

This announcement contains inside information for the purposes of Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310. With the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

24 August 2026

Blackbird plc
(the "Company")

Director change

Blackbird plc (AIM: BIRD), the developer of the browser-based collaborative video editor elevate.io, the technology licensor and the developer and seller of market-leading cloud native video editing platform, Blackbird, today announces that Steve White, the Company's Chief Operating and Financial Officer, will step down from his role on 31 August 2026, in order to pursue new opportunities. At the same date Steve White will cease to be a director of the Company.

The process to recruit a replacement has begun and the Company intends to appoint a non-board interim Chief Financial Officer shortly.

Ian McDonough, Executive Chairman of the Company, commented: "Steve has been integral to the Company's development over the last seven years, and the board wish to thank him for all his hard work during this period. We wish him all the best in his next venture. We have commenced the search for a replacement and will update shareholders in due course."

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About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products. Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company's new online collaborative content creation platform currently in general release. elevate.io is built using Blackbird's core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licenses its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

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