



Sponsorship Package 2026



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Presidents Message

At Super Athletes Ontario, we believe that every child deserves the opportunity to grow, thrive, and succeed physically and mentally, regardless of their background or financial circumstances. As a nonprofit organization, we proudly offer Summer Day Camp programs for children ages 5 to 13, creating opportunities for young people to develop healthy habits, build confidence, and experience the joy of sports and recreation.

Our mission is to empower children through athletic programs that promote physical fitness, teamwork, leadership, and self-confidence. We are committed to providing affordable and inclusive programming that removes barriers to participation and ensures that all children have access to meaningful recreational experiences. Through our camps, children not only develop athletic skills but also build lasting friendships, learn valuable life lessons, and discover their full potential.

The benefits of sports extend far beyond physical activity. Active play strengthens the body, nurtures mental well-being, and develops resilience, creativity, and character. When children engage in sports and recreation, they learn how to work together, overcome challenges, and believe in themselves. A healthy body supports a healthy mind, and together they help shape strong, confident, and capable young leaders.

An investment in our children is also an investment in our future communities. Creating opportunities for youth development requires collaboration, commitment, and a shared vision. We firmly believe that raising healthy, successful children is a collective responsibility—one that involves families, educators, community leaders, businesses, and organizations working together toward a common goal.

The success and growth of Super Athletes Ontario and our mission depends on the generosity and partnership of sponsors who share our commitment to youth development. Your support helps provide equipment, program resources, facility access, and opportunities for innovation and expansion. With strong community partnerships, we can extend our reach into more communities across Ontario and ensure that more children live a healthier, and more successful tomorrow.

We invite you to join us in building a future where active living is not viewed as a checkbox but embraced as a lifestyle; where mental wellness is prioritized and accessible; and where every child has the opportunity to develop the skills, confidence, and character needed to succeed. Together, we can inspire the next generation to lead fulfilling lives while creating stronger communities for all.

Thank you for considering a partnership with Super Athletes Ontario. Your support makes a lasting difference in the lives of children and families.

Sincerely,
Milena Hadzieva
President/ Director



Vision and Mission



VISION

Super Athletes Ontario Inc. is dedicated to empowering children through athletic programs that foster physical fitness, confidence, and teamwork. We are committed to breaking down barriers to participation by offering cost-effective programs that cater to all children and families.



Mission

Super Athletes Ontario Inc. is to provide, organize, and promote affordable athletic programs for children age 6-13 in Ontario. Our aim is to create opportunities for physical activity, personal growth, and community engagement, with a focus on accessibility for families of all socioeconomic backgrounds.

02. Program Goals

01.

Health

Good health is essential for living a long life and pursuing your dreams, empowering you to embrace every opportunity that comes your way.

02.

Active

Being active helps kids stay strong and build their strength, fostering a foundation for a healthy and vibrant life.

03.

Mental

Being active helps kids enhance their mental resilience, providing them with valuable practice in perseverance and focus.



Demographics

75%

increase in 2 year span since
camp launch



WE HAVE

DOUBLED

**MUNICIPALITY REACH
SINCE 2023**

7 Newsletters

projected to be published in 2026



2

**2026
OPEN COMMUNITY
EVENTS TO BE HOSTED**

Overview of our Sponsorship Tiers

Description	Super	Gold	Silver
Featured in Impact Report			
2 Social Media mentions	 +2	 +2	
Logo Placement	Large	Medium	Small
Featured in Sponsor Spotlight in Email Newsletter			
Oppourtunity to “own” a component of SuperAthletes Events			
Featured in Impact Video			
Oppourtunity for co-branded workshops, challenges etc			

Silver Tier

The Silver tier is designed for organizations looking to start building a meaningful partnership with SuperAthletes. Through passive brand recognition, including logo placement, social media visibility, and inclusion in our annual Impact Report, sponsors gain consistent exposure to a growing and engaged community.

The Impact Report is a professionally produced annual publication that showcases the measurable impact SuperAthletes has on the community. It also highlights the contributions of our sponsors, demonstrating how their support directly expands access to inclusive sports programming for youth.

This tier offers a low-barrier entry point for brands that want to align with a mission-driven organization while increasing their visibility and community presence.



Whats in it for you?



Logo Recognition : Logo featured on camp website and printed program handed out to families



Recognition: in newsletter and social media mentions

- **2** Instagram mentions
- Short mention in newsletter **every month**



Impact Report : End-of-season summary showing how their support helped families



Gold Tier

The Gold tier is designed for organizations looking to take the next step in their partnership with SuperAthletes. It includes all Bronze benefits while offering both enhanced passive brand engagement and meaningful active engagement opportunities.

