

NEERAJ PATEL

SAAS MOTION DESIGNER / PRODUCT STORYTELLING

Explainer videos, feature demos & onboarding animations that make software easier to understand—and easier to choose.

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PROFILE

Motion design sits at the intersection of storytelling and product clarity—that's where I work. I create SaaS explainers, feature demos, and onboarding animations that help software products communicate their value quickly and clearly. With a background in animation and digital art, I bring strong timing, composition, pacing, and visual storytelling to product-led communication.

CORE CAPABILITIES

SaaS Explainer Videos	Feature Demos	Product Walkthroughs	Onboarding Animation
Motion Graphics	Visual Storytelling	After Effects	Blender

EXPERIENCE

Bit.ai

Video Editor • Apr 2021 – Dec 2022 • San Francisco, USA

- Created SaaS explainer videos, feature-update videos, and product walkthroughs for web and marketing campaigns.
- Worked with product and marketing teams to communicate features and user flows with clarity and speed.

Foundation.app

Motion Designer • Animation / Digital Art • Jan 2022 – Dec 2022 • Delhi, India

SuperRare Labs

Motion Designer • Animation / Digital Art • Jan 2023 – Sep 2023 • Delhi, India

manifold.xyz

Animation Artist • Sep 2023 – Sep 2024 • Delhi, India

- Developed a distinct visual style for a self-funded digital-art project through animation.
- Created “Minimations,” a poetic series of vast cinematic scenes using solitude, purpose, and scale; strengthened composition, pacing, and visual storytelling.

Transient Labs

Animation Artist • Oct 2024 – Oct 2025 • Delhi, India

- Worked on experimental digital-art and NFT-based animation projects.
- Created stylized, cinematic animation systems exploring scale, composition, and minimal storytelling through motion.

WORKING APPROACH

Keep the product at the center. Use motion to direct attention, make user flows legible, and turn complex features into a clear visual story.

Tools & focus: Adobe After Effects • Blender • Motion Graphics • Product-led Storytelling