

Finishers

A Premier Partnership Opportunity

For over a decade, the Finishers brand has driven the evolution of the East Coast grappling and MMA scene. By uniting our state-of-the-art 12,000 sq ft training headquarters, the globally recognized 10th Planet Bethlehem, and the premier Finishers Sub Only tournament series, we’ve built a fiercely loyal and rapidly growing community.



Facility & physical stats [HQ]

Facility

12,224 ft²

Purpose-built for MMA

Location

Bethlehem

Lehigh valley, PA

Spaces

2 Mats

Jiu-jitsu + Striking

Extra

Strength & conditioning area

Ample Parking

Showers + Lockers



Digital reach

Instagram

6K+ Followers

@finishersmmaHQ

Instagram

16K+ Followers

@10pbethlehem

Instagram

20K+ Followers

@finishers_subonly

Facebook

2.5K+ Followers

@finishersmmaHQ

Website

3K+ New Visitors

Per month

Website

5K+ Views

Per month

Social Media

3.1M+ views

Per month

Social Media

60K+ Followers

Combined

YouTube

10K+ views

Per event

YouTube

1.5K+ Subs

@Finishers TV

Email

5K+ Subscribers

HQ +Sub Only

Threads

10K+ Followers

HQ + Sub Only

Events & tournaments

Tournaments

10+ years

Finishers Sub Only

Tournaments

12+ Events

Per year

Tournaments

35+ Pro

Events

Tournaments

50K\$+ Raised

We Defy Foundation

Tournaments

23 Open

Events

Tournaments

4 Team v Team

Events

Tournaments

3 Collab

Events

Official Sponsors

Partner

FloGrappling

Official Livestream

Partner

Defense Soap

Official Sponsor