Silver sponsors gain the ability to participate directly in SuperAthletes events, with the opportunity to “own” a component of the event, such as an activity station, challenge, or themed area, pending approval from SuperAthletes. This creates a memorable, high-touch way for brands to connect with families, athletes, and community members.

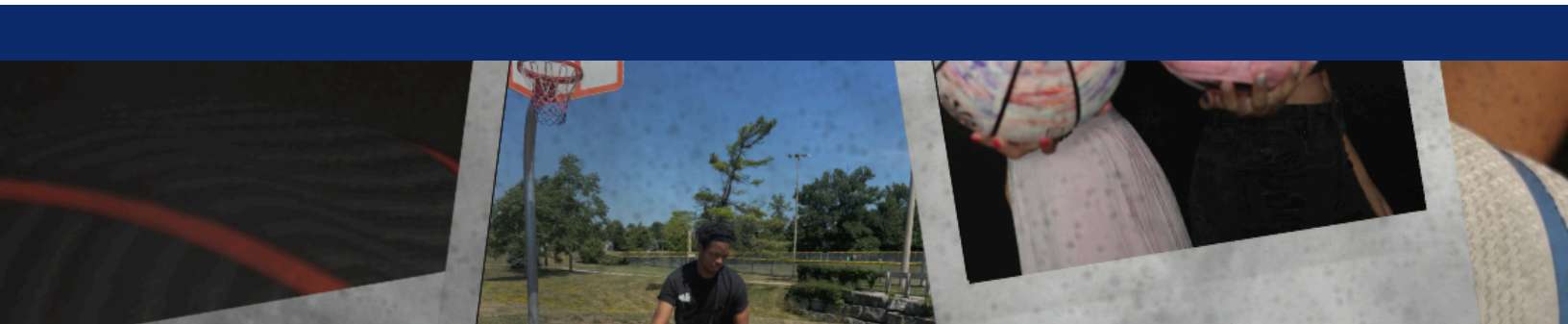
In addition, Silver sponsors receive a feature in our Sponsor Spotlight within the monthly email newsletter. The Spotlight highlights one sponsor’s contributions and showcases the meaningful impact they’ve had that month, offering a personalized and high-visibility recognition moment.

This tier is ideal for businesses seeking a stronger presence, deeper community connection, and more interactive brand exposure.

Whats in it for you?

All Bronze benefits, plus:

- Medium Logo Placement : On website, camp T-shirts, and event signage
- Increased Social Features : Highlighting their commitment to youth access, give back to the community
 - 3 Instagram mentions
 - 1 LinkedIn blog post
- Sponsor Spotlight : Short profile in the email newsletter once a month
- Booth Space : Opportunity to host a table at camp kickoff or closing events, can “own” a component of the event



Super Tier

The Super tier is designed for organizations looking to achieve maximum exposure and meaningful, high-touch engagement with the SuperAthletes audience. This tier provides priority recognition across all platforms, ensuring that Gold sponsors stand out as key partners in advancing accessible youth sports.



Gold sponsors receive premium logo placement, ensuring their brand is featured prominently across SuperAthletes materials, events, and communications. They are also highlighted through an exclusive Impact Video Feature which is a professionally produced piece that showcases the sponsor's story, mission, relationship with SuperAthletes, and most importantly, the tangible impact of their contribution.

In addition, Gold sponsors gain access to custom engagement opportunities, which may include co-branded activities, workshops, or sports challenges. These activations create memorable, interactive experiences that deepen community connection and reinforce the sponsor's commitment to youth empowerment. This tier is ideal for organizations seeking top-tier visibility, strategic community alignment, and a leadership role in supporting inclusive sports programming.

Whats in it for you?

All Silver benefits, plus:

- Premier Logo Placement : Largest logo on T-shirts, banners, and website
- Naming Opportunity : "Presented by" branding for one camp week or special event
- Google Ads: Partnership Ads featuring both the partner organization and SuperAthletes
- Impact Video Feature : Included in a short recap video shared publicly
- Custom Engagement : Co-branded activity, workshop, or sports challenge
- VIP Recognition : Verbal acknowledgment at opening/closing ceremonies



Contact Us!



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<https://www.youtube.com/@SuperAthletesOntario>



<https://www.instagram.com/superathletesontario/>



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