



# Eleanor Yeh

*Transforming vision to product and process.*

## About

With 7+ years of experience at the center of the fashion industry's global Digital Transformation, I transform research ideas to new technology, process proposals to embedded workflows, and design concepts to digital product.

## Education

### North Carolina State University

Bachelor of Science, Fashion & Textile Design

2014 - 2018

LinkedIn



Contact Me



## Experience

### Vizoo GmbH. Munich, Germany

2025 - Present Senior 3D Consultant

2022 - 2025 3D Consultant

**Product Owner:** Develop and launch technology projects (Customer Portal, PhysX) by creating product roadmaps, collaborating with development teams, align priorities, specify requirements, and continue to manage product improvements.

**Client Success:** Provide presales technical expertise and demos. Conduct aftersales training and technical support. Consult clients on improving and optimizing their material digitization workflow. Maintain client relationships and translate feedback to product teams.

**Content Creation:** Design and create high quality digital assets for specific clients. Collaborate with Marketing team to create high quality assets, case studies, presentations, and other meaningful content.

### Under Armour. Maryland, USA

2021 - 2022 Sr. Digital Product Creator

2018 - 2021 3D Designer

2017 Intern, Technical Design - Outdoor

**Apparel Design & Development Digital Transformation:** Change manage, train, and empower product teams to digitally develop and sell product with focus on process improvement.

Scale 30+ global vendors in four regions (LATAM, EMEA, APAC, NA) in digital product creation through on-boarding, communication, training, support, auditing.

**Go-To-Market:** Manage and report all digital product asset movement from the Vendor level (T2) to Go-To-Market (Merchandising).

**Content Creation:** Identify, develop, and maintain 3D resources (apparel blocks, fabrics, trims, 3D toolbox items, 3D training material). Create 3D Content support where needed in all categories.

### Cotton Inc. N. C., USA

2016 - 2018 Intern, Textile Design and Product Development

## Skills

### Software

Adobe PS, AI, ID  
Browzwear  
CLO3D  
Keyshot

Vizoo  
Shima Seiki

Jira/Confluence

Project & Product Management  
Cross Functional Collaboration  
System & Process Optimization

### Apparel Industry

Brand Training, Consulting, Collaboration  
Vendor & Mills Onboarding and Ramp Up  
Go-To-Market Assets Creation & Management  
Product Operations & Calendar

## Press ↓

Vizoo Introduces Interoperable  
Drape Validation Workflow



Webinar - Digital Innovation:  
Success Stories from the Industry



Vizoo Client Meet-Up

