miro, Slack, Jira

HTML, CSS

Problem-solving, Critical Thinking, Adaptability

User-Centric Design Approach

Design Thinking Methodology

Attention to Detail

Cross-functional Collaboration

Client/Stakeholder Management

Project Management

## Experience

### Lead UX/UI Designer & Project Manager @ Intelligaia

April 2017 - July 2024

Spearheaded end-to-end design projects for high-profile clients including Cisco, Harvard University, and Palo Alto Networks, delivering innovative solutions across diverse industries.

Redefined the enterprise buying experience for Cisco Commerce Workspace, resulting in a 3x faster deal cycle time, 5x increase in quote generation, and reduce inconsistencies by 90% through the creation of a cohesive visual language system and design patterns.

Led user research initiatives, UX workshops, and persona development to inform design decisions, ensuring alignment with client objectives and user needs, increasing 95% partner satisfaction rating.

Strategically planned and presented upcoming product features to stakeholders and product owners, leveraging insights from data research.

Successfully managed multiple concurrent client engagements, consistently meeting project timelines, budgets, and quality standards.

### Graphic Department Lead & UX/UI Designer @ RKS Design

December 2013 - May 2016

Designed engaging user-centered experiences for a diverse portfolio of clients, including startups and Fortune 500 companies, consistently delivering on time and within budget while maintaining a 98% client retention rate.

Collaborated with cross-functional teams including engineers and strategists to develop innovative product designs and digital interfaces that enhanced user engagement and brand loyalty.

Delegated tasks and created wireframes, prototypes, and high-fidelity designs to ensuring alignment with client goals and user needs, increasing team productivity by 35%.