

West Ottawa Basketball Boosts Communication 60%+ with TeamLinkt

15+ Hours
Saved Weekly

60% + Better
Communication

25% Fewer
Payment/Reg Issues

75% Weekly
App Adoption

The Switch to TeamLinkt

Coordinating communication between coaches, players, and referees at West Ottawa Basketball used to mean endless email chains, tying up staff in back-and-forth instead of running the program itself.

Since moving updates onto TeamLinkt's Team App, West Ottawa Basketball reaches coaches, players, and referees directly, without the email chains that used to eat into staff time. The shift went beyond communication, too: administrative processes that used to bog down staff became automated, freeing up time the association now puts toward growing its programs.

"I have to say, my experience with TeamLinkt has been nothing short of fantastic. The platform lives up to its reputation of being scalable and reliable, allowing our club to effortlessly connect with coaches, players, and referees."



Dee Whitmore
Director of Administration, West Ottawa Basketball

The Results

A season at West Ottawa Basketball used to run on email threads, hundreds of them, just to keep coaches, players, and referees on the same page. Not anymore. Everyone gets the same update at the same time, every time.

- ✓ Information created and shared with members all in one place, not scattered across email threads.
- ✓ Coaches and players reached quickly, with no one left waiting on a reply.
- ✓ Administrative process that used to bog down staff are now automated, freeing up time to grow programs and focus on athletes.

- ✓ Communication Without Email Chains
- ✓ Time Back That Actually Matters
- ✓ Built to Grow With the Program
- ✓ Reliable When It Matters Most

