

Paris, December 5th 2024

[Press release](#)

RHETORES ACQUIRES NS GROUPE

Rhétorès caps 2024 with a major strategic milestone: the acquisition of NS Groupe, just days after integrating Segep Finance. This operation boosts Rhétorès' assets under management to over €1.3 billion and strengthens its geographical footprint, particularly in Lille and Paris.

Founded in 2008 by Nébojsa Sreckovic, NS Groupe has grown successfully through both organic expansion and an effective external growth strategy. Renowned for its flexible and personalized approach tailored to an upscale clientele, NS Groupe will enhance Rhétorès with an experienced team of 11 professionals across Lille, Paris, and Évreux.

As part of this transaction, Nébojsa Sreckovic, who also serves as the President of Anacofi CIF, will reinvest part of his shares and play a key role within Rhétorès, particularly in identifying and integrating new strategic assets.

Since Activa's involvement in 2022, Rhétorès has successfully executed an ambitious growth plan, increasing its assets under management from €250 million to €1.3 billion in less than three years. This growth has been driven by a strong fundraising dynamic and strategic acquisitions, notably Dauphine AM in 2023.

Nébojsa Sreckovic, President and Founder of NS Groupe, stated: *"Joining Rhétorès is a fantastic opportunity to accelerate NS Groupe's development and offer our employees and clients new perspectives. I am excited to contribute my experience to the group and to participate in integrating new partners who share our values and ambitions."*

Stéphane Rudzinski and Grégory Soudjoukdjian, President and CEO of Rhétorès, added: *"Our partnership with NS Groupe consolidates our regional presence and strengthens our growth momentum. We are committed to building a national network that combines excellence and proximity, led by experts like Nébojsa Sreckovic, who share our market vision and our dedication to meeting clients' needs with precision."*

Christophe Parier and Alexandre Masson, Managing Partners at Activa, concluded: *"This acquisition sends a strong signal about Rhétorès' strategy: to surround itself with the best to build a leading group. We are confident that this alliance will bring sustainable benefits and pave the way for new opportunities."*



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Participants

Rhétorès Finance : Stéphane Rudzinski, Grégory Soudjoukdjian

NS Groupe : Nébojsa Sreckovic

Activa : Christophe Parier, Alexandre Masson, Frédéric Singer, Camille Emin, Alix Minne

Apera AM : Salim Lemseffer, Alexandre Gallois, Laura Verbrugghe

Advisors

M&A advisor : PAX Corporate Finance (Adrien Tourres, Julien Truc, Mathilde Chevreux)

Financial Due Diligence : 8A (Emmanuel Riou, Arthur Croiset, Charles De Vathaire)

Legal, tax and social advisor : Degroux Brugère Avocats (Augustin Fleytoux, Emilie Phalier) - De Pardieu

Brocas Maffei : Sébastien Boullier de Branche, Vincent Cossavella – Avril Law (Matthieu Avril)

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